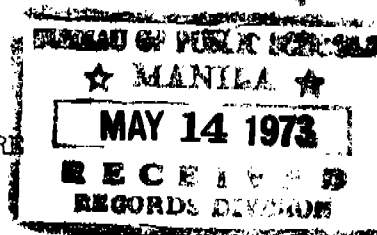


Republic of the Philippines
DEPARTMENT OF EDUCATION AND CULTURE
OFFICE OF THE SECRETARY
Manila



May 3, 1973

DEPARTMENT ORDER
NO. 17, s.1973

MANIFESTO ON RICE CONSERVATION ISSUED
BY THE KILUSAN NG WASTONG PAGKAIN SA
BAGONG LIPUNAN

TO. Director of Public Schools
Director of Private Schools
Director of Vocational Education
Coordinator of State Colleges and
Universities

1. Anent Department Order No. 3, s. 1973 urging schools to undertake activities to achieve the objectives of the Kilusan ng Wastong Pagkain sa Bagong Lipunan, herewith enclosed is a Manifesto on Rice Conservation for your information and guidance.
2. It is reported that from improper eating habits and spill-overs alone, approximately 15 to 20 grams of rice are being wasted each meal in private homes, hospitals, sanitarium, hotels and restaurants resulting in aggregate wastage of 23,500 bags of rice daily, or an equivalent of P475 million a year.
3. With this enormous loss on the country's economy, while two-thirds of the young population is undernourished, it becomes all the more urgent that schools play an active part in the nation-wide campaign for rice conservation.
4. It is therefore desired that Department Order No. 3, dated February 15, 1973 be carried on with all seriousness and vigor.
5. The submission of report on its implementation is hereby reiterated.

(SGD) JUAN L. MANUEL
Secretary of Education and Culture

Encl.:
As stated.



M A N I F E S T O

Knowing that more than two thirds of our young population is malnourished so that two out of three children born have little chance of living a normal life, we come to realize that the future of our human resources is now at stake. We further consider that energies of the working masses can not be fully released because of insufficient food consumed, thereby hindering individual and national progress. It is regrettable that the vast knowledge in foods and nutrition we now have available is not fully utilized to improve the lot of our fortunate brothers.

Whatever gains in rice production we Filipinos have attained in the national effort to achieve sufficiency could be nullified by our rampant wasteful malpractices. Consider the losses in the field - wrought by inefficient processing, rodent infestation, careless handling in distribution Consider the spill-overs on the floor, the morsels left on the plate, the inedible charred "tutong" lining the cooking pot these are the precious grains which you and I must conserve.

Properly viewed from a broader perspective, this waste could assume astronomical proportions and could significantly dent the economic gains already achieved by the New Society.

Believing that we the private sector, can effectively contribute to the national effort in conserving rice and improving nutrition in the Philippines, we organize ourselves into the "Kilusan ng Wastong Pagkain sa Bagong Lipunan". This organization will embark on a nationwide education and information campaign:

- to re-evaluate our social practices, traditions and food habits, especially those related to cereal

- to take stock of the wide variety of root crops and beans which can partly substitute for rice and render the diet more adequate and varied;

- to develop awareness that Filipinos cannot live on rice alone - that fish, fruits and vegetables should be increased in the diet for a healthier and sturdier citizenry;

- to disseminate information on proper storage, correct preparation and adequate serving portions of rice and other foods;

- to give people a sense of involvement in nation-building while at the same time helping themselves.

Let this MOVEMENT be our collective response to the call. It is our acknowledgement that changes have been wrought for the better and these changes should be safeguarded and augmented by every citizen of our country.

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