



JUN 16 2009

DepED MEMORANDUM  
No. **273**, s. 2009

DISSEMINATION OF PRESIDENTIAL PROCLAMATION NO. 1743  
(Declaring August of Every Year as "National Electrification Awareness Month")

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Regional Directors  
Schools Division/City Superintendents

1. For the information and guidance of all concerned, enclosed is copy of Presidential Proclamation No. 1743 entitled "**Declaring August of Every Year as 'National Electrification Awareness Month'**", which is self-explanatory.
2. Immediate and wide dissemination of this Memorandum is desired.

**FRANKLIN C. SUNGA**  
Undersecretary

Encl.:  
As stated

Reference:  
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
LEGISLATIONS

MALACAÑANG  
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1743

DECLARING AUGUST OF EVERY YEAR AS "NATIONAL ELECTRIFICATION AWARENESS MONTH"

**WHEREAS**, total electrification is a national policy and is one of the government's 10-point Agenda;

**WHEREAS**, the National Electrification Administration (NEA) together with the 119 Electric Cooperatives (ECs) nationwide, pursues the mandate of total electrification;

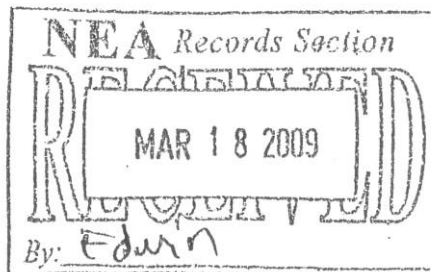
**WHEREAS**, NEA and the ECs play major roles in setting up a conducive environment for socio-economic development in the countryside;

**WHEREAS**, there is a need to create public awareness through intensified information campaign showcasing electrification programs and projects: (i) 8 million consumer-connections reached within the ECs franchise areas; (ii) 100% town/cities electrified; and (iii) 98% barangays energized, leaving 2% for energization this year;

**WHEREAS**, these programs and projects provide the necessary stimulus packages for livelihood and business opportunities to flourish, thereby improving the quality of life of the Filipinos in the rural areas;

**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO**, by virtue of the powers vested in me by law, do hereby declare August of every year as the "National Electrification Awareness Month", to coincide with the anniversary of the National Electrification Administration, and do hereby enjoin all government corporations, government agencies, private electric distribution utilities, including the electric cooperatives to participate actively in the observance of this event and to give full publicity and recognition to the vital significance of the electrification program in nation building.

Local government units are likewise encourage to participate in the celebration and activities.



**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed hereto.

**DONE** in the City of Manila, this 16<sup>th</sup> day of March, in the year of Our Lord, Two Thousand and Nine.

By the President:

*Gloria M. Arroyo*

*E. Ermita*  
**EDUARDO R. ERMITA**  
Executive Secretary

47625



PGMA Hologram # 47625

**CERTIFIED COPY:**

*M. Dimaandal*  
**MARIANITO M. DIMAANDAL**  
DIRECTOR IV  
MALACANANG RECORDS OFFICE

*Ed 3112*