



Republic of the Philippines
Department of Education



48-2

OCT 15 2009

DepEd MEMORANDUM
No. 456, s. 2009

NATIONAL CONSUMER WELFARE MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Presidential Proclamation No. 1098 declares the month of October as Consumer Welfare Month. The Department of Health (DOH) is the lead agency in this year's planning and coordination of various activities for the celebration. This will be in cooperation with the National Consumer Affairs Council (NCAC), government agencies, and non-government institutions and organizations.

2. In connection with the above mandate, the Secretary enjoins all DepEd regional and division offices, and schools to participate and conduct appropriate activities which are innovative, creative, and will not entail cost nor class disruption.

3. To help enrich and strengthen the secondary curriculum and to provide the students knowledge and information on their basic consumer rights and responsibilities, the Department of Education (DepEd) and the Department of Trade and Industry (DTI) jointly developed lesson exemplars aligned to the Basic Education Curriculum (BEC). Thus, after the Phase V: Training-Orientation of the Consumer Education Pilot Implementers nationwide which was conducted from February to August 2009, the next steps shall be undertaken to complete the process, namely:

- a. Phase VI: Consolidation of Inputs (Comments and Recommendations from Five Cluster Regions);
- b. Phase VII: Alignment of the Consumer Education to 2010 Curriculum Year I;
- c. Phase VIII: Instructional Materials Council Secretariat (IMCS) Evaluation;
- d. Phase IX: Printing of Exemplars for Piloting in 115 Schools;
- e. Phase X: First Year of Implementation - Piloting and Monitoring;
- f. Phase XI: Final Writing;
- g. Phase XII: Final Printing of the Final Output; and
- h. Phase III: Institutionalization of the First Year Exemplar (Turn-Over to BSE)
 - Alignment of 2nd Year;
 - Alignment of 3rd Year; and
 - Alignment of 4th Year.

4. In line with this, the following selected subject area teachers in the National Capital Region (NCR) High Schools are requested to pilot-test/demo-teach the Consumer Education Exemplars among their students with their respective coordinators:

- a. Balingasa High School – Ms. Rodelia Enaje;
- b. Mataas na Paaralang Neptali A. Gonzales – Mr. Jayson Cruz;
- c. Sta. Lucia High School (Pasig City) – Ms. Marisol Saldivar and Ms. Lorelie Ramos;
- d. Mandaluyong Science High School – Ms. Evangeline Jeciel;
- e. Sta. Lucia High School (Quezon City) – Ms. Rosella Antonio; and
- f. Rizal High School (Pasig City) – Ms. Myrna Ayuson.

5. Enclosed is a copy of the Integration Process Observation Instrument (IPOI) to be used by the principals, head teachers, and subject area coordinators in observing classes. All concerned are requested to send their comments not later than November 15, 2009 addressed to:

Hon. Jonathan E. Malaya
Assistant Secretary
Special Projects and Legislative Liaison
c/o Ms. Luzviminda F. Dela Rosa
Head, Special Events Unit, DepEd
Rm. 505 Bonifacio Bldg., DepEd Complex,
Meralco Avenue, Pasig City

6. For more inquiries, please contact the Special Events Unit at tel. nos. (02) 637-5832 and (02) 637-5834 or mobile nos.: (0919) 516-4759, (0927) 220-4951 and (0928) 607-5533.

7. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.: As stated

Reference: DepEd Memorandum: No. 289, s. 2007

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
OFFICIALS

STUDENTS
TEACHERS

**Department of Education
SPECIAL EVENTS UNIT**

INTEGRATION PROCESS OBSERVATION INSTRUMENT

Pilot School: _____ Division: _____ Region: _____

Teacher Observed: _____ Subject Area: _____

Observer/Monitor: _____ Dated: _____ Quarter: _____

Instruction to the Monitor: Please put a tick mark (/) after the questions on the space provided for. Conduct a post observation conference with the teachers to verify or clarify any vague items.

Elements	Questions	Responses		
		Yes	No	If no, why?
CONCEPT	1. Was there a definite point of entry in the BEC Learning Competencies (LC's)?			
	2. Was there a concept not related to the LC's?			
INSTRUCTIONAL ACTIVITIES (IA)	3. Were the instructional activities discipline based?			
	4. Were the instructional activities related to the objectives?			
	5. Were the instructional activities related to topic?			
ESSENTIAL QUESTION (EQ)	6. Are the EQ's of higher order thinking skill?			
	7. Are the EQ's matched with the topics?			
	8. Are the EQ's conceptually related?			
PRELIMINARY ACTIVITY/S	9. Is it interesting?			
	10. Does it connect with the topics?			
INTERACTIONS	11. Were the interactions of higher order? <ul style="list-style-type: none"> • Teacher \longleftrightarrow Students • Student \longleftrightarrow Student • Students \longrightarrow Material 			
	12. Was the interaction maximized during the learning process?			
REAL WORLD CONNECTIONS	13. Were the topics grounded in the real world?			
	14. Did the topics identify problem/ issues (local, national, or global)?			
SELF-ASSESSMENT	15. Was the suggested performance assessment instrument used?			
TIME	16. Was the time frame observed?			
	17. Was the implementation accomplished within time allotted?			
TECHNOLOGY	18. Was technology integration effectively used to bring out the concept?			

Signature of the Observer/Monitor over printed name