MAR 2 5 2010

DepED MEMORANDUM
No. 1 2 4 , s. 2010

CANCELLATION OF DEPED MEMORANDUM NO. 86, S. 2010
(Training Program on Instructional Design and Multimedia Content Development)

To: Undersecretaries
       Assistant Secretaries
       Bureau Directors
       Directors of Services, Centers and Heads of Units
       Regional Directors
       Schools Division/City Superintendents

1.   The Training Program on Instructional Design and Multimedia Content Development scheduled from October 16 to October 31, 2010 as announced by the Malaysian Technical Cooperation Programme (MTCP) Secretariat and the Technical Education and Skills Development Authority (TESDA) stated in DepEd Memorandum No. 86, s. 2010 shall not be offered as scheduled.   In view of this, the said Memorandum is hereby cancelled.

2.   His Excellency Victoriano M. Lecaros, Philippine Ambassador to Malaysia has communicated to the Department of Foreign Affairs that the MTCP Secretariat has informed that in lieu of the said course, the course entitled "Groupware Application for Electronic Commerce" shall be offered on the same schedule.

3.   Immediate dissemination of this Memorandum is desired.

VILMA L. LABRADOR
Undersecretary

Reference:
        DepEd Memorandum: (No. 86, s. 2010)

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
        under the following subjects:

        CHANGE   SCHOLARSHIP
        INFORMATION TECHNOLOGY   TRAINING PROGRAMS

Rhea/Sally: cancellation of dm no. 86, s. 2010
March 17, 2010

EXECUTIVE SUMMARY

Title of the Program : Groupware application for Electronic Commerce

Duration : October 16-31, 2010

Venue : Multimedia University, Melaka, Malaysia

Number of Slot/s : 1

Embassy Deadline : May 14, 2010

Target Profile of Participants:

- Officers or executives of any department
- Should be below 45 years of age
- Be in good health physically and mentally;
- Be proficient in spoken and written English; and
- have not participated in any MTCP programme.

Program Objectives:
- Match the phases of the e-business cycle with their characteristics
- Match business goals with their key business processes
- Identify features of client/server computing
- Identify considerations for developing a client building block
- Identify benefits of Customer Relationship Management
- Identify the components of CRM Solution Map
- Identify key components of e-business strategies
- Understand the Web Site Models Overview
- Understand the e-Commerce modls
- Setting up a Legal Business entity
- Operate Regular merchant Accounts and operate Internet Merchant Accounts

Program Arrangement:

- o The Government of Malaysia shall provide economy class air travel for the participants to and from Malaysia, accommodation for the entire duration, per diem to cover daily meals, and tuition/training fees.