

Republic of the Philippines

Department of Education



DepEd Complex, Meralco Avenue, Pasig City

FEB 0 8 2010

DepEd MEMORANDUM No. 53 , s. 2010

FIFTH NATIONAL CONGRESS OF PUBLIC SECONDARY SCHOOL HEADS

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools
Regional Secretary, ARMM
All Others Concerned

- 1. The National Association of Public Secondary School Heads, Inc. (NAPSSHI) in coordination with the Office of the Undersecretary for Programs and Projects, Bureau of Secondary Education (BSE), Office of the Planning Service (OPS) and other Education Advocacy Groups shall hold its **Fifth National Congress** on April 6-9, 2010 at Grand Caprice, Lim Ket Kai, Cagayan de Oro City. In pursuit of Education For All (EFA), the theme of the congress is "Borderless Frontiers: A Road to Better Performing Teams".
- The congress aims to:
 - a. strengthen functional literacy initiatives in the school level through effective School-Based Management (SBM) practices;
 - b. uplift the competence and align the expertise of school heads in instituting school-based quality management benchmarks and standards of leadership in consonance with Republic Act No. 9155; and
 - c. enhance school heads' capacity on the principles and fundamentals of social marketing for the attainment of desired learning outcomes.
- 3. Furthermore, the congress will highlight the recognition of the Gintong Sulo 2010 Most Outstanding Secondary School Heads.
- 4. Participants to this congress are Public Secondary School Heads, Chiefs or Assistant Chiefs of Secondary Education Divisions, Regional and Division Supervisors, Schools Division Superintendents, Assistant Schools Division Superintendents in Charge of SBM, Department Heads, Master Teachers, National Officers and Board Members of PESPA, PAES, PSDSAP. Stakeholders invited to the congress are Provincial/City/Municipal Executives and Board/Council Chairs on Education, Officers of Leagues of Local Authorities, Barangay Officials in-Charge of Education, SK Chairs, PTA Presidents, and Officers of Associations of Business/Trade/Industry, NGOs and Advocacy Groups on Education.



- 5. Designated committee members are authorized to travel two (2) days before the conference. Attendance to this congress is **on official business**. Delegates from the private institutions shall make their own financial arrangements with their respective schools and/or organizations.
- 6. A registration fee of Four Thousand Five Hundred Pesos (PhP4,500.00) is set for public, private and other institution officials and representatives. Registered participants must attend all plenary and concurrent sessions and are entitled to a congress kit, with lunch (3), dinner (3) and snacks (5). First meal is dinner of **April 6**, **2010**.
- 7. This is a live-out conference. Participants are advised to make their own arrangements with their preferred hotel. Enclosed is the list of official hotels of the congress.
- 8. Travel and other incidental expenses including the registration fee of the participants shall be charged against school/local MOOE, SEF and PTA funds subject to the usual accounting and auditing procedures.
- 9. For more information, please contact the Congress Secretariat (Attn.: Mr. Arnulfo H. Empleo), telefax no.: (02) 521-4199, tel. no.: (02) 502-4816; cellphone no.: 0908-8927948/0917-8589383 or Mr. Wilmore C. Moredo, telefax no.: (02) 882-3945, cellphone no.: 0917-5009702/0918-7075707 and Mr. Pariso L. Orong, cellphone no.: 0917-7184710 or telefax no.: (088) 221-3067, e-mail address at napsshi@yahoo.com.
- 10. Immediate and widest dissemination of this Memorandum is desired.

Encl.:

As stated

References:

DepEd Memorandum: Nos. 124 and 475, s. 2009

Allotment: 1-(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CONVENTIONS
OFFICIALS
SOCIETY or ASSOCIATIONS
TEACHERS

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