



Republic of the Philippines  
Department of Education



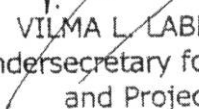
December 12, 2008

DepEd MEMORANDUM  
No. 562 s. 2008

"BALER" – A MUST SEE FILM FOR ALL PUBLIC AND  
PRIVATE SCHOOLS NATIONWIDE

To: Regional Directors  
Schools Division Superintendents  
Principals/Administrators of  
Public and Private Schools

1. In view of the historical significance of the Siege of Baler, which took place towards the end of the Spanish period, and which is immortalized in the film, "Baler", this Department endorses to all public and private elementary and secondary schools the viewing of this movie.
2. The movie will be shown in theatres nationwide starting December 25, 2008.
3. As part of the development of our students' viewing skills, a movie review writing contest shall be conducted across the seventeen (17) regions.
4. Enclosed are the contest mechanics. The Regional Offices are requested to create a committee for this activity.
5. Wide dissemination of this Memorandum is desired.

  
VILMA L. LABRADOR  
Undersecretary for Programs  
and Projects

Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
SCHOOLS  
PUPILS  
STUDENTS

Enclosure No. 1 to DepED Memorandum No. 562, s. 2008.

Contest Mechanics of the movie review of the film "Baler"

1. The competition, in coordination with DepEd, NCCA, VIVA Films, and Bida Productions shall be open to all students enrolled in elementary and secondary schools.
2. The writing contest is a single category in line with the theme of the movie "Baler"
3. The entry must have a title.
4. The review must be in either English or Filipino, typewritten, double spaced, Arial type, font 12 and printed in A-4 bond paper, and must not exceed 1000 words.
5. All entries must be original and shall be submitted on or before the deadline set by the contest committee.
6. The Regional Offices must submit only 1 entry for judging at the National Level. The same shall serve as the Regional entry to the National Level contest.
7. Relatives of the organizing committee up to third degree of consanguinity are excluded to join the writing competition.
8. Failure to comply with the criteria shall automatically disqualify the participants.

JUDGING

1. The criteria for judging are as follows:

- Criteria Analysis/Synthesis of Information (Use of supporting details and explanation; how it tackled the film's artistic and aesthetic value, i.e., directing/ screenplay, acting, cinematography, production design, as well as moral and entertainment value of the film)	=	50%
- Organization (Language, grammar, and connection between paragraphs)	=	40%
- Style and Presentation	=	10%
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TOTAL		100%

2. There shall be ONE MILLION PESOS (P1,000,000.00) cash prizes to be awarded to the winners of the different grade/year levels and broken down as follows:

1 <sup>st</sup> Place	=	P30,000.00
2 <sup>nd</sup> Place	=	20,000.00
3 <sup>rd</sup> Place	=	10,000.00

3. Schools with the most number of winning entries shall get P40,000.00 per year level.
4. All winners will be given certificates of merits.
5. All winning entries shall become the property of the Department.
6. The decision of the Board of Judges will be final and can not be appealed.