

APR 2 1 2009

DepED MEMORANDUM

No: **175** , s. 2009

4TH ASEAN QUIZ

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private High Schools

1. The **4th ASEAN Quiz**, with the Philippines as host country, will be conducted by the National Broadcasting Network (NBN) in partnership with the Department of Education (DepED), Department of Foreign Affairs (DFA), Office of the Press Secretary (OPS) and the Philippine Information Agency (PIA) on November 18-22, 2009.
2. The ASEAN Quiz is a bi-annual project of the ASEAN Committee on Culture and Information (COCI) that aims to foster the spirit of healthy competition among ASEAN youth in a friendly quiz game that exposes them to ASEAN cultural, political, economic and social information.
3. The ASEAN Quiz (Regional Level) participated in by the 10 ASEAN member countries (previously held in Thailand, Brunei Darussalam and Malaysia) shall be preceded by the National Level Competition.
4. The National Level Competition to be held in Quezon City shall be participated in by the local Department of Education regional winners. The three (3) winners (2 principals and 1 alternate) in the National Level Competition shall be the Philippine representatives to the 4th ASEAN Quiz to be held in Quezon City on November 18-22, 2009.
5. In connection with the National Level Competition to be held on September 10-13, 2009 in Quezon City, the local regional and division offices are encouraged to conduct the search from June to August 14, 2009 for one (1) student who shall represent the region and compete in the National Level Competition. The name of the winner shall be submitted to the National Broadcasting Network on or before August 14, 2009.
6. The student participant in the National Level Competition must:
 - a. be in 4th year high school level, between thirteen (13) to eighteen (18) years old;
 - b. come from either a public or private school;
 - c. be proficient in the English language, both oral and written;
 - d. have above average grade in Social Studies in the last semester of School Year 2008-2009;
 - e. be morally fit;
 - f. have good interpersonal skills/be a good team player;
 - g. be willing (with parental consent) to travel to Quezon City; and
 - h. meet other criteria that may be deemed necessary by the ASEAN Quiz Organizing Committee Philippines

7. The name of the local regional student-representative to the National ASEAN Quiz must be transmitted to the ASEAN Quiz Secretariat, National Broadcasting Network, Program Production Division, attention: **Ms. Vizmalou E. Bonalos**, on or before August 14, 2009.

8. The expenses to be incurred during the local region/division search shall be charged to their respective local funds, subject to its availability and the usual accounting and auditing rules and regulations.

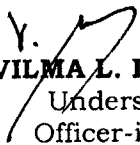
9. For the National Level Competition in Quezon City, airfares, accommodation, food and local transportation of one (1) student-representative from each of the 17 regions shall be covered by the project fund.

10. For the three (3) winners in the National Level Competition who will represent the Philippines in the 4th ASEAN Quiz in November 2009, airfares, accommodation, food and local transportation shall also be covered by the project fund.

11. Enclosed are the contest mechanics for reference and the Student Information Sheet that shall be accomplished by the student regional representative.

12. For further inquiries, please contact **Ms. Vizmalou E. Bonalos**, Program Production Services Manager, National Broadcasting Network, telefax nos. 455-9785 and 920-4389, tel. no. 920-4342, Office of the General Manager, or email at vizmaloubonalos@nbni.tv

13. Immediate and wide dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary
Officer-in-Charge

Encls.:
As stated

Reference:
DepED Memorandum: No. 220, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
STUDENTS

Madel: 4th ASEAN Quiz
4-14-09

THE 4th ASEAN QUIZ

BACKGROUND AND MECHANICS OF IMPLEMENTATION

I. INTRODUCTION

The ASEAN Quiz, a bi-annual project of the ASEAN Committee on Culture and Information (ASEAN-COCI), is a competition on knowledge of ASEAN participated in by outstanding students from private and public high schools in the 10 ASEAN member countries. It aims to elicit the spirit of healthy competition among ASEAN youth in a friendly quiz game that exposes them to cultural, political, economic and social information in the ASEAN region.

The ASEAN Quiz has proven to be an effective vehicle for promoting ASEAN based on the extensive participation of students from the ASEAN countries and the wide media coverage as shown during the conduct of the 1st (2002), 2nd (2004) and 3rd (2006). Regional ASEAN Quiz held in Thailand, Brunei Darussalam and Malaysia respectively.

The 4th ASEAN QUIZ (Regional level) shall be held on November 18 to 22, 2009 in the Philippines as host country. Prior to the 4th ASEAN Quiz (Regional level), a National (Philippines) competition will be held on September 10 to 13, 2009 in Manila to select the top 3 students (2 principal, 1 alternate) who will represent the Philippines in the 4th ASEAN Quiz Regional Level competition.

As the implementing agency, for the 4th ASEAN Quiz, the National Broadcasting Network will have as partner agencies with the Department of Education, and the Department of Foreign Affairs, Philippine Information Agency, Office of the Press Secretary (OPS) and Bureau of Broadcast Services (BBS).

II. PARTICIPANTS

The ASEAN Quiz National Level Competition in the Philippines is open to incoming fourth year students of private and public schools at the time of the competition (SY 2009-2010), except relatives up to the second degree of consanguinity of the employees of the agencies involved in the implementation of the project.

III. MECHANICS

- A. The ASEAN Quiz, both at the National and Regional Competition levels, shall be conducted in English.
- B. The Philippine team to the 4th ASEAN Quiz (Regional Competition) shall be composed of the top two student winners from the National Competition, together with a country coordinator. The third place winner shall be the alternate team member.
- C. The ASEAN Quiz in the Philippines shall be undertaken at the local regional and national levels. The local regional level refers to the competition conducted in each

of the 17 regions in the Philippines, whose winners shall compete at the National Level. The National Level competition refers to the winners from each of the 17 regions of the Philippines vying to be the Philippine representatives to the 4TH ASEAN Quiz (Regional Level). The Regional Level Competition will have the 10-member countries participating in the Quiz.

1. Local Regional Level Competition

The DepEd Regional Directors shall request each School Division Superintendent to search among SY 2009-2010 fourth year students of public and private schools from their respective local contenders to the National ASEAN Quiz. One student shall emerge as the representative of the region for the National ASEAN Quiz.

The student participant for the National Level competition must:

- a. be in 4th year high school level, between thirteen (13) to eighteen (18) years old;
- b. come from either a public or private school;
- c. be proficient in the English language, both oral and written;
- d. have above average grade in Social Studies in the last semester of School Year 2008 – 2009;
- e. be morally fit;
- f. have good interpersonal skills / be a good team player;
- g. be willing (with parental consent) to travel to Quezon City; and
- h. meet other criteria that may be deemed necessary by the ASEAN Quiz Organizing Committee Philippines.

2. National Level Competition (September 10-13, 2009)

The local regional contestants will compete in the National Level Competition to be held in Quezon City from September 10-13, 2009. Venue of the competition will be at the National Broadcasting Network Studio A, Visayas Avenue, Quezon City.

The three students with the highest scores shall be declared as the first, second and third place winners, respectively.

The **first and second** place winners shall compete in the 4th ASEAN Quiz (Regional Level Competition) that will be held in the Philippines on November 18 to 22, 2009. The 3rd place winner shall serve as the alternate and shall be part of the Regional Level Competition team in case of unforeseen circumstances.

IV. RULES

A. Who are allowed to participate?

Fourth year students, at the time of the National level competition who possess the criteria stated in III C1 and with endorsement of the DepEd Regional Directors, are allowed to participate.

Relatives, up to the second degree of consanguinity, of the employees of the implementing and partner agencies of the project shall not be allowed to participate in the Quiz.

B. Who will develop the test questions?

A Test Development Committee composed of representatives from NBN, DFA-ASEAN, PIA, OPS and DepEd shall formulate the questions. The Committee may invite other specialists on ASEAN, (e.g. from the academe) if necessary.

C. What will be the coverage of the test questions?

The test questions shall cover various aspects of ASEAN as a regional organization as well as the cultural, political, economic, social history and development of the ten ASEAN member-countries. Information on ASEAN is available on the ASEAN website,

Suggested reference materials include, among others, official ASEAN publications from the ASEAN Secretariat in Jakarta, Indonesia and the Department of Foreign Affairs Philippines and available websites.

D. Who will compose the Board of Judges?

- For the National Quiz, the Board of Judges shall be composed of three (3) members representing ASEAN-Philippines, DepEd and a partner institution of the project.
- The AQOC Philippines –Secretariat will be the official tabulators of the Quiz proper.
- For the ASEAN Regional Quiz: Details will be announced later.

E. Who decides in case of protest?

The Board of Judges shall decide in case there will be a protest. The judges' decision shall be final.

V. PRIZES

- Prizes for the National ASEAN Quiz are:

First Prize	: P 20, 000 cash plus medal for student & trophy for school
Second Prize	: P 15, 000 cash plus medal for student & trophy for school
Third Prize	: P 10, 000 cash plus medal for student & trophy for school

- Local regional contestants shall be awarded medal of recognition.

VI. IMPLEMENTING GUIDELINES

A. Organizational Set-up

The 4th ASEAN Quiz Organizing Committee (AQOC) Philippines, chaired by the NBN (as the implementing agency) with members from the Department of Foreign Affairs, Department of Education, Philippine Information Agency (PIA), Office of the Press Secretary (OPS), and the Bureau of Broadcasting Services (BBS) shall serve as the planning body of the project with the following terms of reference:

1. Coordination with collaborating agencies
2. Coordinating with the ASEAN –COCI Secretariat, Jakarta, Indonesia
3. Preparation of the Quiz Mechanics/Procedures
4. Development of test questions
5. Solicitation of prizes and other financial requirements
6. Preparations for the production and airing of both the National and ASEAN Regional competitions.
7. Publicity, Promotions and Marketing of the 4th ASEAN Quiz
8. Selection of the Board of Judges in the National Quiz
9. Preparation of Project and Financial Reports

B. Procedure for selection of student participants for the National Level Competition

1. The DepEd shall issue a Memorandum to its Regional Offices directing them to select and submit the name of the student to represent their region based on the criteria given. The student shall accomplish the student information sheet which will be submitted to the ASEAN Quiz Organizing Committee Philippines through:

VIZMALAU E. BONALOS

Program Production Services Division

3rd Floor, National Broadcasting Network, Visayas Ave., Quezon City

Telefax: 455-9785 / 920-4389

Email: vizmalaubonalos@nbni.tv

2. Based on the accomplished student information sheet, the AQOC Philippines shall decide on the eligibility of the regional representative and formally inform the selected student of his/her participation in the National Competition.

C. Arrangements for the Participants

1. The travel cost, accommodation and meals of the DepEd regional contestants to the National Level Competition shall be shouldered by the project funds.
2. During the Quiz Proper, the student representatives shall wear the recognized/accepted regional dress.
3. For the 4th ASEAN Quiz on November 18 to 22, 2009, transportation, accommodations and meals of the Philippine delegates shall be borne by 4th ASEAN Quiz project funds.

4. The National Team (including the alternate) shall be requested to be in Quezon City two (2) days prior to the Quiz Proper to attend the briefing.

D. Publicity and Airing of the 4th ASEAN Quiz

1. The ASEAN Quiz shall be given maximum media publicity through NBN-4, BBS, and PIA media outlets. Private media outlets shall be invited to cover the national and regional competitions.
2. Separate video documentation of the National Level Competition and the Regional Level Competition shall be done by NBN-4.
3. The Regional Level Competition shall be broadcast live on NBN Channel 4 to reach the other ASEAN member countries via Satellite.

E. Timetable of the National Level Competition

SCHEDULE September 10-13, 2009

September 10	Arrival of Participants	Check in hotel Welcome Dinner Fellowship
September 11	One Morning guesting on NBN Tour	Fetch participants from hotel at 6:00 am 8:00 to 12:00 noon 12 nn: Lunch 1 – 5 pm: Study Period (Hotel)
September 12	Technical Rehearsal National ASEAN Quiz Proper - Taping	8 – 10 am: NBN Ch 4 Call time is at 1pm Roll tape at 2pm Farewell Dinner
September 13	Departure of Applicants	
September 14 – 16	Editing of the Production	
September 19	Airing of the National Quiz	

F. Timetable of the 4th ASEAN Quiz Regional Level Competition (November 18 - 22, 2009)

To be disseminated later.

AS OF APRIL 14, 2009, 11:13AM

Enclosure No. 2 to DepED Memorandum No. 175, s. 2009

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ASEAN QUIZ, Philippines
STUDENT INFORMATION SHEET

REGION

NAME

(LAST)

(FIRST)

(MIDDLE)

HOME ADDRESS

TEL/FAX/CELL NO.

E-MAIL ADDRESS

BIRTHDATE

AGE

BIRTHPLACE

GENDER

RELIGION

SCHOOL

SCHOOL CATEGORY

PUBLIC PRIVATE

SCHOOL ADDRESS

TEL/FAXNUMBER

E-MAIL ADDRESS

I certify to the best of my knowledge and ability that the foregoing information are true and correct.

DATE

STUDENT'S SIGNATURE

CERTIFICATION BY THE SCHOOL PRINCIPAL

This is to certify that _____ is a Fourth Year High School students for SY 2006-2007 in _____ he/she has earned a grade of _____ in Social Studies for the 3rd Qtr. and a grade of _____ in the 4th Qtr., Social Studies for SY 2008-2009, is of good moral character and is physically and mentally fit.

DATE

SIGNATURE OVER PRINTED NAME
DESIGNATION

ENDORSEMENT BY THE DEPARTMENT OF EDUCATION REGIONAL DIRECTOR

This is to endorse _____ as the official contestant of Region _____ to the ASEAN QUIZ (Philippines).

DATE

SIGNATURE OVER PRINTED NAME
DESIGNATION

PARENTAL CONSENT

We hereby allow our child _____ to travel to Manila from July 29 to August 2, 2009 and participate in the National Finals of ASEAN Quiz.

We recognize the benefits our child will gain and we will not hold the Contest Organizers liable for any untoward incident that may happen during our child's travel to and from Manila.

PARENT /S or GUARDIAN
SIGNATURE OVER PRINTED NAME