



APR 26 2010

DepEd MEMORANDUM  
No. **177**, s. 2010

**CHANGES IN DEPED MEMORANDUM NO. 72, S. 2010  
(2010 Search for Outstanding Teachers in Financial Education)**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary Schools

1. The title of DepEd Memorandum No. 72, s. 2010 is hereby changed from "2010 Search for Outstanding Teachers in Financial Education" to "2010 Search for GURO ng PAG-ASA (**G**antimpala para sa **U**lirang Pagtutu**RO** ng **PAG**-iimpok at **A**raling Pan**SA**lapi)".

2. The schedule of the 2010 Search for GURO ng PAG-ASA shall be extended from April 15 to July 8, 2010 following the revised schedule below:

Division Level - April 15 – May 12, 2010  
Regional Level - May 15 – June 11, 2010  
National Level - June 15 – July 7, 2010

3. Pertinent documents and names of regional nominees shall be submitted on or before June 15, 2010 to the Curriculum Development Division-Bureau of Elementary Education (CDD-BEE), DepEd Complex, Meralco Avenue, Pasig City.

4. Travel expenses of the twelve (12) national finalists relative to the participation in the awarding ceremony will be reimbursed by the *Bangko Sentral ng Pilipinas (BSP)* on "Actual" amount incurred. The regional directors, schools division/city superintendents, chiefs of elementary education divisions, supervisors, principals, other regional and division representatives are invited to attend the awarding ceremony on July 2010. Their traveling expenses shall be charged against local funds subject to the usual accounting and auditing rules and regulations.


5. The revised guidelines, criteria and documentary requirements are found in the following enclosures:

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|------------------|---|
| Enclosure No. 1. | Guidelines for the 2010 Search for GURO ng PAG-ASA and Where to Get Nomination Form |
| Enclosure No. 2. | Criteria for the Evaluation of the Nominees for the 2010 Search for GURO ng PAG-ASA |
| Enclosure No. 3. | The Search Process  |
| Enclosure No. 4. | Guidelines for the Evaluation of the Required Documents by the Search Committees    |
| Enclosure No. 5. | Awards and Prizes   |



6. For inquiries, please contact Mr. Rogelio Doñes and/or Ms. Irene C. de Robles of CDD-BEE at tel. no.: (02) 638-4799 with the e-mail address: [bee@yahoo.com](mailto:bee@yahoo.com). or through the BSP, Ms. Jems L. Alentajan and/or Jetzer M. Tan at tel. no.: (02) 523-6521 or through e-mail address: [alentajan@bsp.gov.ph](mailto:alentajan@bsp.gov.ph).

7. Immediate dissemination of this Memorandum is desired.

  
**MONA D. VALISNO**  
Secretary *tz*

Encls.:  
As stated

Reference:  
DepEd Memorandum: (No. 72, s. 2010)

To be indicated in the  
Perpetual Index under the following subjects:

CHANGE  
SEARCH  
TEACHERS

Madel/Maricar:Corrigendum DM 72, s. 2010  
4-13-10/4-15/10

**(Enclosure No. 1 to DepEd Memorandum No. 177, s. 2010)**

Guidelines for the 2010 Search for GURO ng PAG-ASA

The Department of Education through the Bureau of Elementary Education (DepEd- BEE) and the Bangko Sentral ng Pilipinas (BSP) have developed, produced and distributed the Teaching Guides on Financial Education (FE) for the Elementary Level. Starting School Year 2008 – 2009, these teaching guides have been utilized by the teachers from Grades I- VI to integrate concepts of Pagkamatipid, Pagkamasinop and Pag-iimpok in their teaching to equip the learners on basic knowledge, attitude and values for particular concepts. To recognize the outstanding teachers who are implementing the teaching guides on FE, the Search was launched.

**WHO ARE ELIGIBLE FOR NOMINATION?**

1. Public elementary school teachers handling any one of these three subjects: *Edukasyong Pagpapakatao (EP)*; *Sibika at Kultura/Heograpiya, Kasaysayan at Sibika (SK/HEKASI)*; and *Edukasyong Pantahanan at Pangkabuhayan (EPP)* and have been using the Teaching Guide on Financial Literacy in any of the said three subjects for at least one school year. The nominee may come from Grades I to VI for EP; Grades I to VI for SK/HEKASI; and Grades IV to VI for EPP. However, the nominee must not be on leave during the covered search period, or one (1) year prior to nomination and during the actual search process.
2. Teacher's performance rating during the covered search period should be at least Very Satisfactory.

**WHO ARE NOT QUALIFIED?**

1. Spouses and first-degree relatives of officers and employees of the BSP.
2. Teachers who have been suspended, reprimanded, or have been sanctioned for violation of administrative policies, rules and regulations.

**WHO CAN NOMINATE?**

1. Principals, or School Heads (include Teachers-in-Charge and Head Teachers).
2. For schools without principals, the Teacher-in-Charge can nominate, but the Division Superintendent concerned must endorse the nomination.
3. If the nominee is the Head Teacher or Teacher-in-Charge himself/herself, any of the Division Supervisors can endorse him/her, but the Division Superintendent is the official recommended.
4. Parents or residents in the community, but the nomination must be coursed through the principal of the school.

**WHERE DO YOU GET THE NOMINATION FORM?**

A copy of the nomination form will be sent by the BSP Main Office to all DepEd Regional and Division Offices. Soft copy of the Nomination Form can be requested by sending an email to [alentajanjl@bsp.gov.ph](mailto:alentajanjl@bsp.gov.ph) or [jmtan@bsp.gov.ph](mailto:jmtan@bsp.gov.ph). For inquiries please call (02)523-6251.

(Enclosure No. 2 to DepEd Memorandum No. 177, s. 2010)

#### **CRITERIA FOR EVALUATION**

**A. Recommendation letter by the designated official/person and Essay of the Nominee (20 pts., 10 points per item)**

**B. Instructional Competence and Teaching Effectiveness (60 points, 10 points per item)**

1. Class program/s including other assignments related to financial education being handled by the nominee;
2. Lesson plan/s prepared integrating savings, investments and other financial education concepts and values;
3. Lessons completed in FE integrated in the learning area and grade level assigned;
4. Teaching Guides received and utilized in the teaching of financial education;
5. Financial Education through pupils' outputs advocating FE exhibited on walls / corners in the classroom;
6. Performance Rating of Outstanding (O) or Very Satisfactory (VS) for the last two (2) school years.

**C. Pupil Feedback and PLUS Factor (15 points, 5 points per item)**

1. List of pupils who have savings accounts in any bank or thrift organizations certified by the nominator.
2. School projects which mirrors the pupils understanding of the lessons in saving and money management certified by the recommending official. (e.g. bank simulation, entrepreneurship, increases savings, etc.)
3. Plus Factor: Certification from the school official on the class or school's involvement in the BSP project "Tulong Barya Para Sa Eskwela" coin collection and fund raising campaign.

**D. Professional and Community Involvement (5 points, 1 point per item)**

1. Certified true copies of certificates on the following:
  - 1.1 Participation in training programs on financial education (e.g. microfinance and entrepreneurship);
  - 1.2 Membership in professional organizations related to the promotion of savings, money management and entrepreneurship;
2. Documentation with pictures on the following:
  - 2.1 Efforts/Initiatives to extend financial education to parents and other community members;
  - 2.2 Participation in community and civic movements on savings campaign;
  - 2.3 Efforts on working with community/communities with existing cooperative or small organization related to microfinance in operation.

(Enclosure No. 3 to DepEd Memorandum No. 177, s. 2010)

## **THE SEARCH PROCESS**

### **A. NOMINATION**

1. The school selects its official nominees. Each school is entitled to three nominees, one per category (EP, SK/HEKASI, and EPP).
2. The nomination form must be officially endorsed and signed by the school head.

### **B. ACCOMPLISHMENT OF NOMINATION FORM AND SUBMISSION OF DOCUMENTS**

1. The school's nominees' accomplished nomination forms signed by the school head together with the other required documents must be sent to the Division Office on or before the prescribed date. The nomination form sent by registered mail should be postmarked on or before the same prescribed date. Each nominee must submit the original copy of the nomination form together with its three (3) photocopies and four (4) 2x2 colored photos. He/She is also advised to keep a copy of the nomination form for reference.
2. The following are the required documents / attachments:
  - 2.1 Recommendation letter of the school head; Essay on the nominee's insights on the importance of his/her role in instilling among schoolchildren lessons on saving and money management;
  - 2.2 Copies of the following:
    - Class program/s including other assignments related to financial education being handled by the nominee;
    - Lesson plan/s prepared integrating savings, investments and other financial education concepts and values;
    - Lessons completed in FE integrated in the learning area and grade level assigned;
    - Certification from the School head of the Teaching Guides received and utilized in the teaching of financial education;
    - Pictures of pupils' outputs advocating FE exhibited on walls / corners in the classroom;
    - Performance Rating of Outstanding (O) or Very Satisfactory (VS) for the last two (2) school years.
  - 2.3 Documentation on the following:
    - List of pupils who have savings accounts in any bank or thrift organizations certified by the nominator.
    - School project/s which mirror/s the pupils understanding of the lessons in saving and money management certified by the recommending official. (e.g. bank simulation, entrepreneurship, increase savings, etc.)
    - Certification from the school official on the class or school's involvement in the BSP project "Tulong Barya Para Sa Eskwela" coin collection and fund raising campaign.

2.4 Certified true copies of certificates on the following:

- Participation in training programs on financial education (e.g. microfinance and entrepreneurship);
- Membership in professional organizations related to the promotion of savings and entrepreneurship.

2.5 Documentation with pictures on the following:

- Efforts/Initiatives to extend financial education to parents and other community members;
- Participation in community and civic movements on savings campaign;
- Efforts on working with community/communities with existing cooperative or small organization related to microfinance in operation.

(Enclosure No. 4 to DepEd Memorandum No. 177, s. 2010)

**GUIDELINES FOR THE EVALUATION OF REQUIRED DOCUMENTS  
BY THE SEARCH COMMITTEES**

**A. Division**

- The Division Search Committee is composed of five members with the Assistant Schools Division Superintendent as Chair and four (4) Education Supervisors: (1) Sibika at Kultura/ Heograpiya, Kasaysayan at Sibika (SK/HEKASI); (2) Mathematics; (3) Edukasyong Pantahanan at Pangkabuhayan (EPP); and (4) Edukasyong Pagpapakatao (EP).
- This Committee evaluates the required documents based on the eligibility criteria, and determines if the documents submitted are valid and complete.
- The Committee recommends the Regional finalists for each category (1 each for EP, SK/HEKASI, and EPP), or Division topnotchers, who will move on to the Regional level of the SEARCH.

**B. Region**

- The Regional Search Committee is composed of the Assistant Regional Director as Chair with four (4) members, namely, the Chief of the Elementary Education and three Regional Supervisors: (1) Sibika at Kultura/ Heograpiya, Kasaysayan at Sibika (SK/HEKASI); (2) Edukasyong Pantahanan at Pangkabuhayan (EPP); and (3) Edukasyong Pagpapakatao (EP)
- The Search Committee recommends the National finalists for each category (1 each for EP, SK/HEKASI, and EPP), or Regional topnotchers, who will move on to the national level of the SEARCH, for confirmation by the Board of Judges. It will be broken down as follows:

**LUZON (8 regions = 24 finalists)** - Region I (Ilocos); Region II (Cagayan Valley); Region III (Central Luzon); Region IV-A (CALABARZON); Region IV-B (MIMAROPA); Region V (Bicol); CAR; and NCR

**VISAYAS (3 regions = 9 finalists)** – Region VI (Western Visayas); Region VII (Central Visayas); and Region VIII (Eastern Visayas)

**MINDANAO (6 regions = 18 finalists)** – Region IX (Zamboanga Peninsula); Region X (Northern Mindanao); Region XI (Davao Region); Region XII (SOCCSKSARGEN); Region XIII (CARAGA); ARMM

### **C. National Search Committee**

- The National Search Committee is composed of the National Screening Committee and Board of Judges.
- The National Screening committee will be composed of two (2) Education Program Specialists of BEE and two representatives (2) from the BSP and another from the Academe/Private Sector.
- The Committee will screen the fifty-one (51) regional finalists and select the national finalists as follows:

3 for NCR ( 1 for EP, 1 for SK/HEKASI and 1 for EPP)

3 for Luzon (1 for EP, 1 for SK/ HEKASI and 1 for EPP)

3 for Visayas ( 1 for EP, 1 for SK/HEKASI and 1 for EPP)

3 for Mindanao( 1 for EP, 1 for SK/HEKASI and 1 for EPP)

#### **12 Total National Finalists**

- **The Board of Judges (BOJ) will be selected by DepEd BEE and BSP and will be composed of two (2) representatives from DepEd, one (1) representative from BSP and two (2) representatives from the private sector. The BOJ will screen the twelve (12) national finalists to select the Top GURO ng PAG-ASA for the First, Second and Third Place.**



**(Enclosure No. 5 to DepEd Memorandum No. 177, s. 2010)**

**AWARDS AND PRIZES**

- Prizes for the Top 3 Winners (1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Place winners) will be announced later.
- The Top 3 Winners will receive at least P100,000.00 in total cash prize. All twelve (12) National Finalists will each be guaranteed a P50,000.00 cash incentive, a plaque, and a set of computer for their respective schools. Nominators of awardees will also receive certificates of recognition.

**PROCLAMATION OF WINNERS AND RECOGNITION PROGRAM**

- The twelve (12) National Finalists will be notified by mail. The names will be published in leading newspapers with the date of the awarding ceremony that will be conducted at the BSP Main Office, BSP Complex, Manila.