



Republic of the Philippines
Department of Education



AUG 27 2009

DepED MEMORANDUM

No. **372**, s. 2009

2009 NATIONAL LITERACY CONFERENCE

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
All Others Concerned

1. In celebration of the annual Literacy Week, the Department of Education (DepED), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other Government Organizations (GOs), Local Government Units (LGUs), Private Organizations (POs) and Non-Government Organizations (NGOs), will hold the National Literacy Conference from September 29 to October 1, 2009 at Teachers Camp, Baguio City.
2. In line with the priority agenda of the United Nations Literacy Decade (UNLD 2003-2012), the theme of this year's conference is "Literacy Empowerment: Key to Community Development".
3. The objectives of the conference are to:
 - a. strengthen the local and national commitment to literacy advocacy, information and communication;
 - b. sustain local initiatives and practices for lifelong learning;
 - c. design strategies to increase access of nonliterate individuals to literacy resources; and
 - d. serve as a venue for sharing experiences in implementing literacy programs for community development.
4. The following participants are expected to attend the conference **on official business:**
 - a. Bureau, Center and Regional Directors or their representatives, Bureau/Regional Chiefs, Supervisors, Coordinators and Mobile Teachers of the Alternative Learning System;
 - b. Schools Division Superintendents or Assistant Schools Division Superintendents, Principals/Head Teachers of Elementary and Secondary Public and Private Schools, especially those from the 5th and 6th Class Municipalities/Districts, Provinces included in the 30 focused barangays with lowest literacy rates (Please see enclosed list);
 - c. Officers of government agencies with extension programs involving literacy or continuing education;
 - d. Heads and members of Non-Government Organizations (NGOs) involved in universalizing literacy in every region;

- e. Heads of Local Government Units (LGUs), Barangay Chairmen, Kagawad and officers involved in the universalization of literacy;
- f. Heads of Private/Corporate Foundations with interest in education or literacy; and
- g. Heads and members of academic institutions particularly those in charge of National Service Training Program-Literacy Training Service (NSTP-LTS).

5. One of the highlights of the conference is the awarding of National Literacy Hall of Fame Awards to two (2) Outstanding Local Government Units for their exemplary accomplishments in literacy development through their programs and projects.

6. This is a live-in conference. Participants are requested to register on September 29, 2009 at anytime between 9:00 a.m. to 9:00 p.m. The first meal to be served will be lunch on September 29, and the last meal to be served will be breakfast on October 2, 2009.

7. A registration fee of Four Thousand Five Hundred Pesos (PhP4,500.00) will be charged each participant to cover expenses for board and lodging, handouts, kits, and other workshop supplies and materials. Transportation and other incidental expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations. Enclosed is the tentative program of activities.

8. It is requested that the names of participants be sent to Dr. Norma L. Salcedo, Head, LCC Secretariat at Room 413, 4th Floor, Mabini Building, DepED Complex, Meralco Avenue, Pasig City or through telefax nos.: (02) 631-0590 and (02) 631-0579 or participants may call tel. nos. (02) 631-0567 and (02) 635-9996 not later than September 11, 2009.

9. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 391, s. 2008

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
OFFICIALS

LITERACY COORDINATING COUNCIL

2009 NATIONAL LITERACY CONFERENCE AND AWARDS

*September 29-October 1, 2009
Benitez Hall, Teachers Camp, Baguio City*

Tentative Program of Activities

Theme : Literacy Empowerment: Key to Community Development

Day 0 – September 29, 2009 (Tuesday)

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**Mr. Wilfredo A. Catangui
Mr. Benedicto T. Tambis**
Officers of the Day

9:00 a.m. – 9:00 p.m.

Registration/Settling in of
Participants -

**LCC Secretariat and Finance
Committee**

Day 01 – September 30, 2009 (Wednesday)

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**Ms. Marianne C. Centeno
Ms. Ma. Teresita C. Manlolo**
Officers of the Day

9:00 a.m. – 10:30 a.m.

Opening Program

Entrance of Colors -

National Anthem -

Invocation -

Welcome Message -

Hon. Reynaldo A. Bautista, Jr.
Mayor, Baguio City

Dr. Josefina G. Tamondong
Director IV
Cordillera Administrative Region (CAR)
Department of Education (DepEd)

Message from the
Chairman -

Hon. Ramon C. Bacani
Undersecretary, DepED
Chairman, Literacy Coordinating
Council (LCC)

Introduction
of the Participants
and Guests
and Overview
of the Conference -

Dr. Norma L. Salcedo
Head, LCC Secretariat

	Introduction of the Keynote Speaker	-	Atty. Lutgardo B. Barbo President Philippine Normal University (PNU) Member, LCC
	Keynote Address	-	Hon. Jesli A. Lapus Secretary, DepED
10:30 – 11:00	Coffee Break		
	Intermission Number	-	
11:-00 – 12:30	Plenary Session I		
	Literacy for Quality Education	-	Dr. Lourdes R. Quisumbing Chairman, Board of Trustees Miriam College
	Literacy for Improved Health Services	-	Dr. Jaime Galvez Tan Professor Community-Oriented Medical Education Office College of Medicine University of the Philippines
	Facilitator : Mr. Edicio G. dela Torre President Education Network (E-Net) and Education for Life Foundation (ELF)		
	Moderator : Ms. Ma. Josefina R. Ricafort Committee Secretary Committee on Basic Education and Culture House of Representatives		
	Open Forum		
12:30 – 1:30 p.m.	Lunch Break		
1:30 – 3:00	Plenary Session II		
	Literacy for Environmental Protection and Management	-	Dr. Angelina P. Galang Convenor, Green Convergent c/o Environmental Studies Institute Miriam College
	Literacy for Good Governance	-	Hon. Feliciano “SB” Belmonte Mayor Quezon City

Facilitator : **Ms. Erlinda M. Capones**
Director, Social Development Staff
National Economic and Development
Authority (NEDA)
Member, LCC

Moderator : **Dr. Carmelita P. Joble**
Director III
Bureau of Alternative Learning
System (BALS), DepED

Open Forum

3:00 – 3:30

Coffee Break

3:30 – 4:45

Workshop Mechanics -

Dr. Minda C. Sutaria
Consultant, LCC

4:45 – 6:00

Breakout Session/Workshop Proper

Group I (Yellow) – Benitez Hall

- Literacy for Quality Education

Convenor/Facilitator -

Dr. Carolina S. Guerrero
Director IV, BALS-DepED

Rapporteur -

Ms. Cecilia “Thea” V. Soriano
National Coordinator
Education Network (E-Net)

Coordinator -

Ms. Marianne C. Centeno
LCC Secretariat

Group II (Blue) – Quezon Hall (2nd Floor)

- Literacy for Improved Health Services

Convenor/Facilitator -

Atty. Lilia S. Garcia
Professor, PNU

Rapporteur -

Dr. Josefina E. San Juan
NGO Representative
Technical Working Group (TWG)
LCC

Coordinator -

Ms. Analiza S. Dy
LCC Secretariat

Group III (Pink) – Quezon Hall (Ground Floor)

- Literacy for Environmental Protection and Management

Convenor/Facilitator - **Dr. Ethel Agnes P. Valenzuela**
Research Specialist and Head
Research Studies Unit
SEAMEO-INNOTECH

Rapporteur - **Ms. Teresita Tetangco**
Chief of Staff
Office of the Mayor
Pulilan, Bulacan

Coordinator - **Ms. Ma. Teresita C. Manlolo**
Ms. Zerlan A. Torres
LCC Secretariat

Group IV (Green) – Pages Hall

- Literacy for Good Governance

Convenor/Facilitator - **Dir. Manuel Q. Gotis**
Director
Bureau of Local Government
Development (BLGD)
Department of the Interior and
Local Government (DILG)

Rapporteur - **Ms. Virginia S. Clavel**
Officer-In-Charge
Local Administrative Development
Division
BLGD-DILG

Coordinator - **Mr. Wilfredo A. Catangui**
LCC Secretariat

7:00 – 8:30 **Dinner**

8:30 – 10:30 **Socials** - **c/o LCC-TWG**

Day 02 – October 1, 2009 (Thursday)

8:30 – 8:45 a.m. Recap of Day One Activities - **Ms. Analiza S. Dy**
Ms. Zerlan A. Torres
Officers of the Day
Ms. Emelyn Q. Libunao
Staff Director
Inter-Agency Projects Division
PIA

8:45 – 9:00	Message		Dr. Teresita G. Inciong Assistant Secretary for Programs and Projects DepED
9:00 – 10:00	Presentation of Workshop Outputs	-	Participants
	Facilitators	-	Dr. Edna B. Azurin Non-Government Organization (NGO) Member, LCC
			Ms. Aurea Jean A. Abad Editor/Writer Dane Publishing Inc.
10:00 – 10:30	Coffee Break		
	Intermission Number	-	
10:30 – 11:30	Open Forum		
11:30 – 1:00	Lunch Break		
1:00 – 4:30 p.m.	Closing Program		
	Message	-	Hon. Del R. de Guzman Representative, 2 nd District Marikina City Chairman, Committee on Basic Education and Culture House of Representatives Member, LCC
			Sec. Conrado A. Limcaoco Director-General, PIA Member, LCC
	Awarding of Hall of Fame:		
	➤ Outstanding Local Government Unit Class B		
	➤ Outstanding Local Government Unit Class A		
	Closing Remarks	-	Hon. Austere A. Panadero Undersecretary, DILG Co-Chair, LCC

Dr. David V. Catanyag
Consultant
SEAMEO-INNOTECH

Ms. Helen R. Tibaldo
Regional Director, CAR
Philippine Information Agency

Masters of Ceremonies

5:00 **Home Sweet Home**