



SEP 01 2009

DepED MEMORANDUM

No. **375**, s. 2009

NATIONAL CHILDREN'S MONTH CELEBRATION

To: Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Presidential Proclamation No. 267 declares the month of October of every year as the National Children's Month to emphasize the importance of the role of the child within the Filipino family and within the Philippine society. This year, the Department of Education (DepED) joins the Council for the Welfare of Children (CWC) in celebrating the National Children's Month.

2. The month-long celebration anchored on the theme "**Bright Child: Proteksyon ng Bata, Pananagutan ng Bansa**", aims to support the campaign to end violence against children and to promote their physical, moral, spiritual, intellectual and social well-being.

3. In the light of the celebration, all heads of bureaus, the regional and division offices and the schools, are encouraged to engage time-on-task child-related activities such as, but not limited to the following:

- Hanging of streamers;
- Conduct of symposia, seminars, lectures, and fora;
- Conduct of children's congress, camping and other child-friendly activities;
- Tri-media advocacy activities; and
- Conduct of contests on showcase of talents (art/poster and slogan making, photo exhibit, children's fair, etc.)

4. For more information, please contact the CWC Secretariat at tel. nos.: (02) 781-10-39/781-10-33. Activities intended for inclusion in the Children's Month Calendar of Activities and website posting must be submitted on or before September 11, 2009.

5. Immediate dissemination of this Memorandum is desired.

  
**VILMA L. LABRADOR**  
Undersecretary

Reference:

DepED Memorandum: No. 402, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS

PUPILS

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Sally: nat'l. childrens month celebration  
August 25, 2009