



JUL 24 2009

DepED MEMORANDUM
No. 330 , s. 2009

REGIONAL TRAINING OF SCHOOL PAPER ADVISERS
AND CAMPUS JOURNALISTS

To: Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools

1. The Department of Education (DepED) as mandated by Republic Act No. 7079, also known as the Campus Journalism Act of 1991, through the Bureau of Secondary Education (BSE) and the Bureau of Elementary Education (BEE), announces the conduct of the Regional Training of School Paper Advisers/Campus Journalists across the country between the 1st week of August and the last week of September inclusive.

2. This simultaneous training aims to develop the journalistic skills of new teacher advisers/campus journalists and further equipping the teacher advisers/campus journalists with the much needed skills in the field of journalism. The region is advised to select three (3) priority development areas that need upgrading based on the regional standing/performance during the recent National Schools Press Conference (NSPC).

3. The Regional Coordinator for Journalism, in coordination with the Regional School Paper Advisers Association (RSPAA) shall nominate the participants. There shall be a total of thirty-two (32) participants for both the secondary/elementary levels per division; sixteen (16) teacher-advisers and sixteen (16) student-journalists, eight (8) of whom shall come from the secondary level and eight (8) from the elementary level with four (4) English and four (4) Filipino advisers and journalists, respectively.

4. A subsidy of Sixteen Thousand Five Hundred Pesos (PhP16,500.00) is allotted per division and shall be drawn against the Campus Journalism Funds. Expenses of participants shall be charged against local journalism funds, while traveling expenses of monitors and training staff including incidental expenses shall be charged against the Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations.

5. Subsidy to the Regional Offices shall be released upon submission of a training design. A prototype proposal and matrix are contained in Enclosure No. 1. All regions shall submit said design not later than July 28, 2009 to this address:

Bureau of Elementary/Secondary Education
Department of Education
Bonifacio Bldg., DepED Complex
Meralco Avenue, Pasig City

Attn.: Simeona T. Ebol/Eldy U. Onas (Elementary)
Lolita M. Andrada/Josefina B. Mariano (Secondary)

6. Teacher-advisers/journalists from the private schools are encouraged and welcomed as paying participants.
7. The regions shall decide on the schedule and venue of the Regional Training for School Paper Advisers/Campus Journalists. The list of Monitors is enclosed as Enclosure No. 2.
8. Each region is expected to submit its output a week after the conduct of the training to the address mentioned in Paragraph 5.
9. Immediate and wide dissemination of this Memorandum is desired.



JESLI A. LAPUS
Secretary

Encls.:

As stated

Reference:

DepED Memorandum: No. 286, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

PUPILS
SCHOOL PAPERS
SOCIETY or ASSOCIATIONS
STUDENTS
TEACHERS
TRAINING PROGRAMS

R: Sally: training of school paper & campus journalism
June 10, 2009

Enclosure No. 1 to DepED Memorandum No. 330, s. 2009

A. SAMPLE TRAINING PROPOSAL

- I. Title : Regional Training for School Paper Advisers/Campus Journalists
- II. Date:
Venue:
- III. Participants:
- | | |
|---|---|
| A. School Paper Advisers/per division | B. Campus Journalists/per division |
| 8 elementary (4E/4F) | 8 elementary (4E/4F) |
| 8 secondary (4E/4F) | 8 secondary (4E/4F) |
| 2 Radio Broadcasting and
Scriptwriting | 2 Radio Broadcasting and
Scriptwriting |
- IV. Areas of Development (Note: Depending on the regions' high need/interests)
- e.g. News, Editorial, Sports Categories (English/Filipino)
- V. Resource Speakers
1. News (English/Filipino)
 2. Editorial (English/Filipino)
 3. Sports (English/Filipino)
- VI. Rationale

Describe the performance of the Region in the National Schools Press Conference (NSPC) for the last three (3) years and highlight the areas where advisers and campus journalists need to be enhanced to justify the training to be conducted by your region.

VII. Legal Basis

R.A. 7079 or the Campus Journalism Act of 1991, provides that "freedom of the press must be promoted even at the campus level" and mandates the Department of Education "to conduct training programs and press conferences on the institutional, divisional, regional and national levels culminating in the holding of the annual NSPC in coordination with the national organizations of school paper advisers."

These training and press conference shall be subsidized from funds of RA 7079 and from the registration fees of the participants.

VIII. Objectives

At the end of the training program, the participants are expected to have:

1. achieved competence in the specific development areas of the region
2. formulated a set of criteria for the selection of participants/contestants in the different contest categories of his/her school
3. *prepared an individual work plan for his/her school publication*

IX. Matrix of Training Design (see attached format)

IX. Committees :

Executive Committee: Chair : Regional Director
Co-chairs: EED, SED Chief
Members Elem: Journalism Supervisor
Sec : *Journalism Supervisor*
Overall Coordinators: Regional ESPA Asso.
President
Regional SSPA Asso.
President

Working Committees:

Registration & Accommodation
Program & Invitation
Documentation & Evaluation
Finance
Food
Facilitators

XI. Proposed Budget:

- A. Source of Funds: Subsidy from RA 7079
Registration Fees (in the case of live-in trainings)
- B. *Expected Expenditures*
Honoraria of Resource Speakers, Facilitators
Materials and Supplies
Food/Board and Lodging
Miscellaneous Expenses

B.

TRAINING MATRIX

Objective(s) :

-
-

Training matrix format

TIME	DAY 0	DAY 1	DAY 2	DAY 3

Prepared by:

Designation

Noted:

Designation

Enclosure No. 2 to DepED Memorandum No. 330, s. 2009

REGIONAL TRAINING FOR SCHOOL PAPER ADVISERS/CAMPUS JOURNALISTS

LIST OF MONITORS

Regions	Monitors
I	<i>Evangeline Calinisan</i>
II	Rogelio Dones
III	Ofelia H. Eustaquio
IV-A	Ana Liza P. Narca
IV-B	James Bunga
V	Cristina Chioco
VI	Eldy U. Onas
VII	Simeona T. Ebol
VIII	Ana Liza P. Narca
IX	Josefina Mariano
X	<i>Ana Sol Reyes</i>
XI	Marivic Tolitol
XII	Rosalie Masilang
CARAGA	Prudencia Sanoy
ARMM	Eldy U. Onas
CAR	Melinda Rivera
NCR	Fernando Pantino