



MAR 04 2010

DepEd MEMORANDUM
No. **94**, s. 2010

CREATIVITY SUMMIT AND WORKSHOP ON KALAHI CULTURAL CAREGIVING

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Presidential Proclamation No. 1262 was issued by President Gloria Macapagal Arroyo declaring March 21-27, 2007 and every year thereafter as United Nations Educational, Scientific and Cultural Organization and the International Theater Institute (UNESCO-ITI) World Theatre Week in the Philippines. It is being held this March as prelude to senior officials and the ASEAN Ministerial Meeting on March 22-26 to provide input on the fusion of artistic excellence, social content and heritage appreciation. For this event, the Philippines will enjoy the honor for two (2) years (2010-2011) as ASEAN Cultural Capital.
2. As part of the celebration, an annual creativity summit and workshop on Kalahi Cultural Caregiving focused on the United Nations Millennium Development Goals will be held on March 9-15, 2010 at the Clamshell and NCCA Building, Intramuros, Manila.
3. This activity aims to give appropriate orientation to artists, teachers, media leaders, cultural workers and scholars, social activists and human rights advocates on the DREAMS Methodology of cultural caregiving for poverty alleviation through capacity confidence building in promoting creative industries and value-laden performances.
4. Each of the seventeen (17) Special Program in the Arts (SPA) lead schools shall send one (1) teacher and one (1) third year student to the summit and workshop. Participants in the "Pangalawang Pampaaralang Sining Pambansa" who attended the session on Cultural Caregiving as well as teachers and students from nearby SPA schools are encouraged to attend.
5. A registration fee of One Thousand Five Hundred Pesos (PhP1,500.00) shall be charged each participant to cover expenses for breakfast, lunch, dinner, snacks and kit for the said event. Registration fee, transportation, per diem and other incidental expenses to be incurred by the participants shall be charged against local funds subject to the usual accounting rules and regulations. Accommodation in a nearby school will be arranged.



6. For confirmation of attendance and further information, please contact Ms. Lillian N. Luna, Staff Development Division-Bureau of Secondary Education (SDD-BSE), DepEd Central Office, Pasig City at telefax no.: (02) 632-7586 or Dr. Mars Cavestany at tel. nos.: 827-2192 loc. 302; telefax no.: 527-2193; mobile no.: 0916-4158-509 of the National Commission for Culture and the Arts (NCCA).

7. Immediate dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary

Reference:

DepEd Memorandum: No. 101, s. 2009

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

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