



JUN 04 2010

DepEd MEMORANDUM  
No. **258**, s. 2010

*MUSEO PAMBATA*

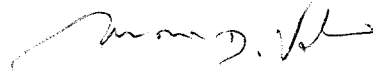
To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary Schools  
All Others Concerned

1. The *Museo Pambata* is the first children's interactive museum in the Philippines located at Roxas Boulevard corner South Drive, Manila and was opened to the public in 1994. It provides various educational programs and innovative "hands-on" exhibits enjoyed by 2-12 year old children which allow them to hypothesize, manipulate and experiment, test their ideas, and stretch their imagination.
2. The *Museo Pambata* has put up several theme rooms that encourage children to explore and discover various concepts while they play, like:
  - a. *Kalikasan/Environment*;
  - b. *Maynila Noon/Old Manila*;
  - c. *Bata sa Mundo/Children in the Village*;
  - d. *Tuklas!/Science through Discovery!*;
  - e. *Katawan Ko/My Body Works!*;
  - f. *Paglaki Ko/Career Options*;
  - g. *Pamilihang Bayan/Marketplace*; and
  - h. Money Matters for Kids
3. All year round programs and activities, such as cultural shows, puppet shows, workshops and demonstrations, storytelling, film showing, stage plays and many others are held to educate, entertain and develop creativity of young visitors.
4. Recognizing the fact that the *Museo Pambata* is anchored on the belief that learning takes place more readily in an environment of fun, challenges and discovery, the Department of Education (DepEd) encourages parents and children to visit and experience the interesting and challenging activities that the *Museo Pambata* offers.
5. The general admission is One Hundred Pesos (PhP100.00) per head but the Manila residents with valid ID are free on Tuesdays and with 50% discount on other days. Museum workers and teachers with valid ID are free and tour groups of thirty (30) pax or more can also avail of a discount. *Museo Pambata* is open on Tuesday-Saturday at 8:00 a.m.-5:00 p.m. and on Sunday at 1:00-5:00 p.m.



6. For more information, please contact the *Museo Pambata* Foundation, Inc. Roxas Blvd., corner South Drive, Manila at tel. nos.: (02) 523-1797 to 98 and (02) 536-0595 or send a message to [info@museopambata.org](mailto:info@museopambata.org) or [www.museopambata.org](http://www.museopambata.org).

7. Immediate dissemination of this Memorandum is desired.



**MONA D. VALISNO**  
Secretary

Reference:

DECS Memorandum: No. 289, s. 1996

To be indicated in the Perpetual Index  
under the following subjects:

PUPILS  
SCHOOLS  
TEACHERS

R-MCR/DM-Museo Pambata  
05-28-10