



Office of the Secretary

FEB 11 2009

DepED MEMORANDUM

No. 48, s. 2009

2009 WOMEN'S MONTH CELEBRATION

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools

1. Presidential Proclamation Nos. 224 and 227 and Republic Act No. 6949, declare the month of March as Women's Month. The Department of Education (DepED), in coordination with the National Commission on the Role of Filipino Women (NCRFW) and other agencies celebrate this with various activities in recognition of women's critical role in development and nation-building and raising awareness on the prevailing concerns of women that need to be addressed.

2. The theme of the month-long celebration "**Babae, Yaman Ka ng Bayan**" highlights the critical role of women in nation-building and recognizes that women are important human resources to poverty reduction. The objectives of the celebration are to provide women in government service a venue for sharing inspiring stories of women entrepreneurs, lessons and good practices in entrepreneurial activities; and with all activities serving as channels for nationwide campaign to promote the entrepreneurship advocacy, particularly among women.

3. The major event of this celebration is "**Go Negosyo: Babae, Yaman Ka ng Bayan**" which will be held on March 2, 2009 from 9:00 am to 5:50 pm at World Trade Center, Pasay City. Mini lectures on negosyo basics like best marketing practices for small enterprises; entrepreneurial financial management; competitiveness in the export market; technology utilization; tips and advice on putting-up income-generating business; face: health and wellness, fitness; and family life and work balance, will be conducted. This Department will send at least 10 participants to this activity. For those interested, please coordinate with SDD-HRDS. Provisions for travel expenses, food and t-shirts will be extended to the participants.

4. Other related activities such as lecture/forum on women entrepreneurs, sports, health/wellness and good grooming workshops, tiangge, contests shall



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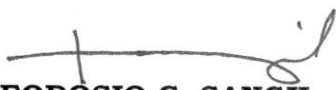
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be coordinated with DepED offices, specifically Finance and Administrative units, the School Health and Nutrition Center and Pro-WOMEN HA group. Entrepreneur Hands-On Workshop will be conducted with the Department of Trade and Industry (DTI). Schools are likewise enjoined to display streamers, hold poster-making slogan and other contests on women-related concerns and issues. All activities will be coordinated by the Staff Development Division among these offices. The list of activities and schedules is in the enclosure.

5. Transportation, course fees/package cost, honoraria of resource persons and committee members, tokens and other incidental expenses to be incurred in the preparation and conduct of activities are chargeable against HRTD funds, subject to the usual accounting and auditing rules and regulations, while expenses incurred by the regional and division offices are chargeable against local funds.

6. For inquiries, please contact the Staff Development Division, HRDS, DepED Central Office, Pasig City at tel. nos. (02) 633-7237 and (02) 638-8638 c/o Ms. Susan Dela Merced).

7. Immediate dissemination of this Memorandum is desired.

  
**TEODOSIO C. SANGIL, JR.**  
Undersecretary  
Officer-in-Charge

Encl.:

As stated

Reference:

DepED Memorandum: No. 104, s. 2008

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
EMPLOYEES  
SCHOOLS  
TEACHERS

**2009 WOMEN'S MONTH CELEBRATION  
(March 1-31, 2009)**

**Central Office Activities for the Women's Month Celebration**

- A. Tiangge - March 1-31, 2009 – DepEd Compound besides Canteen
- B. March 2, 2009 - 9:00 am to 5:50 pm – World Trade Center, Pasay City  
Event: “Go Negosyo, Babae, Yaman Ka ng Bayan”  
Go Negosyo Women Entrepreneurship Summit
- C. March 4, 2009 - 8:00 to 11:30 am  
Lecture/Forum on CEDAW – Bulwagan ng Karunungan
- D. March 6, 2009 - 8:00am to 12:00nn and 1:00 to 4:00 pm  
Women Entrepreneurship Workshop - Bulwagan ng Karunungan  
c/o Department of Trade and Industry
- E. March 9, 2009 - 8:30 to 11:30 am and 1:00 to 3:30 pm  
Women Entrepreneurship Workshop – Bulwagan ng Karunungan  
c/o Department of Trade and Industry
- F. March 16, 2009- 8:00 am to 4:00 pm  
Good Grooming (c/o SDD-HRDS)
- G. March 18, 2009- 8:30 am to 11:30 am  
Lecture/Forum on Cancer Prevention - Bulwagan ng Karunungan.
- H. March 20, 2009- 8:00 am to 11:30 am/ 1:00 to 4:00pm  
Health Check c/o HNC/Medical Unit
- I. March 23, 2008 - 8:00 am to 12:00 noon  
Cooking Contest – Bulwagan ng Karunungan  
c/o SDD-HRDS
- J. March 27, 2008- 8:00 am to 5:00 pm  
Sports and Wellness Program – Bulwagan ng Karunungan  
c/o Physical Fitness, Wellness and Recreation Office