



DepEd MEMORANDUM
No. **52**, s. 2010

FEB 08 2010

2010 WOMEN'S MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools

1. Presidential Proclamation Nos. 224 and 227 and Republic Act No. 6949, declare the month of March as Women's Month. The Department of Education (DepEd), in coordination with the Philippine Commission on Women (PCW) celebrates women's month with various activities to highlight women's achievements, empowerment and gender equality issues, challenges and commitments. The theme of the month-long celebration is "Babae, Tagumpay Ka ng Bayan".

2. The celebration aims to:

- a. increase understanding of microentrepreneurs, partners from government agencies, nongovernment organizations, academe and the private sector on microenterprise development and government programs and services that respond to the issues and concerns of the Filipino women, including but not limited to women's rights, environment, family and work life balance;
- b. inculcate knowledge on the Implementing Rules and Regulations (IRR) of the Magna Carta of Women; and
- c. increase awareness of the general public on the platform of the presidentiables to advance the status of women which can be the basis of holding them accountable in case they win the election.

3. The proposed major activities of this celebration are:

a. **Women's Month Celebration Kick Off Activity**

A "Walk for Women's Rights" to be participated in by about 5,000 women. The walk will be followed by a program and pocket activities which include exhibit of products for and by women, free counseling, legal, medical, beauty and wellness services for women, to be held on March 1, 2010 at The Fort, Taguig City.

For the Walk and Kick-Off activities, this Department will send at least fifty (50) participants. Thirty (30) participants will come from the Central Office while Regions IV-A and NCR will send ten (10) participants each. For those interested, please coordinate with SDD-HRDS. Provisions for travel expenses, food and t-shirts will be extended to the participants.



b. National Women's Day Celebration through a Women Entrepreneurship Summit

Interested individuals from the Central Office will attend the summit which will be held on March 8, 2010 at World Trade Center Halls B and C, Roxas Blvd., Manila. Pre-registration will be on a first-come, first-served basis for twenty (20) participants. T-shirts, travel and food allowance will be provided to the participants.

c. Women With Disabilities Day

March 29, 2010 which is the last Monday of the month of March is declared as Women With Disabilities Day. The observance of the women with disabilities day will be highlighted by a Symposium on the needs and concerns of women with disabilities.

4. Other related activities such as lecture/forum on women entrepreneurs, sports, health/wellness and good grooming workshops, tiangge, contests shall be coordinated with DepEd offices, specifically Finance and Administrative Services, Legal Division, Health and Nutrition Center. Entrepreneurship hands-on workshop will be conducted with the Department of Trade and Industry (DTI). All activities will be coordinated with the Staff Development Division, HRDS. The Central Office tentative list of activities and schedules is enclosed.

Regional and division offices and schools are likewise enjoined to display streamers, hold poster-making, slogan and other contests on the theme and other women-related concerns and issues.

5. For participation in the activities, please contact Ms. Susan F. dela Merced of Staff Development Division, HRDS at tel. nos. (02) 633-7237 and (02) 638-8638.

6. Transportation, package cost for workshops with DTI, honoraria of resource persons and committee members, tokens and other incidental expenses to be incurred in the preparation and conduct of activities are chargeable against Human Resource Training and Development (HRTD) Funds, subject to the usual accounting and auditing rules and regulations, while expenses incurred by the regional and division offices are chargeable against local funds.

7. Immediate dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.: As stated

Reference: DepEd Memorandum: No. 48, s. 2009

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
EMPLOYEES
SCHOOLS
TEACHERS

**2010 WOMEN'S MONTH CELEBRATION
(March 1-31, 2010)**

Central Office Tentative Schedule of Activities for the Women's Month Celebration

- A. Tiangge - March 1-31, 2009 – DepEd Compound besides Canteen
c/o Central Office Employees Union
- B. March 1, 2010 - 8:00 am to 5:00 pm – The Fort, Taguig City
Event: Women's Month Celebration Kick Off Activity
DepEd Central Office, Region IV-A, and NCR Personnel
- C. March 4, 2010 - 8:00 to 11:30 am
Lecture/Forum on R.A. 9262, Preventing Violence Against Women
and their Children (VAW-C) and Magna Carta for Women –
Bulwagan ng Karunungan
Undersecretary Franklin Sunga/Legal Division
- D. March 8, 2010 - 9:00 am to 12:00 noon
Forum on the Presidentiables' Plan of Action for Women –
Bulwagan ng Karunungan
c/o SDD-HRDS
- E. March 11, 2010 - 8:30 to 11:30 am - Bulwagan ng Karunungan
March 18, 2010 8:30 to 11:30 am - Bulwagan ng Karunungan
March 22, 2010 8:30 to 11:30 am - Bulwagan ng Karunungan
Women Entrepreneurship Workshop
To be conducted by the Department of Trade and Industry (DTI)
c/o SDD-HRDS
- F. March 15, 2010 - 8:00 am to 11:30 am
Lecture on Women Empowerment and Personality Development
Dr. Ma. Luisa Moguel *Adler*
c/o. SDD-HRDS
- G. March 22, 2010 - 8:30 am to 11:30 am
Lecture/Forum on Cancer Prevention - Bulwagan ng Karunungan.
c/o Medical Unit, General Services Division
- H. March 25, 2010 - 8:00 am to 11:30 am
Lecture on Stress Management and Healthy Lifestyle
Ernesto "Goldberg" Cruz
c/o SDD-HRDS
- K. March 29, 2010 - 8:00 am to 11:30 am
Lecture-Forum on "Empowering Women with Disabilities"–
Bulwagan ng Karunungan
c/o Health and Nutrition Center