



MAY 06 2010

DepEd MEMORANDUM
 No. **202**, s. 2010

GABAY GURO PROGRAM

To: Undersecretaries
 Assistant Secretaries
 Bureau Directors
 Directors of Services/Centers and Heads of Units
 Regional Directors
 Schools Division/City Superintendents
 All Others Concerned

1. In line with the Department's mandate to provide quality education at all levels, the *Gabay Guro* (2G) Program is established by PLDT-SMART Foundation in partnership with the Department of Education (DepEd) with the end in view of improving the quality of basic education in the country as well as uplifting the lives of the teachers, and the would-be teachers in the country.

2. The core components of the 2G Program are as follows:

- a) **Scholarship Grants** - educational grants for poor but deserving college students taking up Bachelor of Science in Education (BSE) or similar courses. One Hundred Fifty (150) scholars in state universities shall be chosen nationwide. Ideally, at least five (5) scholars per year in every province, in partnership with selected Local Government Units (LGUs) to further their education;
- b) **Teachers' Training** - an Out-of-the Box teaching methods and e-Learning modules. It also includes English Proficiency training by ePLDT Ventus (training facility of PLDT Call Centers) and training on computer in Netopia classroom facilities;
- c) **Livelihood Projects** - on micro-financing will be provided through ASA Foundation. Teachers can be given the opportunity to manage DSL internet cafés and Smart e-Load centers and to utilize them as agents for PLDT and Smart products;
- d) **Housing Program** - in partnership with the DepEd's Task Force on the Housing Program. Beneficiaries may also be given special rates from partner developers and banks; and
- e) **Teachers' Education Assistance**
 - **Broadbanding and Computerization of Public Schools** - donation of refurbished computers from the PLDT Group. Connecting of schools through PLDT/Smart network; and
 - **Teachers' Tribute** - a special privilege or tribute card will be given to selected beneficiaries that will entitle them for various discounts and promos provided by the PLDT/SMART and Promotion of the Teachers Day Campaign.

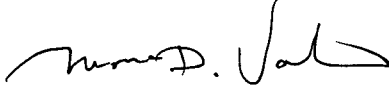


3. In this connection, the Office of the Assistant Secretary for Special Projects and Legislative Liaison shall coordinate and support the implementation of these program. It shall have the following functions:

- a) Assists in the formulation of guidelines in the development, implementation and strengthening of the program, including the criteria in determining possible recipients;
- b) Establishes partnerships/linkages with stakeholders in public and private sectors in relation to the said activities;
- c) Arranges and coordinate all logistical requirements of the project; and
- d) Performs such other functions as may be assigned by the Secretary of Education and other competent authorities.

4. All DepEd offices, units and instrumentalities are hereby encouraged to support this partnership by extending utmost assistance and cooperation for the effective implementation of the programs.

5. Immediate and wide dissemination of this Memorandum is desired.


MONA D. VALISNO
Secretary

Reference:
None

To be indicated in the Perpetual Index
under the following subjects:

INFORMATION TECHNOLOGY
PROJECTS
SCHOLARSHIPS
TEACHERS
TRAINING PROGRAMS