



SEP 02 2009

DepED MEMORANDUM

No. **379**, s. 2009

2010 NATIONAL SCHOOLS PRESS CONFERENCE (NSPC)

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. In line with the thrust to promote responsible and free journalism pursuant to the provisions of Section 2 of Republic Act No. 7079, this Department through the National Technical Working Groups from the Bureau of Elementary Education (BEE) and Bureau of Secondary Education (BSE) shall conduct the **2010 National Schools Press Conference (NSPC)** on February 22-26, 2010 in Tagum City, Davao del Norte, Region XI.

2. The conference theme "*Campus Journalism as a Catalyst for Change: Achieving the MDGs by 2015 (Pampaaralang Pahayagan bilang Instrumento ng Pagbabago: Maisakatuparan ang MDGs ng 2015)*" focuses on the 2015 Millennium Development Goals (MDGs). Each region is advised to craft a regional theme aligned with the national theme.

3. The conference aims to enable the participants to:

- a. demonstrate understanding of the importance of MDGs by expressing it through varied journalistic forms and approaches;
- b. demonstrate commitment to support MDGs by advocating and integrating them in related school community initiatives; and
- c. enhance journalistic competence through healthy and friendly competitions such as individual, group, as well as radio broadcasting and scriptwriting contests.

4. The expected number of official delegates to the 2010 NSPC is 3,604. Each region shall send 212 official delegates. Early confirmation and registration of the regional delegation to the host region is encouraged by accomplishing the Confirmation Sheet in Enclosure No. 3. The first meal is dinner on Sunday, February 21, and the last meal is breakfast on Saturday, February 27, 2010.

5. The activities during the 2010 NSPC include the following: a) awarding of group contests winners; b) conduct and awarding of individual contests and radio broadcasting and scriptwriting; c) concurrent sessions; d) non contestants activities; e) awarding of the national outstanding School Paper Advisers (SPAs) and Campus Journalists (CJs) among others. See Enclosure No. 2 for 2010 NSPC Contests.

6. In preparation for the global "Stand Up, Take Action (SUTA)" activities, the **National Orientation Workshop on the Millennium Development Goals (MDGs) for the Regional Coordinators of Schools Press Conference (SPC)** shall be held on September 14-16, 2009, Marikina Hotel and Convention Center, Marikina City. Traveling expenses of the participants shall be charged to local, or regional campus journalism funds, subject to usual accounting and auditing rules and regulations.

7. The global mobilization initiative designed to coincide with the "Stand Up, Take Action (SUTA)" against Poverty and for the MDGs activities shall be part of the **Regional Schools Press Conference (RSPC)**. The conduct of RSPC will be spearheaded by the National Capital Region (NCR) to be held on October 16-18, 2009. Likewise, other regions, which are ready may conduct their RSPC on this date.

8. January 15, 2010, 5:00 p.m. (strictly no extension) is the deadline for submission of regional winning results (in soft and hard copies) of the contests mentioned in Item 5. Winning entries of school papers (Brackets A and B) should bear the name of the school, school address, division, and region; otherwise they shall be disqualified.

9. RA 7079 earmarks a subsidy of Two Million Five Hundred Thousand Pesos (Php2,500,000.00) to RO XI, the host region for the conduct of the 2010 NSPC such as payment of trophies, certificates, supplies and materials, honoraria, board and lodging of evaluators, judges and facilitators.

10. Each participant shall pay a registration fee of Four Thousand Pesos (Php4,000.00) to cover board and lodging, kits and other materials. This fee shall be charged to local funds, school MOOE, or school campus journalism funds, subject to the usual accounting and auditing rules and regulations. Participants from private schools can make arrangement with their administrators, or source other means of funding. Advanced payment in cheques shall be addressed to DepED RO XI. Upon registration, cash payment is encouraged.

11. The conduct of the SY 2009-2010 Major Activities for the Development of Campus Journalism listed in Enclosure No. 1, and the release of funds are hereby authorized. Expenses relative to the conduct of these activities shall be charged against OSEC Project funds or Development of Campus Journalism, subject to the usual accounting and auditing rules and regulations.

12. For more information, please contact **Ms. Ana Lisa Narca**, Project Lead, BSE at telefax no.: (02) 632-7746 or e-mail address: [nspc2010@gmail.com](mailto:nspc2010@gmail.com). Lists of Secondary winners of the regional individual contests, and winning school paper entries should be submitted to BSE, 3<sup>rd</sup> Floor, Bonifacio Bldg., DepED Central Office, Meralco Ave., Pasig City. Lists of Elementary winners of the regional individual contests, and winning school paper entries should be addressed to **Mr. Eldy Onas**, Project Lead, BEE, 2<sup>nd</sup> Floor, Bonifacio Bldg., DepED Central Office, Meralco Ave., Pasig City at tel. no.: (02) 638-4799 or e-mail address: [eldyonas@msn.com](mailto:eldyonas@msn.com).

13. Immediate and wide dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 457, s. 2008

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
CONTESTS  
PUPILS

SCHOOL PAPER  
STUDENTS

**Enclosure No. 1 to DepED Memorandum No. 379, s. 2009**

**SY 2009-2010 Major Activities for the Development of Campus Journalism**

<b>Activities</b>	<b>Date</b>	<b>Participants</b>
1. Exploratory Meeting	Sept. 21-22, 2009	National TWG (BEE BSE) Chairs with RO XI TWG and Tagum City Officials
2. Follow up Meeting	Oct. 12-13, 2009	National TWG (BEE and BSE) Chairs with RO XI and Tagum City Officials
3. Firming up Meeting	Nov. 23-24, 2009	National TWG (BEE & BSE) Chairs; 4 NGO Partners with RO XI Tagum City Officials
4. Final Meeting	Jan. 7-8, 2010	National TWG (BEE BSE) Chairs 4 NGO Partners in-charge of digital journalism activities; 4 NESPA, NSSPA
5. National Orientation Workshop on the Millennium Development Goals (MDGs) for Regional Coordinators of SPC	Sept. 14-16, 2009, Marikina Hotel	34 Regional Coordinators; 16 NTWG (BEE & BSE) members; UNFPA Coordinators; Presidents of NESPAA, NSSPAA, TEVs charge to local fund, or Campus Journalism fund
6. Conduct of Regional Training for SPAs and CJs	August -Sept. 2009	RTWGs, Division Coordinators
7. Monitoring of Regional Training for SPAs and CJs	Aug. - Sept. 2009	NTWG members
8. Debriefing of Monitoring of Regional Training	October 7, 2008	<i>NTWG members</i>
9. Conduct of the Regional Schools Press Conference (RSPC)	Oct. 16 – 18, 2009	<i>RTWGs</i>
10. Conduct of Regional Group Contests	Nov. 23-Dec. 4, 2009	RTWGs
11. Submission of regional winning entries of School Papers	January 15, 2010	-Elementary contest results and winning school paper entries should be submitted to: <b>Mr. Eldy Onas</b> with email ad at <i>eldyonas@msn.com</i> ; Secondary contest results and winning school paper entries to: <b>Ms. Ana Liza Narca</b> , with email ad at <b><i>nspc2010@gmail.com</i></b>
12. Submission of regional winning results in soft & hard copies of Individual, & Radio Broadcasting & Scriptwriting Contests	January 18-22, 2010,	-Elementary contests results to be submitted to Mr. Eldy Onas; Secondary contests results to Ms. Ana Liza Narca, with <i>email address: nspc2010@gmail.com</i>
13. Submission of accomplished confirmation sheet of official delegation to RO XI Cc: BSE at <b><i>nspc2010@gmail.com</i></b>	Jan. 4-15, 2010	<b>The Chair</b> RTWG, RO XI Telephone no. (082) 227-93-42 Telefax nos. (082) 227-11-02 & 221-6147
14. Submission of the Regional Top 3 Outstanding SPAs to the NTWG (BEE for Elementary SPAs and BSE for secondary SPAs)	January 8-15, 2010,	BEE to submit to Mr. Eldy Onas with email address at <i>eldyonas@msn.com</i> BSE to submit to Ms. Ana Liza Narca at <i>nspc2010@gmail.com</i>
15. Submission of the Outstanding CJs to Region XI Presidents, NEEG & NSEG	January 8-15, 2010,	<b>The President</b> , NEEG Cc: BEE at; <b>The President</b> , NSEG Cc: BSE at <b><i>nspc2010@gmail.com</i></b>
16. Conduct of Pre-selection of School Paper Entries	January 21-22, 2010	<i>NTWGs and Group Contests Committee</i>
17. Conduct of the 2010 NSPC Group Contest	January 28-29, 2010	NTWGs and Group Contests Committees,
18. Conduct of the 2010 NSPC	Feb. 22-26, 2010	All regions
19. Debriefing, completion of reports, dissemination of winners thru DepEd Memo	March, 1 <sup>st</sup> wk. 2010	RO XI 24 BEE and BSE Chairs/Coordinators

## Enclosure No. 2 to DepED Memorandum No. 379, s. 2009

### 2010 NSPC CONTESTS

**Group Contests** The Group Contests have the following **categories** with Brackets (A & B):

English	Filipino
1. Editorial Page	1. <i>Pahinang Editoryal</i>
2. Feature/Literary Page	2. <i>Pahinang Lathalain</i>
3. News Page	3. <i>Pahinang Balita</i>
4. Sports Page	4. <i>Pahinang Isports</i>
5. Layout Design	5. <i>Pag-aanyo</i>

Bracket	Descriptions For Elementary Level	Descriptions For Secondary Level
Bracket A	<ul style="list-style-type: none"> <li>• 9" x 12" in size,</li> <li>• Standard printed newsletter</li> <li>• With at least 8 pages</li> </ul>	<ul style="list-style-type: none"> <li>• 12" x 18" in size,</li> <li>• Standard printed broadsheet or tabloid</li> <li>• With at least 14 pages but not more than 20 pages</li> </ul>
Bracket B	<ul style="list-style-type: none"> <li>• 8-1/2" x 13" in size</li> <li>• Mimeographed/photocopied</li> <li>• Following the standard style of print journalism</li> <li>• With 8 pages</li> </ul>	<ul style="list-style-type: none"> <li>• Standard printed broadsheet or tabloid</li> <li>• With 8-12 pages</li> </ul>

**Individual Contests** The individual contests for both elementary and secondary levels shall have the following categories in two mediums:

English	Filipino
1. Editorial Writing	1. <i>Pagsulat ng Editoryal</i>
2. Feature Writing	2. <i>Pagsulat ng Lathalain</i>
3. News Writing	3. <i>Pagsulat ng Balita</i>
4. Sports Writing	4. <i>Pagsulat ng Balitang Pampalakan</i>
5. Editorial Cartooning	5. <i>Kartung Pang-Editoryal</i>
6. Photojournalism	6. <i>Larawang Pampahayagan</i>
7. Copy reading and Headline Writing	7. <i>Pagwawasto at Pag-uulo ng Balita</i>

**Radio Broadcast and Scriptwriting Contests** The contestants are evaluated according to the following journalistic skills; (1) scriptwriting; (2) news casting; (3) anchoring; (4) field reporting and online radio broadcasting (on pilot phase) in English and Filipino.

**Online Journalism Contests** Online Writing Contest and Online Radio Broadcasting Contests are optional or on pilot phase. Source of funding for these contests may be tapped from interested NGOs.

**Enclosure No. 3 to DepED Memorandum No. 379, s. 2009**

**2010 NSPC CONFIRMATION SHEET**

**Regional Coordinator**

RTWG Region XI  
 Telephone no. (082) 227-93-42,  
 Telefax nos. (082) 227-11-02) and (082) 221-6147

Dear Sir/Madam:

This is to confirm the attendance of \_\_\_\_ delegates from Region \_\_\_\_ to the 2010 NSPC to be held on February 22-26, 2010 in Tagum City, Davao del Norte, Region XI.

Delegates	Expected Delegates			Actual Delegates		
	Elem.	Sec.	Total	Elem.	Sec.	Total
<b>Campus Journalists winners</b> -Ranks 1-3 in 7 categories in <b>Individual Contests</b> with 2 mediums	42	42	84			
<b>Campus Journalists winners</b> -Rank 1 in <b>Regional Radio Broadcasting and Scriptwriting Contests</b> (7 CJs in English & CJs in Filipino)	14	14	28			
<b>School Paper Advisers</b> of regional winners in individual contests, and school papers winning entries (Group Contests)	42	42	84			
<b>Coaches</b> of the winning team of the Scriptwriting and Radio Broadcasting	2	2	4			
<b>Regional Director</b> (RD) or Assistant Regional Director (ARD)			1			
<b>Regional Division Chiefs</b> or Asst. Chiefs	1	1	2			
<b>Education Supervisor (ES) II</b> in English and Filipino	2	2	4			
<b>Schools Division Superintendent (SDS)</b> or Assistant Schools Division Superintendent (ASDS)			1			
<b>Education Supervisor (ES) I</b> in English and Filipino	2	2	4			
<b>Regional Delegates Total</b>	<b>105</b>	<b>105</b>	<b>212</b>			

Very truly yours,

Head of the Regional Delegation Team  
 Region: \_\_\_\_\_, Telefax No.: \_\_\_\_\_  
 Email Address: \_\_\_\_\_

Cc: BSE through *email address: nspc2010@gmail.com*