



JUN 30 2009

DepED MEMORANDUM

No. **296**, s. 2009

ASEAN REGIONAL DRAWING COMPETITION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools
All Others Concerned

1. In celebration of the 2009 ASEAN Day for Disaster Management and the International Day for Disaster Reduction, the ASEAN Committee on Disaster Management (ACDM), in collaboration with the United Nations International Strategy for Disaster Reduction (UNISDR) Secretariat in Asia and the Pacific, has once again organized the 2nd ASEAN Regional Drawing Competition with Thailand as the lead shepherd country. The theme for this year's competition is "Save Hospitals! Hospitals of ASEAN Safe from Disasters."

2. A National Review Committee led by the Department of Education (DepED) with representatives from the Department of Health (DOH), Department of Social Welfare and Development (DSWD), Department of the Interior and Local Government (DILG), Philippine National Red Cross (PNRC), Philippine Information Agency (PIA), and the Office of Civil Defense (OCD) is hereby created as the national focal point to select three national winners from among all the entries submitted from schools nationwide.

3. In this regard, all children aged 8-12 from ASEAN member countries are encouraged to join the competition. Details and other information relative to the project are contained in Enclosure No. 2. All entries shall be reviewed and screened by the National Review Committee (NRC) and shall be submitted to the National Disaster Coordinating Council (NDCC). The three national winners shall be endorsed by the NDCC through the Office of Civil Defense (OCD) to the ASEAN Committee on Disaster Management (ACDM) not later than August 12, 2009.

4. The Task Team on the Promotion of Disaster Risk Management Education in Schools shall serve as the Project Implementing Unit of all ASEAN programs and projects. The Task Team which was created through DepED Memorandum No. 203, s. 2009 shall remain in full force until revised and rescinded through another issuance by the Department. The composition of the Task Team is in Enclosure No. 1.

5. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.: As stated

Reference: DepED Memorandum: (No. 203, s. 2009)

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

CONTESTS

PUPILS

**Composition of
The Task Team on the Promotion of Disaster Risk Management
Education in Schools**

Chairman - **Hon. Jesli A. Lapus**
Secretary

Vice Chairman - **Hon. Antonio A. Inocentes**
Undersecretary

The Project Implementation Unit:

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| Ms. Prudencia M. Sanoy | Education Program Specialist II Bureau of Secondary Education Department of Education | Office Tel. No. 632-77-46 Cell Phone: 09182174082 E-Mail Address: martinezprudence@yahoo.com |

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| Mr. Nestor Selubrico | Bureau of Alternative Learning System, Department of Education | Office Tel. No. 635-51- 91/635-46-94 Mobile Phone - 09162353748 |
| Ms. Mylene M. Villegas | Chief, Science Research Specialist Philippine Institute of Volcanology and Siesmology (PHIVOLCS), C.P. Garcia Avenue, UP Campus, Diliman, Quezon City | Office Tel. No., 927-45-24 Cell Phone: 09153204530 E-Mail Address: mylene_villegas@yahoo.com |
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| Engr. Federico C. Jacoba, Jr. | Senior Science Research Specialist, Mines and Geosciences Bureau, Department of Environment and Natural Resources, (DENR) 2 nd Floor, DENR Building Visayas Avenue, Quezon City | Office Tel. No. 928-85-44 |
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Regional Drawing Competition on the Occasion of the 2009 ASEAN Day For Disaster Management (ADDM) and International Day for Disaster Reduction (IDDR)

Theme: "Save Hospitals! Hospitals of ASEAN
Safe From Disasters"

CONCEPT PAPER

Rationale

ASEAN Day for Disaster Management (ADDM) is an annual regional activity of ASEAN Committee on Disaster Management. This activity is one of the top five prioritized activities of the ASEAN Regional Programme on Disaster Management (ARPD). ADDM serves as a strategy to increase public awareness on disaster prevention and mitigation in the South East Asia region.

ASEAN has been organizing ADDM since 2005. The 2005 ADDM focused on activities at the national level mainly on public awareness campaigns conducted by Member Countries. In 2006, ACDM joined hands with the UN International Strategy for Disaster Risk Reduction (UN/ISDR) to conduct regional activities to observe ADDM as part of the International Day for Disaster Reduction (IDDR). Joint activities included exhibition at the United Nations Conference Center in Bangkok showcasing ASEAN's as well as Member Countries' initiatives and achievements in disaster risk reduction; and panel discussion. In 2007, the IDDR and ADDM celebrations represented a key highlight of the 2007 Asia Pacific Regional Workshop on Disaster Risk Reduction and School Education. Also, ACDM organized various regional and national activities. Regional events included "2007 ADDM Seminar: Challenges ahead and the way forward" during 24-25 September 2007 in Bangkok, exhibition at the United Nations Conference Center, ACDM and ISDR joint announcement and message by Secretary-General of ASEAN. Respective ASEAN Member Countries also conducted national activities to celebrate 2007 ADDM. In 2008, ACDM and UN/ISDR launched a regional drawing competition under the theme "Safer Community – Hospital, School and House of My Dream". School children from seven (7) ASEAN member countries participated in the competition and five of them were awarded as the regional drawing winners.

At the 13th ACDM Meeting on 19 February 2009 in Nay Pyi Taw, Myanmar, ACDM agreed to organize the Regional Drawing Competition as an annual event to observe ADDM and IDNDR. Thailand was requested to remain as the lead shepherd country, while other member states were urged to assist and support Thailand in the conduct of the drawing competition.

Objectives

The overall objective is to contribute to the Global Campaign to:

- Protect the lives of patients and health workers by ensuring the structural resilience of health facilities;
- Make sure health facilities and health services are able to function in the aftermath of emergencies and disasters, when they are most needed, and
- Improve the risk reduction capacity of health workers and institutions, including emergency management

The Regional Drawing Competition on the occasion of the 2009 ADDM and IDDR aims to:

- Promote the increase of disaster reduction awareness among the school children between 8-12 years old in ASEAN particularly on the importance of hospitals that are safe and fully functional after a disaster occurs;
- Promote partnerships between various stakeholders in disaster risk management in ASEAN; and
- Increase the visibility of activities and initiatives of ASEAN and UNISDR among disaster management community and the general public.

Theme of the Drawing Competition

In line with the United Nations' 2008-2009 World Campaign on Disaster Risk Reduction "Hospitals Safe from Disasters", the theme of the 2009 regional drawing competition is **"Save Hospitals: Hospitals of ASEAN Hospitals Safe From Disasters"**

Competition Procedures/Responsibilities

The following steps clarify how the 2009 regional drawing competition will be conducted:

1. Preparation of announcement materials, by Thailand with contribution and assistance from the ASEAN Secretariat and UNISDR, including:
 - A prospectus that provides necessary information on the process of participation, rules and criteria, specification, etc. (**Attachment 1**)
 - Entry Form (**Attachment 2**)

By using information available from the concept paper and prospectus, each ASEAN Member Country may wish to produce additional announcement materials in local languages. Such materials can be posters, brochures, leaflets or in other appropriate forms.

2. National Focal Point (NFP) of each ASEAN Member Country is to make announcement of the drawing competition using the announcement materials and conduct a campaign on disaster risk reduction to the target group (children between 8-12years). Addresses as well as contact details of the ACDM Focal Points in ASEAN Member Countries can be found in **Attachment 3**. It is suggested that the announcement at the national level be made on a nationwide basis. A joint media release on the announcement shall also be made by the co-organizers. Drawing participants must submit their entries to respective ACDM NFPs **not later than 12 August, 2009**
3. **Each National Focal Point through its respective National Review Committee (NRC)**, as applicable, shall select three (3) best entries at the national level. The national mechanism for the selection process shall be determined by the respective NFPs. The selection should be based on the criteria given in **Attachment 4**. The national nominated entries shall then be submitted to the Secretariat of ADDM 2009 Regional Drawing Competition. Address for submission is as follows:

Mr. Adthaporn Singhawichai

Director, Research and International Cooperation Bureau

3/12 U-Thong Nok Rd., Dusit, Bangkok

Thailand, 10200, Tel +662-63736 Fax +6622435279

Email: foreign_dpm@yahoo.com

4. A Regional Review Committee (RRC) shall be established to review entries received from the NFPs. The RRC membership shall compose of one representative from each AMC, ASEAN Secretariat, UNISDR Secretariat and four other relevant agencies and organizations. The meeting of RRC is scheduled in early September 2009 (venue to be determined). The Committee shall select three (3) best regional drawings for the Winner Prize, 1st Runner Up and 2nd Runner Up.
5. Subject to a decision by RRC, all regional drawing winners shall be invited to participate in ADDM and IDDR on the second Wednesday of October 2009, venue to be determined at a later stage.
6. Regional entries will be used as exhibit items in the ADDM and IDDR event mentioned earlier. Subject to the decision by ACDM, the exhibition and joint event can also be held in other sites.
7. Certificates of Merit shall be sent to all three national winners.

8. Entries of the regional winners shall be used to promote public education and awareness activities and shall be the property of ACDM.

Calendar of Activities

The following table demonstrates the proposed calendar of main activities of the competition:

| ACTIVITIES | DATE | TO BE DONE BY |
|---|--|--|
| Development of Project Proposal and announcement materials | May 09 | DDPM, ASEC and UN/ISDR |
| Submission of Project Proposal to ASEC and then to ACDM Focal Points | 25 May 09 | DDPM and ASEC |
| Public Announcement of the Drawing Competition | 12 June 09 | NFPs of AMCs |
| Deadline for submission of entries to the respective NFPs for national selection | 12 August 2009 | Participants |
| NFPs to submit three (3) selected best drawings to DDPM as the Secretariat of the Regional Drawing Competition (to the address as shown in Paragraph 6) | 21 August 2009 | NFPs of AMCs |
| Meeting of the Regional Review Committee to select 3 best drawings | 8 September 2009 | To be co-hosted by DDPM, ASEC and UN/ISDR (Venue to be determined) |
| Annual Event at (Venue to be Determined) | Wednesday 14 th October 2009 | |
| | | |

Participants

School children between 8-12 years from ASEAN Member Countries, including those residing in other countries outside the ASEAN region will qualify to participate in the drawing competition.

Expected Outcome

Through the campaign, it is expected that the participating ASEAN children and their families (and the larger community) will recognize the importance of hospitals that are safe from disasters. It is also anticipated that this event will increase the visibility of

the ASEAN Day for Disaster Management and the International Day for Disaster Reduction.

Budget

The related costs for the meeting of Regional Review Committee (RRC), annual event of the ADDM and IDDR on the 14th October 2009 and any awards will be co-sponsored by UN/ISDR, DDPM, Private Sectors and other donor agencies/entities, ASEAN Member Countries are expected to cover their own expenses regarding travel cost for RRC meeting and the attending of ADDM and IDDR event on 14th October 2009.

Prospectus

Regional Drawing Competition on the Occasion of the 2009 ASEAN Day for Disaster Management (ADDM) and International Day for Disaster Reduction (IDDR)

“Save Hospitals! Hospitals of ASEAN Safe From Disasters”

BOX 1: QUICK INFORMATION/FAQs

Can I participate in this competition? Yes, if your age is between 8 and 12 years old and you are an ASEAN citizen.

What is theme of the competition? As you can see above, the theme is “Save Hospitals! Hospitals of ASEAN Safe From Disasters”

How much time do I have to submit/create a drawing? From now until 12 of August 2009

What is the valid size of my drawing? Must be A1 standard paper size (59.4 x 84.1 cm2)

What is the submission last date? **No later than 12 August 2009**

Where can I submit my entry? Depends on your nationality. It should be sent to ACDM Focal point in your country. (Please see the list of ACDM Focal points attached)

Further source of information: www.disaster.go.th/html/english/drawing2009 or Tel +6626373666

Introduction

When an emergency or disaster occurs, most lives are lost or saved in the immediate aftermath of the event. People count on hospitals and health facilities to respond swiftly and efficiently, as the lifeline for survival and the backbone of support.

The tragedy of a major emergency or disaster is compounded when health facilities fail. When a hospital collapses or its functions are disrupted, lives that depend on emergency care can be lost, interruptions in routine services can also be deadly.

In large emergencies, such as those caused by earthquakes or floods, some countries have lost as much as 50% of their hospital capacity, right at the time when life-saving services were most acutely needed.

Abundant experience demonstrates the tremendous pay-off, also at the political level, when hospitals remain standing and functioning as beacons of security and solidity in the midst of disaster and despair. We must never forget hospitals and health facilities represent a significant investment. Keeping them safe in emergencies protects that investment, while also protecting the health and safety of people - our foremost concern.

Date and Time

1st June – 12th August 2009

Aim

The Regional Drawing Competition is organized by the ASEAN Committee on Disaster Management (ACDM) in collaboration with the United Nations International Strategy for Disaster Risk Reduction (ISDR) Secretariat in Asia and the Pacific. The event aims to promote and increase awareness particularly among the school children in ASEAN region on disaster risk reduction initiatives.

Theme

The theme of the regional drawing competition is “Save Hospitals! Hospitals of ASEAN Safe From Disasters”. In this regard, the drawing should depict safe hospitals in ASEAN which can:

- Protect the lives of patients and health workers by ensuring the structural resilience of health facilities;
- Function in the aftermath of emergencies and disasters, when they are most needed; and
- Improve the risk reduction capacity of health workers and institutions, including emergency management.

For additional information about the theme, you are advised to visit the following websites:

- (1) Thailand’s DDPM Website: www.disaster.go.th/html/english/drawing2009
- (2) UN/ISDR Website: www.unisdr.org/wdrc.2008-2009
- (3) ASEAN Secretariat Website: www.aseansec.org

Method of Entry

1. Format of the Entry: A1 size paper (594 mm x 841 mm)
2. A participant can submit only one entry.
3. The drawing should depict how hospital can be safe from disasters, using the participant’s imagination.
4. Drawing should be in color using any kind of coloring medium (for example water color, color pencils, etc.)
5. Drawing caption can be added to the drawing and should not exceed 5 lines.
6. All details of the entry form must be completed in English or be accompanied by a translation in English which includes:
 - a. Full name
 - b. Birth date (day/mm/yr)
 - c. Home Address with telephone number
 - d. Name of school and grade
 - e. School address including telephone and fax numbers
 - f. Email address (if you have one)

Adjudication

Adjudication will be conducted by a National Review Committee (NRC) and Regional Review Committee (RRC) respectively. The decision of the NRC and RRC is final and participants cannot raise any objection.

Heading of the Entries and Intellectual Property

All entries shall remain the property of the ASEAN Committee on Disaster Management (ACDM), and may be used for any purposes deemed appropriate.

Award and Certificate of Merit

Upon receiving your entry, the National Disaster Management Organization in your country, through the NRC, will select three (3) best drawings and submit them to the RRC Secretariat. The awards for the winner and runner-ups will be announced shortly at [ww.disaster.go.th/html/English/drawing2009](http://www.disaster.go.th/html/English/drawing2009) within June 2009. Winners both at regional and national level shall receive a Certificate of Merit.

Exhibition of Winning Entries

All regional entries, including the winner and runner-ups will be exhibited at the joint celebration of the 2009 International Day for Disaster Reduction (IDDR) and ASEAN Day for Disaster Management (ADDM) at the designated venue.

Enquiry

For enquiries, please contact the National Disaster Management Organization in your country. You can also visit the following website.

http://www.disaster.go.th/html/english/drawing_2009

ATTACHMENT 2

**Regional Drawing Competition on the Occasion of the
2009 ASEAN Day on Disaster Management (ADDM) and
International Day for Natural Disaster Reduction (IDNDR)**

“Save Hospitals! Hospitals of ASEAN Safe From Disasters”

Full Name: _____

Date of Birth: _____

Nationality _____ **(Day)** _____ **(Mo.)** _____ **(Yr.)** _____ **(Female/Male)**
Language Spoken: _____

Home Address: _____

Telephone: _____ **Fax:** _____ **Email:** _____

School Name: _____

Grade: _____ **Class** _____ **Teacher’s Name:** _____

School Address: _____

Tel.: _____ **Fax:** _____ **Email:** _____



Applicant’s Name: _____

Signature: _____

Date: (dd/mm/yy): _____

ATTACHMENT 3

ASEAN COMMITTEE ON DISASTER MANAGEMENT (ACDM)

MYANMAR

Chairman of ACDM
U Than Oo
Director-General
Relief and Resettlement Department
Building No. 23
Special Development Zone
Naypyiday City
Myanmar
Tel. (95-67) 404050
Fax (95-67) 404031
E-mail: R.R.D@mptmall.net.mn

BRUNEI DARUSSALAM

Mr. Yahya Bin Abdul Rahman
Director
National Disaster Management Centre
Ministry of Home Affairs
Berakas BB 3510
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Brunei Darussalam
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E-mail: yahya2800@yahoo.com

CAMBODIA

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INDONESIA

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LAO PDR

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Ministry of Labour and Social Welfare
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VIET NAM

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Deputy Director General
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ATTACHMENT 4

CRITERIA FOR SELECTION OF BEST DRAWING ENTRIES

Entry Method

1. Participants must be a citizen of one of the ASEAN Member Countries including those residing in other countries outside the ASEAN region
2. Zone person can submit only one entry
3. The age of participant must be between 8-12 years
4. Entry form must be completed with all required details

Characteristics of Entry:

1. The drawings must be drawn in A1 size paper (594 mm x 841 mm)
2. The drawings must be in color using any kind of coloring mediyum
3. Depict aspects of safe hospitals from disasters