

Republika ng Pilipinas  
(Republic of the Philippines)  
MINISTERI NG EDUKASYON AT KULTURA  
(MINISTRY OF EDUCATION AND CULTURE)  
Maynila

July 5, 1978

MEC O R D E R  
No. 19, s. 1978

REGIONAL DIALOGUE FOR BUSINESS EDUCATION

To: Bureau Directors  
Regional Directors  
Heads of Private Schools, Colleges  
and Universities  
Coordinator, State Colleges and  
Universities

1. Business education vis-a-vis regional development has become the main thrust in curricular enrichment, particularly in the tertiary level.
2. Cognizant of the need for coordinated effort, the Philippine Association of Colleges and Schools of Business has initiated, planned and organized regional dialogues for business education between and among the regional directors and staff of the Ministry of Education and the deans and registrars of business schools and colleges to thresh out curricular problems as they relate to regional development.
3. Inclosed is the Schedule of Regional Dialogues.
4. Accordingly, each school, college or university offering the business education or commerce curriculum, is enjoined to send its dean of commerce and/or business administration, and its registrar or his representative to the regional dialogue. Expenses for school representatives shall be borne by the institution concerned.
5. Regional offices may be represented by the regional director or his representative, the chief of the Higher Education Division, and the supervisor appropriately concerned with business education. Attendance in the regional dialogues is on official time. Their travel expenses shall be charged against the funds of their respective agencies subject to auditing rules and regulations.







6. Immediate dissemination and implementation of this MEC Order is desired.

(SGD.) JUAN L. MANUEL  
Minister of Education and Culture

Inc.:  
As stated

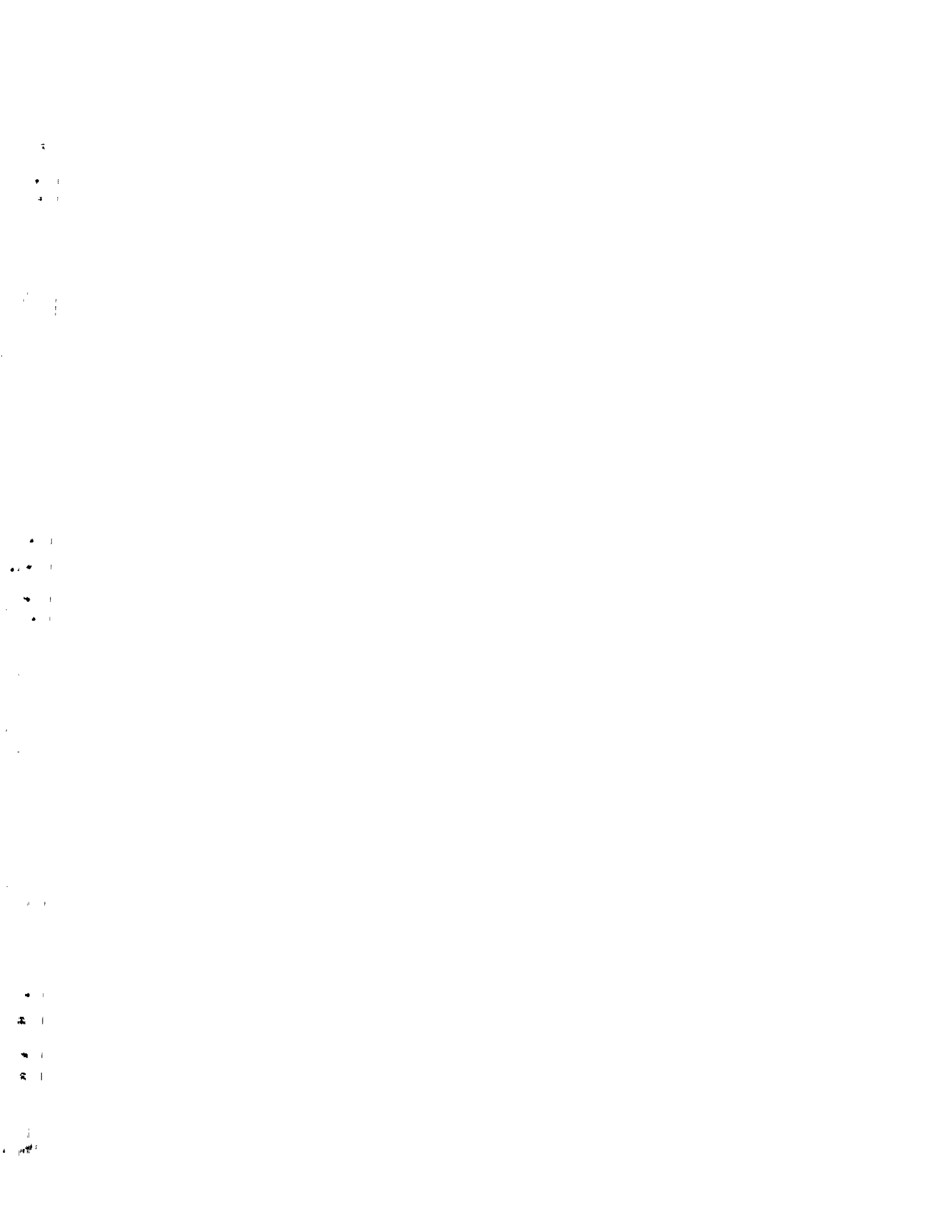
Reference:  
None

Allotment: 1-3-4--(D.O. 1-76)

To be indicated in the Perpetual Index  
under the following subjects:

✓ Course of Study, COLLEGIATE  
✓ EXPENSES  
✓ OFFICIALS  
✓ SOCIETY or ASSOCIATIONS









REGION	BASE	HOST SCHOOL	DATE	2ACSB DIRECTORS-IN-CHARGE
1	San Fernando, La Union	St. Louis University	July 12 (Wed.)	Dean Gabino Garoy Dean Roberto Sim
2	Taguegarao	St. Paul's College	July 15 (Sat.)	Dean Mercedes Lauterio Dean Cleotilde Protomartir
3	San Fernando, Pampanga	Assumption College	July 20 (Thurs.)	Dean Gabino Garoy Dean Roberto Sim
4a	Lucena City	Luzoniam University Foundation	July 22 (Sat.)	Dean Sotero Lopez Dean Martin Ilagan
4b	Manila	San Sebastian College	July 25 (Tues.)	Dean Wallington Yu Dean Jose Papa
5	Ilegos City	Aquinas University	July 6 (Sat.)	Dean Ramon Salinas, OP Dean Martin Ilagan
6	Iloilo City	University of Iloilo	Aug. 2 (Wed.)	Dean Roberto Ong Dean Mariano Lerin
7	Cebu City	Colegio de San Jose Recoletos	Aug. 4 (Fri.)	Dean Mariano Lerin Dean Roberto Ong
8	Facilan City	Divine Word Univer- sity	Aug. 7 (Mon.)	Dean Mariano Lerin Dean Roberto Ong
9	Zamboanga City	Zamboanga A.E. Col- leges	Aug. 11 (Fri.)	Dean Jose Baltazar Dean Abraham de Gracia
10	Jegayan de Oro (City)	Xavier University	Aug. 14 (Mon.)	Dean Jose Baltazar Dean Abraham de Gracia
11	Javar City	University of Minda- nao	Aug. 16 (Wed.)	Dean Jose Baltazar Dean Abraham de Gracia
12	Jotalato City	Notre Dame University	Aug. 18 (Fri.)	Dean Abraham de Gracia Dean Roberto Ong

- Notes:
1. The PACSB president, executive vice-president, and regional vice-presidents will attend all regional dialogues whenever possible.
  2. The MEC representatives are as follows:
    - a) Dr. Antonio G. Dumlao
    - b) Mr. Tomas Brual
    - c) Dr. Conceasa M. Baduel
    - d) Dr. Amador M. Lualhati





