



AUG 19 2009

DepED MEMORANDUM  
No. **356**, s. 2009

CONFERENCES IN PREPARATION FOR THE LET'S TAKE CARE OF THE PLANET  
INTERNATIONAL CHILDREN AND YOUTH CONFERENCE IN BRAZIL

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Secondary Schools

1. Relative to the Let's Take Care of the Planet International Children and Youth Conference in Brazil on June 5-10, 2010, the Department of Education (DepED), through the Bureau of Secondary Education (BSE) and in coordination with the Charter of Human Responsibilities (CHR), National Association of Secondary Schools of the Philippines (NASSPHIL), Department of Environment and Natural Resources (DENR) and the United Nations Educational, Scientific and Cultural Organization (UNESCO), will hold a series of conferences prior to the culminating conference in Brazil. The theme for the conferences shall be "Ating Kalikasan, Ating Pananagutan (Kilusan ng Kabataan Alay sa Mundo)".
2. The conference aims to:
  - a. promote environmental education;
  - b. sustain awareness and interest in environmental concerns; and
  - c. select a national delegation that will represent the country in the culminating conference in Brazil.
3. The school, area and national conferences are open to all public and private secondary school students who shall be 14 years old and below by June 2010.
4. The project proposal evaluation form to be used for the series of conferences is found in Enclosure No. 1. A copy of the guidelines is found in Enclosure No. 2.
5. Attendance of participants for the various conferences shall be **on official business**. Expenses, including food while in transit, venue and transportation to and from the school and area conferences shall be charged against local funds subject to the usual accounting and auditing rules and regulations. On the other hand, CHR shall shoulder the food during the area conferences, as well as the overnight accommodation for those who are unable to go home due to transportation constraints.
6. For the National Meeting, the expenses for transportation, and board and lodging of the official participants shall be borne by the CHR.
7. For more details and inquiries, please contact Ms. Fleur de Lys C. Cupino, Head of the Coordinating Secretariat, CHR at tel. no.: (632) 942-6294.
8. Immediate and wide dissemination of this Memorandum to all concerned is desired.

JESLI A. LAPUS  
Secretary

Encls.:

As stated

Reference:

None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
PROJECTS  
SOCIETY or ASSOCIATIONS  
STUDENTS

Sheila, MPPD-TS, DM Let's Take Care of the Planet  
August 12, 2009

**Enclosure No. 2 to DepED Memorandum No. 356, s. 2009**

**GUIDELINES ON THE THREE-LEVEL PROCESS**

**Theme: "ATING KALIKASAN, ATING PANANAGUTAN" (KILUSAN NG KABATAAN ALAY SA MUNDO)**

**A. School-level Conferences**

- Shall be held in Regions II, III, IV-B (particularly Palawan and Mangyans of Mindoro), VI, VII, VIII, XI, NCR, CAR and CARAGA
- Half-day conferences at the school level shall be held to discuss the Brazil Children's Charter on Let's Take Care of Brazil and the Charter of Human Responsibilities principles in relation to the environment.
- Student-participants shall discuss community based environmental concerns and develop proposals together with creative and innovative edu-communication materials representing the said proposal on how to take care of the planet.
- Key student leaders from each class section can attend these conferences.
- Based on the submitted proposals and edu-communication materials relative to the theme, one student-participant shall be chosen from each Region to represent the school in the Area-level Conference.
- The conferences shall be conducted between August and October 2009.

**B. Area-level conferences**

- Twelve (12) Area Conferences will be held on the following dates in public secondary schools as well as one private school in the identified regions:

<b>Region</b>	<b>Area of Conference</b>	<b>Date of Conference</b>	<b>Environmental Highlight</b>
II	Ilagan, Isabela	Nov. 13, 2009	Forest Management
III	Muñoz, Nueva Ecija	Oct. 23, 2009	Agricultural Grassland Area
IV-B	Calapan, Mindoro	Oct. 20, 2009	Management of Biodiversity By Indigenous Peoples
	Puerto Princesa, Palawan	Nov. 9, 2009	Best Practices in Biodiversity Management
VI	Iloilo City, Iloilo	Oct. 16, 2009	Forest and Coastal Resource Management
VII	Tagbilaran, Bohol	Nov. 27, 2009	Best Practices in Biodiversity Management
VIII	San Julian, Samar	Nov. 13, 2009	Coastal Resource Management
X	Mambajao, Camiguin	Nov. 27, 2009	Best Practices in Giant Clam Protection
XI	Mati, Davao Oriental	Nov. 10, 2009	Mining
CARAGA	Bunawan, Agusan del Sur	Nov. 13, 2009	Inter-cultural Forest, Marshland and Grasslands Management
CAR	Banaue, Ifugao	Nov. 17, 2009	Indigenous Management of Biodiversity
NCR	OB Montessori, San Juan	Nov. 18, 2009	Pollution and Waste Management

- Whole day conferences shall be held and attended by student-participants of participating schools.

- A resource speaker shall discuss the global environmental problems, challenges and key action points that children and people can do.
- A Selection Committee composed of representatives from DepED, an artist, an environmentalist, the local government and the CHR shall choose five (5) Area student-participants to the National-level conference based on the submitted proposals and edu-communication materials.
- The conferences shall be conducted between October and November 2009.

**C. National-level Conference**

- A three-day conference attended by elected student-representatives from the Area Conferences shall be held on February 4-6, 2010 at the DENR Conference Room, Quezon City.
- There shall be discussion-workshops on the environment and the preparation of a Youth Commitment on Environmental Responsibility which shall be presented to the International Conference in Brazil.
- Three (3) national representatives shall be elected to represent the Philippines in the said conference.

**Enclosure No. 1 to DepED Memorandum No. 356, s. 2009**

Direction: Put a check mark on the appropriate column (Yes or NO) relative to observations on the proposal and give the corresponding remarks.

**PROJECT PROPOSAL EVALUATION FORM**

Item No.	INDICATOR	INDICATOR		REMARKS
		YES	NO	
I	<p><b>Executive Summary</b></p> <ul style="list-style-type: none"> <li>• Brief</li> <li>• Comprehensive</li> </ul> <p><u>Contains the following:</u></p> <ul style="list-style-type: none"> <li>• specific problem to be addressed</li> <li>• general and specific objectives</li> <li>• target beneficiaries</li> <li>• activities</li> <li>• responsible people</li> <li>• duration of the project</li> <li>• proposed budget and funding source</li> <li>• Monitoring and Evaluation Plan</li> <li>• Project sustainability plan</li> </ul>			
II	<p><b>Rationale</b></p> <ul style="list-style-type: none"> <li>• Problem is clearly stated</li> <li>• Need to solve the problem is immediate</li> <li>• Importance of the project is emphasized</li> <li>• Project strategy is appropriate</li> </ul>			
III	<p><b>Goal and Objectives</b></p>			

	<ul style="list-style-type: none"> <li>• General objective addresses the problem presented</li> <li>• Objectives are specific, measurable, attainable, result oriented and time-bound (implementable until December 2009)</li> <li>• Target beneficiaries are identified</li> </ul>			
IV	<p><b>Activities</b></p> <ul style="list-style-type: none"> <li>• Objectives for every activity are clearly stated</li> <li>• Activities are arranged in proper sequence</li> <li>• Resources needed are identified</li> <li>• Timeframe target is reasonable</li> </ul>			
V	<p><b>Monitoring and Evaluation</b></p> <ul style="list-style-type: none"> <li>• Objectives in the M&amp;E Plan are clearly stated</li> <li>• Activities are sequentially arranged</li> <li>• Measurable indicators are identified</li> <li>• Schedule of M&amp;E is well planned</li> <li>• Frequency of M&amp;E is well paced</li> <li>• List of monitors and evaluators are given</li> <li>• Data collection method is identified</li> </ul>			
VI	<p><b>Key Personnel</b></p> <ul style="list-style-type: none"> <li>• Organizational chart (key personnel and TORs) is provided</li> </ul>			
VII	<p><b>Strengths of Innovation</b></p> <ul style="list-style-type: none"> <li>• Benefits of the innovation are emphasized</li> <li>• Activities are carried out in a manner that produce positive change and reflects originality and creativity</li> </ul>			
VIII	<p><b>Sustainability</b></p>			

	<p><u>Contains the following:</u></p> <ul style="list-style-type: none"> <li>• Activities are well organized</li> <li>• Resources needed are identified</li> <li>• Role of stakeholders are listed</li> <li>• Support from stakeholders is ensured</li> </ul>			
IX	<p><b>Budget</b></p> <ul style="list-style-type: none"> <li>• Budgetary requirement is realistic</li> <li>• Possible funding sources are identified</li> </ul>			