



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
DepEd Complex, Meralco Avenue, Pasig City, Philippines

**Tanggapan ng Kalihim**  
**Office of the Secretary**

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DepED O R D E R  
No. **69**, s. 2003

**AUG 20 2003**

DEPED LOGO

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools  
Chiefs of Divisions

1. For the information and guidance of all concerned, the Office of the Secretary has released a new DepED logo to be utilized in school bulletin boards, publications, reports, circulars, T-shirt printing, stationeries and others.
2. It may appear in three colors or black and white and in different sizes with the following specifications:
  - a. **Font and Color Guide:** The font for DepED is Revue and Department of Education is Adobe Garamond, Semi Bold; the color for Dep and Department of Education is Pantone 2685 C100 M 90 Y 10 KO, the color for the flame and ED is Pantone Warm Red CO M100 Y100 KO, a line inside the flame is Pantone Yellow FCFF00 C7 MO Y97 KO.
  - b. **Font and Black and White Guide:** The font for DepED is Revue and Department of Education is Adobe Garamond, Semi Bold; the shade of Dep and Department of Education is CO MO YO K46, the shade for ED is CO MO YO K 100, and the flame is CO MO YO K16 (Printed samples are enclosed).
3. The official seal of the Department of Education is retained.
4. Immediate dissemination of and compliance with this Order is directed.

  
EDILBERTO C. DE JESUS  
Secretary

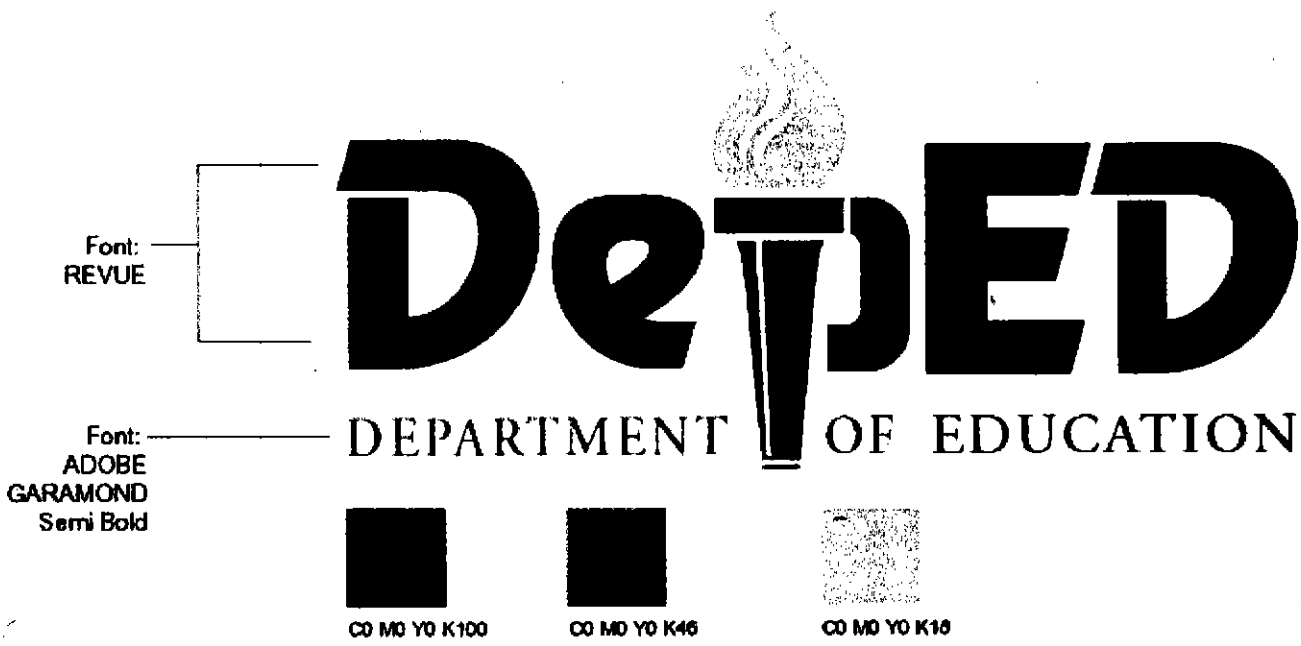
Encl.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index under the following subjects:

BUREAUS & OFFICES

POLICY

SCHOOLS

# FONT AND B&W GUIDE



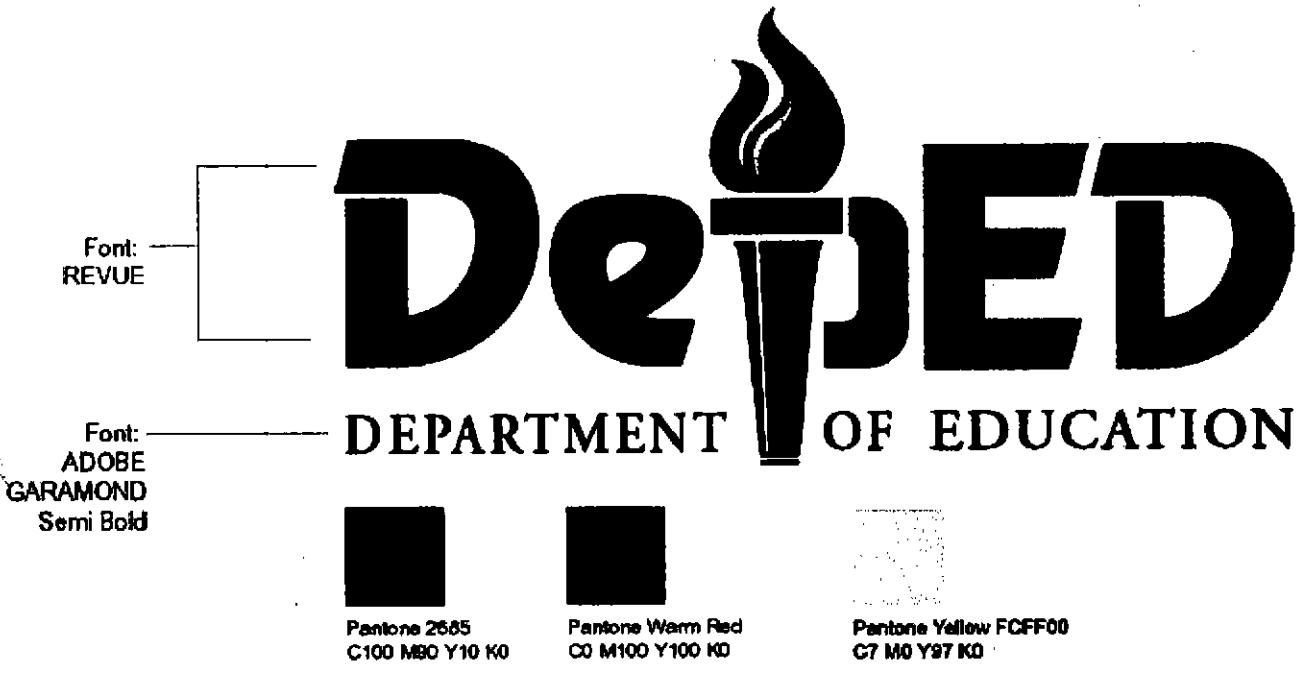
Font: REVUE

Font: ADOBE GARAMOND Semi Bold

DEPARTMENT OF EDUCATION

CO M0 Y0 K100      CO M0 Y0 K46      CO M0 Y0 K10

# FONT AND COLOR GUIDE



Font: REVUE

Font: ADOBE GARAMOND Semi Bold

DEPARTMENT OF EDUCATION

Pantone 2665 C100 M80 Y10 K0      Pantone Warm Red C0 M100 Y100 K0      Pantone Yellow FCF00 C7 M0 Y97 K0

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