



NOV 11 2009

DepEd MEMORANDUM  
No. **491**, s. 2009

**DRUG ABUSE PREVENTION AND CONTROL WEEK**

To: Bureau Directors  
Regional Directors  
Directors of Services, Centers and Heads of Units  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 124 dated November 26, 2001, Drug Abuse Prevention and Control Week will be observed on November 15-21, 2009 with the theme "**Kilos Pamayanan: Sa Droga Patuloy na Lumaban**" to underscore the vital role of the community in strengthening drug abuse prevention. This year's celebration is spearheaded by the Inter-Agency Council for Drug Abuse Prevention Education.

2. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. The following are suggested activities:

- a. putting up bulletin board displays or hanging of streamers (depicting the theme in strategic places in the schools and in the communities);
- b. radio broadcasts announcing the Drug Abuse Prevention and Control Week Celebration;
- c. integration of drug abuse prevention concepts and messages in appropriate subject areas;
- d. conduct of seminars, symposia or workshops on the impact of drug abuse in the schools and in the community; and
- e. coordination with municipal and barangay officials, Parents-Teachers Associations and non-government organizations related to the week's activities.

3. Regional/Division National Drug Education Program (NDEP) Coordinators shall coordinate activities with the different government and non-government agencies. A brief narrative and pictorial report on the observance of Drug Abuse Prevention Week shall be submitted to the National NDEP Coordinator, Health and Nutrition Center (HNC) at the 5<sup>th</sup> Floor Mabini Bldg., DepEd Complex, Meralco Avenue, Pasig City not later than December 15, 2009.

4. Immediate dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Reference: DepED Memorandum: No. 503, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS  
DRUG EDUCATION

HEALTH EDUCATION  
SCHOOLS