



FEB 24 2010

DepEd MEMORANDUM  
No. **75** , s. 2010

EARTH HOUR 2010

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. As the Philippines unites with the rest of the world in taking a stand on global warming and in taking action to ensure sustainable future, all heads of departments, agencies, bureaus and offices, including government-financial institutions and government-owned and controlled corporations, are hereby enjoined to participate, as far as feasible, in the various events organized by the Earth Hour Philippines 2010, among which include:

- a. Switching off signages and/or majority or all of the lights at their offices and all facilities within their control during the one hour - Earth Hour - on March 27, 2010, at 8:30 p.m. ; and
- b. Mobilize employees, networks and communities to participate in the Earth Hour 2010 Countdown event at the SM Mall of Asia.

2. All concerned are encouraged to organize Earth Hour event in their community or locality to widen the reach of campaign by switching off lights in their respective homes and communities, and to use various communication channels to promote Earth Hour 2010, including official websites, community newsletters, and blogs.

3. All the heads of local government units are hereby encouraged to participate in the aforesaid activities and to undertake their own set of activities in support of the aims and objectives of the Earth Hour.

4. Immediate and wide dissemination of this Memorandum is desired.

V.  
**VILMA L. LABRADOR**  
Undersecretary  
Officer-in-Charge



Reference: None

Allotment:--(D.O. 50-97)

To be indicated in the Perpetual Index  
under following subjects:

CAMPAIGN  
ENVIRONMENTAL EDUCATION  
OFFICIALS  
SCHOOLS

R: Julie: earth hour 2010  
February 18, 2010