



Republic of the Philippines
Department of Education



DepED MEMORANDUM
No. 539, s. 2008

NOV 19 2008

BOOK IT! BUKLAT AKLAT (BIBA) PROJECT

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools
All Others Concerned

1. The Department of Education announces its partnership with the National Book Store (NBS) Foundation and Pizza Hut through the Book It! Buklat Aklat (BIBA) Project which supports the DepED's Every Child A Reader Program.

2. The project will run for two consecutive years beginning this school year and will be initially implemented in 18 selected public schools listed below in the division of Sta. Rosa City. Other schools to participate in this project will be announced in another Memorandum.

- a) Sta. Rosa Central 1 Elementary School
- b) Sta. Rosa Central 3 Elementary School
- c) Labas Sta. Rosa Elementary School
- d) Tagapo Sta. Rosa Elementary School
- e) Sinalhan Elementary School
- f) Aplaya Elementary School
- g) Caingin Elementary School
- h) Dila Elementary School
- i) Dita Elementary School
- j) Malitlit Elementary School
- k) Balibago Elementary School
- l) Macabling Elementary School
- m) Pulong Sta. Cruz Elementary School
- n) Don Jose Elementary School
- o) Santo Domingo Elementary School
- p) Jose Zaballa Elementary School

3. The mechanics of this project are as follows:

- a. A moving library of the NBS Foundation will stay in selected school for a period of 10 days wherein pupils will be allowed access to these materials;
- b. After 10 days, 100 pieces of brand new books will be given to selected school by the NBS Foundation;

- c. The selected school is enjoined to ensure the participation of all Grade 1 pupils in a 4-week reading program that will be facilitated by program staff of Pizza Hut; and
- d. Grade 1 pupils who are able to successfully complete the 4-week reading program will be given incentives of free Buddy Pan Pizza.

4. In line with this, all regional/division offices and public schools are enjoined to support this project and expedite its successful implementation. Representatives from NBS Foundation and Pizza Hut will be visiting region/division offices and schools to coordinate the conduct of the BIBA Project in selected schools.

5. For more details, please get in touch with the Adopt-A-School Program Secretariat at tel. no. (02) 638-8639 c/o Ms. Ella Arienda or National Bookstore Foundation c/o Ms. Karen Cabreza at cellphone no. 0918-9638-674 or tel. no. 912-1921 local 6212.

6. Immediate and wide dissemination of this Memorandum is desired.



JESLI A. LAPUS
Secretary

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BOOKS
PROJECTS
PUPILS
SCHOOLS

Maricar/DM-BIBA
11-07-08