



SEP 10 2009

DepED MEMORANDUM  
No. **383**, s. 2009

2009 WORLD FOOD DAY NATIONWIDE ON-THE-SPOT  
POSTER MAKING CONTEST

To: Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. World Food Day is celebrated every 16<sup>th</sup> day of October spearheaded by the United Nations-Food and Agriculture Organization (FAO) and the Department of Agriculture (DA) in coordination with the Department of Education (DepED). For this year, the celebration will focus on the theme "Achieving Food Security in Times of Crisis".
2. To highlight the celebration, a Poster Making Contest shall be conducted to create awareness on the importance of sustainable food production to mitigate hunger among families.
3. The contest is open to Grade VI pupils in public and private elementary schools nationwide. Enclosed is a copy of the contest guidelines for ready reference.
4. Regional Directors and Schools Division Superintendents are encouraged to support and monitor the implementation of this activity.
5. For inquiries, please contact the Secretariat through tel. nos.: (02) 928-8741 or (02) 920-4080.
6. Immediate and wide dissemination of this Memorandum is desired.

*U-C. Bacani*  
RAMON C. BACANI  
Undersecretary

Encl.: As stated  
Reference: DepED Memorandum: No. 439, s. 2009  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
CONTESTS  
SCHOOLS

2009 WORLD FOOD DAY  
NATIONWIDE ON-THE-SPOT POSTER MAKING CONTEST

**I. RULES OF THE CONTEST**

1. The 2009 World Food Day “Nationwide On-the-Spot Poster Making Contest” shall be held at the School, District Division and Regional levels.
2. The contest is open to all Grade VI pupils enrolled in any public and private elementary schools nationwide.
3. The poster entry shall be an original creation of eligible participants, depicting the central theme of the 2009 World Food Day celebration: **‘Achieving Food Security in Times of Crisis’**
4. The contest elimination process shall be done at every level (school, district, division and regional) following the schedule below:

School Level	September 11, 2009
District Level	September 18, 2009
Division Level	September 25, 2009
Regional Level	October 2, 2009
National Level	October 14, 2009
Contest Proper	8:00 A.M- 3:00 P.M
Judging Proper	3:30 A.M -5:00 P.M

5. Only the best three (3) posters shall be selected for each level, based on the following criteria.

Originality	20%
Visual impact	20%
Creative use of agricultural and fishery products	30%
Relevance to the theme	30%
<b>TOTAL</b>	<b>100%</b>

6. The Department of Education (DepED) Secretariat in coordination with the Department of Agriculture’s Regional Information Officer (DA-RIO) shall assign a number to each entry at the start of the contest. The number shall be the basis for identification of winners and names shall be revealed only after the judging.

## II. CONTEST ELIMINATION PROCESS

### A. School Level: September 11, 2009

1. Materials to be used shall include an illustration board (20"x 30") to be provided by the contest Committee: and any art medium/material, except oil and water color, and a combination of agricultural and fishery products (e.g palay grains, mungo, squash seeds, corn kernels/husks, sea shells, dried seaweeds, etc.) which shall be provided by the participants.
2. The themes should be indicated /written on the poster as part of its design. A *poster with no indicated theme shall be disqualified.*
3. The participants/contestant shall fill out an entry form which shall include a brief description/explanation of the finished design written in English or Filipino to be pasted at the back of the poster.
4. Winners at each level shall be given Certificates of Merit by the participating school.
5. Deadline of submission of winning posters to the District Office is on **September 21, 2009.**

### B. District Level: September 18, 2009

1. The best three (3) entries from each school shall be eligible for the District Level Competition.
2. The competing posters shall be judged at the district office, where a panel of judges shall select the best three (3) entries.
3. The winners shall be awarded Certificates/Medals of Merit from the District.
4. The deadline of submission of winning entries to the division is on **September 21, 2009.**

### C. Division Level: September 25, 2009.

1. The best three (3) poster from each district shall be eligible for the Division Level.
2. The competing poster shall be judged at the Division Office, where a panel of judges shall select the best three (3) entries.
3. The winners shall be awarded Certificates/Medals of Merit from the Division.
4. The deadline of submission of winning entries to the Regional Level is on **September 28, 2009.**

#### **D. Regional Level: October 2, 2009**

1. The three (3) winners in the Division Level are eligible to participate in the regional level competition.
2. The competing poster shall be judged at the Regional Office, where a panel of judges shall select the best entry to represent the region at the National Level competition.
3. The regional winner shall receive **THREE THOUSAND PESOS (Php 3,000.00)** from the Food and Agriculture Organization (FAO) United Nations.
4. The Regional Information Officers (RIOs) of DA shall send a photo of the regional winning entry thru email to the UN-FAO Secretariat ([mae\\_afis@yahoo.com](mailto:mae_afis@yahoo.com) or [florencia\\_429@yahoo.com](mailto:florencia_429@yahoo.com))
5. The regional winner and his/her escort, preferably a parent, sibling or guardian shall travel to Manila for the National Level Competition.

#### **E. National Level: October 14, 2009**

1. The regional winners shall gather at the Bureau of Soils and Water Management (BSWM) office on October 14, 2009 from 8:00 A.M to 3:00 P.M for the national competition.
2. The contestants shall be required to do an **entirely new poster, on-the-spot, with a different design from his/her winning regional entry.**
3. All materials to be used including illustration boards, agricultural and fishery products, glue gun and glue stick shall be provided by the contest committee except for craypass and crayons.
4. Judging shall be from 3: 30 pm to 5: 00 pm.
5. The board of judges will select the five (5) best posters from among the 17 regional contestants.
6. The Board of Judges decision shall be final.
7. The winning posters shall be displayed at the Department of Agriculture (DA), Department of Education (DepEd) and Food and Agriculture Organization (FAO) offices.

### III. AWARDING OF PRIZES

1. The five (5) best posters shall each receive a cash prize of **TWELVE THOUSAND PESOS (Php 12,000.00)**, a **TROPHY** and a **PLAQUE** for the winning school. All the prizes will be shouldered by the FAO.
2. The non-winning regional posters shall each receive **ONE THOUSAND PESOS (Php 1,000.00)**, Certificate of Participation and a Certificate of Appreciation for the non-winning schools.
3. The prizes for the five Best Poster Winners shall be awarded during the World Food Day Celebration on October 16, 2009. The venue shall be announced later.
4. The national winners shall be provided with an all-expense-educational tour, sponsored by the National Agriculture and Fishery Council (NAFC). Each winner shall be escorted preferably by **ONE PARENT, SIBLING OR GUARDIAN ONLY.**

For inquiries with regard to the conduct of the contest, you may please call the office of:

**MR. NOEL O. REYES**

OIC, Director, DA-Information Service  
Chairman National On-the-Spot Poster Making Contest  
Tel. No. (02) 920-4080

*Secretariat*

National On-the-Spot Poster Making Contest

**MS. MARLENE J. EXAMEN**

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