



Republic of the Philippines
Department of Education



6-2

Office of the Secretary

DepED MEMORANDUM

JAN 27 2009

No. 27, s. 2009

PHILIPPINE INTERNATIONAL ARTS FESTIVAL
(In Celebration of the 19th National Arts Month)

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The National Commission for Culture and the Arts (NCCA) in cooperation with the Department of Education (DepED) announces the celebration of the National Arts Month (NAM) on February 2009 which will be called the Philippine International Arts Festival (PIAF) this year to profile its international face.

2. The objective of this year's celebration is to encourage and promote art awareness of the student sector through **NAM Culture Page Writing Competition for Secondary Students**.

3. The following are the Guidelines for the Competition:

- a. Culture Page entries must come from a recognized school paper from any secondary school;
- b. The Culture Page may be written in English and/or Filipino, may contain two or more articles on Philippine arts and culture in a section of the newsletter/school paper, must at least carry a backgrounder story on the National Arts Month (NAM) through Presidential Proclamation No. 683 in 1991;
- c. The page may include poetry, cartoon, features, essays, photos, innovative researches on the arts, traditions, heritage, habit, customs of the community, and other literary works. Application of culture to sensitize the community to the United Nations Millennium Development Goals and an outlet for diversity of their artistic expression is also encouraged;
- d. Entries will be judged according to the following criteria:

I.	Substance/Depth	- 40%
II.	Visual Appeal	- 25%
III.	Creativity (Writing Style)	- 15%
IV.	Originality	- 10%
V.	Correctness (Language Use)	- 10%
	Total	- 100%



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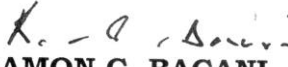
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- e. Submission of entries is on February 12, 2009. Entries must be in hardcopy (4 copies) and in CD format. Final judging of winners will be on February 25, 2009;
 - f. Enclosed is the Confirmation Letter to be filled up and submitted in hard copy or e-mail to NCCA through Mr. Rene Napeñas, Head of NCCA-Public Affairs Information Office (PAIO) and/or Ms. Brenda G. Corpus, NAM Coordinator for Culture Page Competition until January 31, 2009 to show intent of participation. E-mail entries to ncca.paio@gmail.com and/or ncca.paio@yahoo.com. Snail mail to: NCCA Bldg. 633 Gen. Luna St., Intramuros, Manila.
 - g. The following are the prizes:
 - Luzon - P20,000.00
 - Visayas - P20,000.00
 - Mindanao - P20,000.00
 - NCR - P20,000.00
- Cash prizes will be awarded to the school organ and/or editorial staff.
- h. Announcement and awarding of winners will be on March 1, 2009 during the Sining Gising Program of NCCA aired every Sundays over NBN 4 from 4 pm to 6 pm. Winners will also be mentioned in Agung, the official newsletter of the NCCA.
4. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary
Officer-in-Charge

Encl.: As stated

Reference:

DepED Memorandum: No. 41, s. 2008

Allotment: 1-(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
PROGRAMS
STUDENTS

Sally/Maricar: international arts festivals
January 23, 2009/01-26-09

Enclosure to DepED Memorandum No. 27, s. 2009

Date _____

Hon. Cecile Guidote Alvarez
Executive Director, NCCA
Gen. Luna St. Intramuros, manila

LETTER OF CONFIRMATION

Dear Hon. Cecile Guidote Alvarez,

This is to confirm our participation _____
(name of school/college/university) with _____ (name
of school paper) to the National Arts Month Culture Page Writing Competition.

Signature over Printed Name

(Designation/Position)

_____ Secondary Level Category
_____ Tertiary Level Category