



**Office of the Undersecretary**

DepED MEMORANDUM  
No. **385**, s. 2009

SEP 10 2009

**“HAPPY SMILES FOR HEALTHY KIDS” PROJECT**

To: Regional Directors  
Schools Division/City Superintendents  
Heads of Public Elementary Schools

1. Pursuant to DepED Order No. 73, s. 2007, the Department of Education through the Health and Nutrition Center (HNC) and the Adopt-A-School Program (ASP) Secretariat, in coordination with the Philippine Dental Association (PDA) and Lamoian Corporation, shall pursue activities that will enhance the development of oral health habits and personal hygiene among preschoolers through the “Happy Smiles for Healthy Kids” Project.
2. The project was launched on August 12, 2009 at Bagong Ilog Elementary School, Pasig City and will be implemented in SY 2009-2011 targeting the pre-schoolers in the 86 selected schools nationwide. Attached are the list of schools and Implementing Guidelines for the Project. Toothbrushes, toothpastes and soap bars will be provided by Lamoian Corporation to the beneficiaries for the daily toothbrushing and handwashing in schools. The PDA through its local chapters will provide oral health examination / treatment to identified preschoolers and conduct oral health education / promotion activities.
3. Regional directors and schools division superintendents are enjoined to lend full support to this initiative to decrease the prevalence of dental caries and develop health habits among the school children. The regional/division health and nutrition personnel and ASP coordinators are expected to take the lead in the planning, implementation and evaluation of the Project. The school principals/heads shall likewise ensure that supervised daily toothbrushing and handwashing activities are conducted in the schools.
4. Widest dissemination and compliance with this Memorandum is desired.

  
**VILMA L. LABRADOR**  
Undersecretary

Encl.: As stated  
Reference: DepED Order No. 73, s. 2007  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

HEALTH EDUCATION  
PROJECTS  
RULES AND REGULATIONS

(Enclosure No. 1 to DepED Memorandum No. 385, s. 2009)

## **“Happy Smiles for Healthy Kids”**

### **Basic Policies and Guidelines:**

1. Oral health promotion in public schools shall focus on the conduct of activities for the prevention and control of dental caries and other oral health problems.
2. The project shall be implemented in selected pre-schools nationwide for SY 2009-2010 and SY 2010-2011.
3. The different components of the project include the following:

#### ***I. Daily Toothbrushing and Handwashing Drills***

1. The pre-schoolers will brush their teeth and wash their hands simultaneously to emphasize the importance of proper hygiene.
2. The school health and nutrition personnel shall conduct demonstration activities on proper toothbrushing and handwashing.
3. The principal/school head shall ensure the availability of toothbrushing trough/handwashing facilities.

#### ***II. Oral Health Examination***

1. PDA local chapters shall coordinate with the dentist-in-charge for the oral examination of the target beneficiaries at the beginning of the project.
2. All findings and intervention will be recorded in the DepEd Oral Health Card.

#### ***III. Oral Health Education***

1. The recipients will be interviewed using a checklist provided by PDA. It will be used as basis for oral health education
2. Display of posters in classrooms
3. Oral Health Education such as lecture/demo shall be conducted in the classrooms of the pre-school children
4. Parents of the adopted pre-schoolchildren shall be oriented on the objectives of the program to encourage their active participation and support to the project.
5. Dental Fair (Quiz bee, Art contest, Dress up my Brush etc)

#### ***IV. Oral Health Treatment/Intervention***

1. Topical Fluoride Application will be done for all recipients.
2. The following treatment (depending on the availability of the supplies and materials) will be provided as indicated:
  - Oral Prophylaxis/Scaling
  - Sealant
  - Temporary Filling/Permanent Filling
  - Extraction

**V. Role and Delineation**

1. The Health and Nutrition Center (HNC) and Adopt-A-School Program (ASP) Secretariat shall perform over-all coordination at the national level.
2. At the regional level, the Regional Health and Nutrition Unit (RHNU) shall coordinate project implementation in all divisions.
3. At the division level, the Medical Officer, Dentist-in-charge and ASP coordinator shall take charge of project implementation.
4. At the school level, the principal/school heads shall be fully accountable for the implementation of the project.
5. Regional Directors and schools Division Superintendents are enjoined to provide administrative support and mobilize school health personnel and ASP Coordination for the implementation of this project.

**VI. Provision of Support to Operation**

1. Lamoijan shall ensure the availability of the following materials for each PDA local chapters/ affiliates who have confirmed their participation:
  - Oral Health Education flipchart (1 pc)
  - Oral Health Education posters (10pcs.)
  - Tooth brushes (200 pcs)
  - Toothpastes 300ml equivalent x 100
  - Toothbrush holders (2pcs.)
  - Project Streamers (2pcs.)
  - Fluoride Gel (good for 100 pre-school children)
2. The Supplies and materials shall be received by the principal or designated school personnel.

**VI. Recording and Reporting**

1. Reporting and recording shall be done by the volunteer dentists.
2. Accomplishment report shall be submitted to the Office of the Secretary Attention Health and Nutrition Center.

**VI. Monitoring and Evaluation**

1. The Regional Supervising Dentist and Dentist-In-Charge shall regularly monitor the daily toothbrushing drill and validate the total number of recipient.
2. The local PDA members shall conduct a post-interview.

(Enclosure No. 2 to DepED Memorandum No. 385, s. 2009)

PHILIPPINE DENTAL ASSOCIATION  
HAPPY SMILES FOR HEALTHY KIDS

CHAPTER/AFFILIATE PRESIDENT	NAME OF CHAPTER/AFFILIATE	NAME OF ADOPTED SCHOOL/S	ADDRESS OF SCHOOL	CONFIRM	2YR AFFIRM PROGRAM	ENROLLMENT
1 DR. OFELIA N. HOSEWILLA	Kaloookan City Dental Society	Gregoria De Jesus Elementary School	P. Sevilla St. Gracepark Caloocan City	/	/	223
2 DR. NOEL P. TACORDA	Muntinlupa Dental Chapter Inc.	Ilaas Elementary School	NBP Compound Muntinlupa City	/	/	150
3 DR. MARIBEL T. ROSETE-REYES	Malabon Navotas Dental Society Inc.	Tangos Elementary School	Tangos Navotas City	/	/	165
4 DR. CHRISTOPHER MA. APAT	Marikina Dental Society	Concepcion Integrated School	J.P. Rizal St. Concepcion Marikina	/	/	145
5 DR. JUDITH M. FERRER	San Juan Dental Chapter Inc.	Kabayanan Elementary School	A. Francisco St. Brgy. Kabayanan San Juan City	/	/	105
6 DR. FLORABELLE TAN-FRONDONZO	Las Pinas Dental Society	Vergon Village Elementary School	Aurora Drive Ext. Vergon VII, Subd. Pulanglupa 2 Las Pinas City	/	/	149
7 DR. MA. THERESA FRANCES B. TORRES	Valenzuela Dental Society	Canumay East Elementary School	Bonifacio St Canumay East Valenzuela City	/	/	100
8 DR. ROMALDO ASESUJO J. FERRANDO	Quezon City Dental Society Inc.	Pinyahan Elementary School	Brgy. Pinyahan Quezon City	/	/	166
9 DR. ANNA MA. ANDREA D. CUALING	Paranaque Dental Chapter	Fourth Estate Elementary School	Paranaque City	/	/	127
10 DR. RAMON CHITO F. FERRER	Manila Dental Society	Cecilio Apostol Elementary School	F. Yoseco St. Sta. Cruz Manila	/	/	115
11 DR. JOCELYN FRANCES R. LARA-ESGUERRA	Mandaluyong City Dental Society	Andres Bonifacio Integrated Elementary School	Blk. 35 Welfarville Compound Mandaluyong City	/	/	145
12 DR. IRAIDA R. DE LEON	Antipolo Dental Chapter	Cabading Elementary School	Sitio Cabading Brgy. San Jose Antipolo City	/	/	160
13 DR. MARIE ARLENE CHRISTINE T. VALERIO	Pasig Pateros Taguig Dental Chapter	Bagong Ilog Elementary School	Bagong Ilog Pasig City	/	/	115
14 DR. SILVESTRE R. SAMSON III	Baguio City Dental Society	Gibaltar Elementary School	Brgy. Gibaltar Baguio City	/	/	40
15 DR. STEPHANIE M. CUTIYOG	Benguet Dental Chapter	Rizal Elementary School	Pacdal Baguio City	/	/	85
		Bangao Elementary School	Bangao Buguias Benguet	/	/	30
		Cotcot Talabis Elementary School	Cotcot Bangao Buguias Benguet	/	/	24
		Abatan Elementary School	Abatan Buguias Benguet	/	/	30
		Bekes Elementary School	Buyacaana Buguis Benguet	/	/	25
16 DR. ALEXANDER O. RAMOS	Ilocos Norte Dental Society	Mariano Marcos Memorial Elementary School	Batac Ilocos Norte	/	/	148
17 DR. PAULA CYNTHIA VALENCIA	Ilocos Sur Dental Chapter	Pudoc Elementary School	San Vicente Ilocos Sur	/	/	58
		San Sebastian Elementary School	San Vicente Ilocos Sur	/	/	60
18 DR. LUCIA G. HONRADO	Pangasinan Dental Society	Maria Socorro Dimalanta East Central Elem. Sch.	Mayombo Dagupan City	/	/	160

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19 DR. VICTOR C. TALLUD	Tuguegarao City Cagayan Dental Chapter	Penablanca East Central School	Penablanca Cagayan	/	/	/	145
20 DR. GLORIA LIS-GOMOWAD	Kalinga Dental Society	Bulanao Central School	Bulanao Tabuk Kalinga	/	/	/	165
21 DR. LUIS MARIANO S. UY	Metro Angeles Dental Society	Sta. Teresita Elementary School	West District Angeles City	/	/	/	165
22 DR. PAULITA C. ROMERO	Tarlac Chapter	Comillas Elementary School	La Paz Tarlac	/	/	/	58
		San Isidro Central School	La Paz Tarlac	/	/	/	52
23 DR. ETHEL R. LIPAT	Lipa Dental Society	Maugat East Elementary School	Padre Garcia Batangas	/	/	/	35
		Maugat West Elementary School	Padre Garcia Batangas	/	/	/	35
		Bukal Elementary School	Padre Garcia Batangas	/	/	/	35
		Manggas Elementary School	Padre Garcia Batangas	/	/	/	35
24 DR. ROSARITO SAMSON-REGENCIA	Rizal Dental Chapter	Binangonan Elementary School	Binangonan Rizal	/	/	/	225
25 DR. MARIA RESA A. DAWANA	Laguna Dental Chapter	Landayan Elementary School	San Pedro Laguna	/	/	/	132
26 DR. GINA MALABANAN-ILAGAN	Batangas Province Dental Society	Dacanlao G. Agoncillo Elementary School	Calaca Batangas	/	/	/	156
27 DR. MYRA E. BARRIETO	Occidental Mindoro Dental Chapter	San Roque Elementary School	San Jose Occidental Mindoro	/	/	/	107
28 DR. BASILIO S. NINO, JR	Cavite Dental Society	Bayan Luma 1 Elementary School	Imus Cavite	/	/	/	63
		Bayan Luma 2 Elementary School	Imus Cavite	/	/	/	46
29 DR. ERLINDA DADOR-ATIENZA	Batangas City Dental Society	Kumintang Ilaya Elementary School	Kumintang Batangas City	/	/	/	135
30 DR. GLADYS S. NANTES	Quezon Province Dental Chapter	Sampaloc Elementary School	Brgy. San Roque Quezon Ave. Sampaloc Quezon	/	/	/	197
31 DR. RENE J. PENA	Catanduanes Dental Society	Panganiban Central Elementary School	Panganiban Catanduanes 4806	/	/	/	62
		Bagamanoc Central Elementary School	Bagamanoc Catanduanes 4807	/	/	/	40
32 DR. MARIA ELSA REBUSTILLO-TAN	Sorsogon Dental Chapter	Bulan North Elementary School	Brgy. Aquino Bulan Sorsogon	/	/	/	226
33 DR. EDITHA U. ALFORTE	Masbate Dental Chapter	Bagumbayan Elementary School	Bagumbayan Masbate City 5400	/	/	/	75
		Espinosa Elementary School	Barangay Talahib Masbate City	/	/	/	75
34 DR. MA. FELISOL G. SALMON-VILLARUEL	Iloilo Dental Society	Botong Cabanbanan Elementary School	Cabanbanan Otton Iloilo	/	/	/	98
35 DR. LOLITA B. ITULID	Akian Dental Society	Laguinbanua Elementary School	Laguinbanua, Numancia Akian	/	/	/	99

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36 DR. OMEGA O. BORNALES	Capiz Dental Chapter	Lawaan Elementary School	Brig. Lawaan Roxas City	/	/	82
37 DR. JOSE MARI CHUA	Negros Occidental Dental Chapter	Cuartero Elementary School		/	/	42
38 DR. SHIELA S. NACUA	Cebu Dental Society	Education and Training Center School 1	Region 6 Bacolod City	/	/	128
39 DR. MINDA E. REGALADO	Negros Oriental Dental Society	Hipodromo Elementary School	Paradise St. Hipodromo Cebu City Tejero District	/	/	130
40 DR. RENATO G. LUSTRE	Bohol Dental Chapter	San Jose Central Elementary School	San Jose Negros Oriental			131
		Loon North Central Elementary School	Loon Bohol			22
		Sikatuna Central Elementary School	Sikatuna Bohol			25
		Antequera Central Elementary School	Antequera Bohol			28
		Lawis Elementary School	Inabanga Bohol			25
41 DR. FE S. SACLOLO	Biliran Dental Chapter	Naval Central School	Naval Biliran	/	/	167
42 DR. ERWIN P. INTO	Ormoc City Dental Society	Valencia Elementary School	North District Ormoc City			97
43 DR. ERNITA LIM-PASAG	Northern Samar Dental Society	Las Navas Central School	Las Navas District 1 Region 8 Northern Samar	/	/	76
		San Jose Central School	San Jose District Region 8 Northern Samar	/	/	30
44 DR. MAYFER LIM-RUIZ	Zamboanga Sibugay Dental Society	Ipil Central School	Ipil Zamboanga Sibugay Province	/	/	117
45 DR. MARIA SHELVE O. MANZO	Zamboanga City Dental Society Inc.	Catalina Vda.de Jalon Memorial School (Tumaga)	Brig. Tumaga Zamboanga City	/	/	121
46 DR. ELLA MARIE R. DITONA	Bukidnon Dental Society Inc.	Malaybalay City Central Elementary School	Moreno St. Malaybalay City Bukidnon	/	/	120
47 DR. JULIET A. JUMI-REYES	Carmiguin Dental Society	Yumbing Elementary School (Kuguita)	Mambajao Carmiguin Province	/	/	46
		Baylao Elementary School	Mambajao Carmiguin Province			65
48 DR. MARKQUITO C. NERI	Lanao Del Norte Dental Chapter	Kolambugan Central School	Kolambugan Lanao del Norte			84
		Libertad Elementary School	Kolambugan Lanao del Norte			46
49 DR. ROY V. ALBANO	North Davao Dental Society	Maguapo Pilot Central Elementary School	Sibrecarey St. Tagum City			175
50 DR. ERMELINDA G. MANDOS	Davao Del Sur Dental Chapter Inc.	Pedro Basalan Elementary School	Digos City Davao del Sur	/	/	152
51 DR. ANNALIZA G. ALO	Cotabato City Dental Society	L.R. Sebastian Elementary School	Rufo Manara Malagapas Cotabato City			129

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52 DR. MARIE JOY F. VILLAFUERTE	Sultan Kudarat Dental Chapter	Kalawag Central School	Don Buencamino St. Isulan Sultan Kudarat	/	/	/	260
53 DR. ROSALINDA A. ACHARON	Metro Gensan Dental Chapter	North Laurel Elementary School	General Santos City	/	/	/	100
54 DR. LAURO S. SAMIEL	Metro Kidapawan Dental Chapter	Felipe Suerte Memorial Elementary School	Brgy. Sudapin Kidapawan City	/	/	/	134
55 DR. FELY AGUSTIN-ALBESA	South Cotabato Dental Society	Tampakan Central School	Poblacion Tampakan South Cotabato	/	/	/	63
56 DR. PABLO C. CHICANO	Surigao del Sur Dental Chapter	Sta. Cruz Elementary School	Brgy. Sta. Cruz Tampakan South Cotabato	/	/	/	40
57 DR. JOVY A. MIRAS	Agusan Norte Dental Society	Mangagoy East Elementary School	Odohan Mangagoy Bislig City	/	/	/	69
58 DR. ANNALIZA N. PASTRANO	Agusan del Sur Dental Chapter	Requina Elementary School	Tabon Bislig City	/	/	/	78
59 DR. FLORANTE F. BOBILA	DHNAD	Butuan Central Elementary School	A. D Curato St. Butuan City	/	/	/	268
60 DR. ASTERIA C. CAMPANERO	WDAP	Sta. Irene Prosperidad Elementary School	Agusan del Sur	/	/	/	132
61 DR. BERNADETTE V. PALACOL	PAPSD INC.	Rizal Central School	Nague St. Poblacion Norte Rizal Nueva Ecija	/	/	/	149
62 DR. EDNA H. PE	ODAP	Don Galo Elementary School	Paranaque City District 2	/	/	/	198
63 DR. EDNA H. PE	PAFJO-TMJ	Rafael Palma Elementary School	San Andres Manila	/	/	/	203
		A. Bonifacio Elementary School	Leveriza St. Pasay City	/	/	/	95
		Villanueva Elementary School	Villanueva St. San Rafael District Pasay City	/	/	/	58
		Gotamco Elementary School	Sinciego St. Pasay City	/	/	/	70

blue shade - withdraw from joining (3)  
lt,yellow shade - joining (46)  
no shade - no confirmation after sept. 19 deadline(14)