



JUN 15 2010

DepEd MEMORANDUM
No. **268**, s. 2010

ESSAY WRITING CONTEST ON “EMIR”: AN ORIGINAL FILIPINO MUSICAL

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Film Development Council of the Philippines (FDCP) in cooperation with the Cultural Center of the Philippines (CCP) shall conduct an Essay Writing Contest on “Emir”: an original Filipino musical with the theme *“The Hand That Rocks the Cradle Rules the World”*.
2. The showing of the film aims to improve the general perception of Overseas Filipino Workers (OFWs) to consider Education as an important avenue for change.
3. The contest is open to all students from Grade IV to 4th year high school.
4. The rules and regulations of the contest are as follows:
 - a. Entries must be in this format: 12 pt. Times New Roman, 1.5 Spacing, Justified;
 - b. Contestants must submit, along with their entries, scanned copies of their student’s ID, and an endorsement letter from their principal/headmaster. A valid school ID will be required upon claiming of prizes;
 - c. The competition is open to all public and private school students;
 - d. Principals/Headmasters or their duly appointed representative/s are obliged to choose the top five (5) entries from their respective schools. Only these five (5) entries can be submitted to FDCP. Entries beyond the 1st five (5) from a particular school will not be included;
 - e. Entries are to be submitted via e-mail to fdcpemircontest@yahoo.com (Please put in the subject line the following: “Entry (school) (last name) (first name) (middle name)”);
 - f. A contestant is only allowed to submit **One Entry** and will receive an automatic notification reply if his e-mail entry was received;
 - g. The entry can be either in Filipino or English; and
 - h. Employees of the FDCP and CCP as well as their relatives by blood or law up to the 2nd degree of consanguinity are disqualified from joining the contest.



5. The following are the prizes, topics and mechanics of the contest:

a. **For Grade School Students**

1st Prize: PhP15,000.00; 2nd Prize: PhP10,000.00
and 3rd Prize: PhP5,000.00

The students will submit a 200-word essay on what they have learned about the movie.

The winning student's principal/headmaster or duly appointed representative/s will also get PhP10,000.00 for the 1st prize, PhP5,000.00 for the 2nd prize and PhP2,500.00 for the 3rd prize.

b. **For High School Students**

1st Prize: PhP20,000.00; 2nd Prize: PhP15,000.00
and 3rd Prize: PhP10,000.00

The students will submit a 700-word paper on how the movie "Emir" helped promote the heroism and dignity of the OFWs, thereby giving them a better and more positive image.


The winning student's principal/headmaster or duly appointed representative/s will also get PhP10,000.00 for the 1st prize, PhP5,000.00 for the 2nd prize and PhP2,500.00 for the 3rd prize.

6. The deadline for the submission of entries is on June 25, 2010 and winners will be announced on July 16, 2010.

7. All students, teachers and parents are encouraged to watch the film and join the contest.

8. For more information, please contact the Office of the Cultural Center of the Philippines (CCP), Roxas Blvd., Pasay City, Manila at tel. nos.: (632) 832-1125 to 39, fax no.: (632) 832-3683 or e-mail address: ccp@culturalcenter.gov.ph.

9. Immediate dissemination of this Memorandum is desired.


MONA D. VALISNO
Secretary

Reference: N o n e
To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
PUPILS
SCHOOLS
STUDENTS
TEACHERS

DepEd ADVISORY No. 140, s. 2010
In compliance with DepED Order No. 39, s. 2009
this Advisory is issued for the information of DepEd officials and personnel
(visit DepEd website at www.deped.gov.ph)
June 15, 2010

FEU SCHOLARSHIP PROGRAM

The Far Eastern University (FEU) will conduct a career information activity which aims to promote scholarship program to qualified fourth year high school students. The said school offers the following:

- a. Free FEU-College Admission Test (CAT) to the top five of the graduating batch of each school. To avail of this privilege, the students should present a certification signed by the school principal that they belong to the top five of their graduating batch. The certification will be validated by the FEU personnel assigned to administer the FEU-CAT;
- b. Lowered FEU-CAT fee of Three Hundred Pesos (PhP300.00) for other interested students; and
- c. A chance to be one of the 4,000 prospective FEU scholars for incoming freshmen.

The FEU personnel/staff will visit and administer the CAT in the following cities with the proposed dates:

City	Testing Center	Dates of Visit	Date of Exam
Ilagan City, Isabela	Isabela National High School	July 5-9, 2010	July 17, 2010
Tuguegarao City, Cagayan			
Laoag City, Ilocos Norte	Ilocos Norte National High School	July 19-21, 2010	July 31, 2010
Calapan City, Oriental Mindoro	Jose J. Leido Memorial Science High School	August 9-11, 2010	August 21, 2010
Cabanatuan City, Nueva Ecija	Honorato C. Perez Memorial Science High School	August 23-25, 2010	September 4, 2010
Dagupan City, Pangasinan	Dagupan National High School	September 6-8, 2010	September 18, 2010
Olongapo City, Zambales	St. Joseph College	September 20-22, 2010	October 2, 2010
Lucena City, Quezon	Quezon National High School	October 4-6, 2010	October 16, 2010
San Fernando City, Pampanga	Pampanga High School	November 8-10, 2010	November 20, 2010

For more information, contact Dr. Cecille I. Anido, Vice President for Academic Affairs, FEU, Nicanor Reyes Street, Sampaloc, Manila with tel. nos.: (02) 736-0036/(02) 735-5621 local 251 and 295 or e-mail address at admission@feu.edu.ph.

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**NATIONAL TRAINING WORKSHOP FOR DAYCARE WORKERS
AND TEACHERS ON EARLY CHILDHOOD EDUCATION**

The AimSkills World Management Training Center will hold the National Training Workshop for Daycare Workers and Teachers on Early Childhood Education at the Hotel Supreme, Baguio City on the following dates by batch:

Batch	Schedules
1	August 9-13, 2010
2	September 20-24, 2010
3	October 18-22, 2010
4	November 23-27, 2010
5	February 7-11, 2011
6	February 21-25, 2011
7	May 2-6, 2011

The theme of the training workshop is “*Strategies to Foster Teaching Skills in shaping Excellent Education for Young Children*”.

The objectives of the training are to:

- a. guide the daycare workers, teachers and adults working with young children to practice highly effective preschool teaching and developmentally appropriate practices for young children;
- b. provide them a set of developmentally appropriate early learning standards for preschool learning outcomes to serve as benchmark in determining how effective the classroom curriculum is being implemented; and
- c. explain to the participants the need to focus on quality learning environment as prescribed by the quality learning standards for young children.

The participants to this activity are early childhood teachers, daycare workers, social workers and development officers, daycare association presidents, grade one teachers, master teachers, elementary school principals, district supervisors, preschool directors and other interested parties.

A registration fee of Twelve Thousand Five Hundred Pesos (PhP12,500.00) will be charged each participant to cover expenses for four (4) nights hotel accommodation, hourly training session fees, complete meals and snacks, training materials and expenses, certificates and other incidental expenses.

For more information, contact Ms. Minerva Soriano Casallo, MBM, Director, AimSkills World Management Training Center, 250 Rasver Bldg., P. Ocampo St., San Antonio Village, Makati City at cellphone no.: 0921-2537-237 or e-mail address: mscasallo@yahoo.com.

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ADDITIONAL INFORMATION IN DEPED ADVISORY NO. 88, S. 2010
(Project “Emir”)

The movie “Emir”, the newest film masterpiece produced by Dir. Chino S. Roño, has been opened for public viewing.

As allowed by the Film Development Council of the Philippines, Inc. the students will be given a discount of Twenty Pesos (PhP20.00) from the regular admission price. To avail of the discount, they need to present their school identification cards (IDs) for School Year (SY) 2009-2010 or this SY 2010-2011, which will be honored upon entering the cinemas.

For more information, contact Ms. Digna Santiago, Film Development Council of the Philippines, 20th Floor, The Centerpoint Building, Julia Vargas Avenue corner Garnet Road, Ortigas Center, Pasig City 1605 at telephone nos.: (02) 632-9512 and (02) 633-2204; fax nos.: (02) 638-2739, and (02) 634-6984 or visit website: www.filmdevcouncilph.org.

