



SEP 14 2009

DepED MEMORANDUM
No. **390**, s. 2009

2009 STAND UNITED, FIGHT POVERTY ACTION CAMPAIGN, INTERNATIONAL DAY
FOR THE ERADICATION OF POVERTY AND NATIONAL WEEK
FOR OVERCOMING EXTREME POVERTY

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippines has been joining other countries of the world in the observance of the International Day for Eradication of Extreme Poverty every 17th day of October since 1997. President Gloria Macapagal-Arroyo declared October 17-23 of every year as the "National Week for Overcoming Extreme Poverty" last October 18, 2004. The campaign slogan for this year is "Stand United, Fight Poverty", which is both an attempt to break world record numbers of those who take part of the campaign and strengthening their commitment to play a role in the task of achieving the Millennium Development Goals (MDGs).
2. For this year's campaign, all of the support/actions shall be geared towards the following MDGs: MDG 1- Eradicate Extreme Poverty and Hunger; MDG 2 – Achieve Universal Primary Education; MDG 5 – Improve Maternal Health; and MDG 6 – Combat HIV/AIDS. All actions in support of the abovementioned MDG's shall take place on October 17 -23, 2009.
3. There are several options on how to support the campaign. The following are the samples of high profile events/activities for all DepED personnel, teachers and students nationwide: Option 1 – Organized focused events for MDG 1, such as: conduct community vegetable gardening, tree planting activities, etc.; organize livelihood training program/seminars for the underprivileged; and schedule social services within the week of the celebration. Option 2: Organized focused events for MDG 2, such as: hold remedial classes in Science, English, and Mathematics for public elementary schools; organize book or schools supplies drives; and distribute vitamins in schools. Option 3 – MDG 5 and 6, such as: give a lecture on RH including AIDS prevention; mount medical missions for underprivileged communities; encourage/send pregnant women for pre-natal check ups.
4. To focus on the eradication of hunger and to have a louder message to end extreme poverty including the achievement of the MDGs in the Philippines, all schools

especially the public schools are encouraged to do some actions to support the four MDGs mentioned and deliver messages. The following are the suggested activities:

- a. Hanging of Banners on October 1, 2009, all schools are enjoined to display the commemoration banner in their respective areas. (Enclosure No. 1, Proposed Design of Banner)
- b. Before the week-long celebration, teachers shall conduct MDG orientation to students throughout the country with special focus on eradicating extreme poverty by 2015. (Please see Enclosure No. 2, Guide to Teachers in the MDG Orientation)
- c. The "Stand United, Fight Poverty" movement to achieve the Millennium Development Goals are to be organized in all levels of DepED Bureaucracy which include central, regions, divisions and all public elementary and secondary schools. It is a three-day actions that should take place on October 16-18, 2009 and submit the accomplished form by fax or e-mail before 8:00 p.m. on October 19, 2009, Monday. (Enclosure No. 3)

In conducting the "Stand United, Take Action, Fight Poverty", everyone can join by registering in an attendance sheet prepared for the event and be counted by the party who will certify the credibility of the count which will be submitted by fax or by e-mail to the Stand United Secretariat at fax nos. (02) 901-0404; (02) 901-0348 or 338-0177.

- d. Register planned activities in the National Anti-Poverty Commission (NAPC) by September 21, 2009, for the purpose of Directory of Activities and submit report/documentation of each activity, especially regarding decisions/resolutions on policy focused on MDGs 1, 2, 5 and 6.
 - e. On October 16, each agency is expected to conduct an activity in support of anti-poverty drive like: (1) Flag Retreat, wherein a Speech will be delivered by the Head of Agency; (2) Must Attendance; and (3) Pledging and Recitation of the Universal Prayer.
5. Regional directors, schools division superintendents and school heads are requested to supervise the conduct of the abovementioned activities.
 6. For more information, please contact the Office of Undersecretary Ramon C. Bacani at tel. no. (02) 633-7203 or the Office of Assistant Secretary Jesus L. R. Mateo, Attn.: Ms. Ma. Corazon GD. Guerra at tel. nos.: (02) 631-2527 or (02) 638-8634.
 7. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.:

As stated

Reference:

DepED Memorandum: No. 471, s. 2008

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN

SCHOOLS

R-Maricar/DM-Fight Poverty Campaign
09-10-09

size 3ft X 5ft

The National Anti-Poverty Commission joins the observance of the
National Week for Overcoming Extreme Poverty

October 17-23, 2009

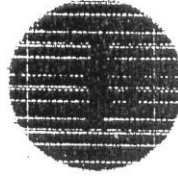
and supports the

“Stand United, Fight Poverty” global campaign.

October 16-18, 2009



**STAND UNITED
FIGHT POVERTY**




WHAT IS STAND UNITED & TAKE ACTION?

It is a three-day global mobilization that aims to send a loud and clear message from citizens to leaders of rich and poor countries to take urgent action to achieve the Millennium Development Goals (MDGs). And once again break the Guinness World Record for having the largest number of people participating in a single event.

WHAT ARE THE MILLENNIUM DEVELOPMENT GOALS?

The MDGs are a set of eight time-bound, concrete and specific targets aimed at significantly reducing, if not decisively eradicating extreme poverty by 2015. They are embodied in the Millennium Declaration of 2000, which were signed by 189 world leaders from around the globe, including the Philippines.

The eight MDGs are:

-  ¹ Eradicate extreme poverty and hunger.
-  ² Achieve universal primary education.
-  ³ Promote gender equality and empower women.
-  ⁴ Reduce child mortality.
-  ⁵ Improve maternal health.
-  ⁶ Combat HIV/AIDS, malaria and other diseases.
-  ⁷ Ensure environmental sustainability.
-  ⁸ Develop a global partnership for development.

WHY STAND UNITED & TAKE ACTION?

2009 is a time of great challenge for development in general and the MDGs in particular. Already we are seeing the potentially devastating impact of the global financial crisis on the world's poorest and most vulnerable. We know that the current economic climate threatens to undo and possibly even reverse the very significant gains that have been made towards achieving the MDGs.

With just six years left to the 2015 deadline for the achievement of the Goals, we cannot afford to let this happen. The achievement of the MDGs must remain a priority on the global political and public agenda. Through Stand United,

FOCUS OF ACTIONS THIS YEAR

While the Philippines is progressing well in its bid to achieve most of the MDGs, faster pace of gains is urgently needed to reach 2015 targets, especially because poverty has increased



Current trending shows that targets for MDG 1 (Eradicate extreme poverty and hunger), MDG 2 (Achieve universal primary education) MDG 5 (Improve maternal health) and MDG 6 (Combat HIV/AIDS) will least likely be achieved.

It is for this reason that we encourage actions to revolve around the four MDGs and deliver messages, such as:

- **Education and maternal health are the best ways to combat poverty.** The chances of getting out of poverty increase with:
 - (a) *Higher level of education* – 2/3 of poor households is headed by those at best with primary education
 - (b) *Smaller family size* – Among poor families, 13% are 3-member families, while 54% are 9-member families. 40% of maternal deaths can be prevented by proper spacing.
- **Population impacts all the MDGs.** The larger the population a country has, the greater will be the pressure on basic social services and natural resources.
- **Local leaders should know the HIV and sexually-transmitted infections epidemic in their constituencies.**

HOW CAN YOU PARTICIPATE?

Join the "I Vote for MDG" Campaign by logging on to www.standup.un.org.ph and doing any of the following:

- (a) **Fill up the "I Vote for MDG" survey form** found in the Website and submit to the Stand United Secretariat (contact details found at the back of this brochure) on or before October 19.
- (b) **Promote the "I Vote for MDG" Campaign** by asking your family, friends and relatives to fill up the survey forms as well and submitting them to us on Oct. 19.
- (c) **Organize "I Vote for MDG" Campaign networks** that will educate communities on the importance of making the MDG an election manifesto and getting communities to fill up the survey forms, gather the filled-up forms and submit them to the Stand United Secretariat by Oct. 19.
- (d) **Join a planned event.** The United Nations agencies are working with partners, such as schools, NGOs, businesses, faith-based organizations, local and national government agencies. You may wish to join these UN and partner-organized events. Go to the events page of the Website to find an event nearest you.

HOW CAN YOUR ACTIVITY BE COUNTED?

- Register your event on or before 02 October 2009 by filling out the Advanced Registration Form at the back of this page and submitting it to the Stand United Secretariat either by fax ((02) 9010404) or email (standupphilippines@yahoo.com).
- Perform your chosen symbolic action as a group all at the same time and document it through photos or a video.
- Immediately after the event, submit the completed Activity Tabulation Form at the back of this page, duly certified by an independent witness, to the Stand Up Secretariat on or before 8:00 pm of October 19, 2009
- Where appropriate, include the accomplished "I Vote for

Stand United Take Action (SUTA) Advanced Registration Form

Name of Organization: _____

Name of Representative: _____

Address: _____

Email Address: _____

Tel. Nos.: _____

Mobile: _____

Title of your Stand Up Event: _____

Location: _____

Time/Date: _____

Number of people who will participate: _____

Write a brief overview of the event (including celebrity/high-profile participation, notable highlights, policy actions, etc.)

To be registered, kindly complete this portion of

Stand United Take Action (SUTA) Activity Tabulation Form

(This portion is to be filled up after event completion)

Event Title/ General Description

Please indicate the number of people who participated

Certified by (independent witness):

Name: _____

Designation: _____

Date: _____

To be counted, kindly complete this portion and submit the whole form by fax or email before 8:00 pm., 19 October 2009, Monday.

STAND UNITED Secretariat

Tel. Nos. (02) 9010403/04/05/06
Fax Nos. (02) 9010404,
9010348, 338-0177

STAND UNITED FIGHT POVERTY

In 2006, 2.1 million Filipinos stood up;
in 2007 7.2 million Filipinos,
last year 35.2 million
Filipinos Stood Up and Took Action.



**In 2009, let us send a louder
message to end extreme poverty
and achieve the MDGs.**

October 16, 17 and 18
Friday, Saturday and Sunday



ENDPOVERTY
2015
millennium campaign

Universal Prayer

For these millions of children twisted by the pain of hunger,
no longer able to smile, yet still wanting to live.
For these millions of young people,
who have no reason to believe or even to exist,
vainly looking for a future in this senseless world.

*Our Father we pray to you,
Send hands to reap your harvest.*

For these millions of men, women and children,
whose hearts are still pounding strong to the beat of struggle,
whose mind refuse the unjust fate imposed upon them,
whose courage demands the rights to priceless dignity.

*Our Father we pray to you,
Send hands to reap your harvest.*

For these millions of children, women and men
who do not want to die,
who want to love, to pray, to work and to unite,
so that a world of solidarity is born.
One world, our world,
in which all people would have left the best of themselves before dying.

*Our Father we pray to you,
Send hands to reap your harvest.*

So that all those who pray
find a hearing in God's presence
and receive from Him the power to remove misery from humanity,
the humanity created in His image.

*Our Father we pray to you,
Send hands to reap your harvest.*

**Joseph Wresinski
October 17, 1987
Notre Dame Cathedral, Paris**

Enclosure No. 5 to DepED Memorandum No. 390, s. 2009

PANALANGIN NG BAYAN

Para sa milyong mga bata na namimilipit sa hapdi ng gutom,
na halos di makayang ngumiti, ngunit patuloy pa ring nagmamahal.
Para sa milyong kabataang wala nang dahilang maniwala ni manatili,
ngunit patuloy pa rin sa paghahangad ng kinabukasan dito sa magulong mundo.

*Sa 'yo Aming Ama, kami ay nananalangin.
Magsugo Ka ng mga manggagawang gagapas sa aanihin Mo.*

Para sa milyong kalalakihan, kababaihan at bata,
na ang pintig ng mga puso ay buong lakas pa ring tumitibok sa pakikibaka,
na ang isip ay tumatanggi sa hindi makatarungang kapalaran na sa inyo'y ipinataw.
Kaya nararapat lamang na ang inyong kagitingan ay katumbas ng walang
hanggang karangalan.

*Sa 'yo Aming Ama, kami ay nananalangin.
Magsugo Ka ng mga manggagawang gagapas sa aanihin Mo.*

Para sa milyong mga bata, kababaihan at kalalakihan,
na hindi ninais na mamatay,
na ang nais ay magmahal, manalangin, magtrabaho at magkaisa
upang maisilang ang mundong nagkakaisa.
Isang mundo, ating mundo
na kung saan ang lahat ng tao ay makapag-iiwan ng pinakamabuti sa kanilang
sarili bago pumanaw.

*Sa 'yo Aming Ama, kami ay nananalangin.
Magsugo Ka ng mga manggagawang gagapas sa aanihin Mo.*

Nang sa gayon ang lahat ng nananalangin
ay masumpungan ang katugunan sa kanilang dasal sa piling ng Diyos
at makatanggap ng kalakasan mula sa Kaniya
na iwaksi ang karalitaan sa sangkatauhan
sangkatauhan na nilikhang kawangis Niya.

*Sa 'yo Aming Ama, kami ay nananalangin.
Magsugo Ka ng mga manggagawang gagapas sa aanihin Mo.*

Mga salitang ipinahayag ni Fr. Joseph Wresinski
Tagapagtatag ng ATD Fourth World Movement
noong Oktubre 17, 1987 sa Paris, Pransya