



NOV 20 2008

DepED MEMORANDUM

No. 544, s. 2008

CONFIRMATION OF RECEIPT OF TEACHING GUIDES ON FINANCIAL LITERACY  
DISSEMINATED TO ALL PUBLIC ELEMENTARY SCHOOLS

To: Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools  
All Others Concerned

1. The Department of Education (DepED), in partnership with several private and commercial banks as spearheaded by the Bangko Sentral ng Pilipinas launched the Financial Literacy Program this School Year 2008-2009 in an effort to develop the habit and discipline of saving and money management among the Filipino youth.
2. This program aims to institutionalize the integration of basic financial lessons in the elementary grades curriculum particularly in the subject areas of Edukasyong Pagpapakatao (EP), Sibika at Kultura (SK) and Heograpiya, Kasaysayan at Sibika (HEKASI), and Edukasyong Pantahanan at Pangkabuhayan (EPP).
3. Starting last June, teaching guides on financial literacy that were developed by curriculum specialists from the Bureau of Elementary Education and the field have been disseminated to all public elementary schools through the efforts of the Coca-Cola Bottlers Philippines, Inc.
4. These financial literacy materials were delivered directly to schools. All public elementary schools will receive copies and are expected to enjoin teachers to use these materials starting this school year. Enclosed is the allocation of teaching guides per school in all divisions/regions.
5. In line with this, **all regional and division offices are being requested to validate receipt of these materials and submit written confirmation or acknowledgement receipts** indicating quantity received **on or before November 21, 2008**. Kindly refer to the enclosed allocation list as basis for preparing written confirmation/acknowledgement receipts.
6. Written confirmation or acknowledgement receipts can be submitted to the Adopt-A-School Secretariat c/o Mr. Rolly Soriano or Ms. Ella Arienda thru mail at 5<sup>th</sup> Floor Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City; fax nos. (02) 638-8637 to 39 or e-mail [rolvsor@yahoo.com](mailto:rolvsor@yahoo.com) or [ellaarienda@yahoo.com](mailto:ellaarienda@yahoo.com).

7. All regional and division offices are likewise enjoined to monitor the use of these materials by teachers to ensure attainment of program objectives. In relation to this, a search for most outstanding implementers of the Financial Literacy Program will be launched in the coming months. Mechanics of this search will be detailed in a separate memorandum.
8. For more details, please get in touch with the Adopt-A-School Program Secretariat at tel. nos. (02) 638-8637 or (02) 632-1361 local 2130.
9. Immediate dissemination of this Memorandum is desired.



**JESLI A. LAPUS**  
Secretary

Encl.:

As stated

Reference:

None

Allotment: - (D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

PROGRAMS  
SCHOOLS  
TEACHERS  
TEACHING AIDS

Maricar/DM-Teaching Guides on Financial  
11-07-08