



Office of the Secretary

OCT 16 2008

DepED MEMORANDUM

No. **480**, s. 2008

READING ASSOCIATION OF THE PHILIPPINES (RAP)  
MIDYEAR DEMOFEST

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools  
All Others Concerned

1. The Reading Association of the Philippines (RAP), the national affiliate of the International Reading Association (IRA), in cooperation with the Department of Education (DepED) and the Commission on Higher Education (CHED) will hold its Midyear Demofest on November 7-8, 2008 in Palawan State University, Puerto Princesa City, Palawan.
2. This convention of RAP members and reading teachers/professors in Filipino and English is on the theme: **"Pathways to Literacy"**. Noted experts in the field of reading education will be featured during the plenary and concurrent sessions.
3. The convention aims to bring together practitioners in reading education, readership, methods and strategies in teaching reading from various parts of the country to share their research and best practices on different modes of instruction delivery on literacy.
4. Participants to this convention are school administrators, chairpersons/department heads, reading program coordinators, reading professors and classroom teachers in Filipino and in English at all levels.
5. An on-site registration fee of Three Thousand Pesos (PhP3,000.00) will be charged each participant. Discounted rates will be given to early bird registrants and RAP members. This will cover expenses for lunch, snacks, materials, certificates and other incidental expenses. Participants will make their own arrangements for accommodation. The program of activities and registration rates are enclosed. Since the venue's seating capacity is 400, the participants are encouraged to register early.
6. Travel expenses incident to the attendance in the convention shall be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants coming from private schools

shall make their own financial arrangements with their respective schools and/or sponsoring organizations.

7. Further inquiries may be addressed to:

Prof. Portia Padilla	Sr. Felicitas Bernardo, SPC	Dr. Merlene Alon
Secretary, RAP	Conference Director	0917-8418-282
0917-858-1124	0921-3083-595	<a href="mailto:merlene.alon@gmail.com">merlene.alon@gmail.com</a>
<a href="mailto:portiapadilla@yahoo.com">portiapadilla@yahoo.com</a>		

E-mail address: [reading.phil@gmail.com](mailto:reading.phil@gmail.com)

8. Immediate dissemination of this Memorandum to all concerned is desired.

  
**JESLI A. LAPUS**  
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 391, s. 2007

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONVENTIONS  
Learning Area, READING

Maricar/DM-RAP  
10-06-08

## Reading Association of the Philippines

### The RAP Midyear Demofest 2008

November 7 & 8, 2008

Performing Arts Center - Palawan State University (Tiniguiban Campus)  
Puerto Princesa, Palawan

#### Day 1 - November 7 (Friday)

7:00 – 9:00	Registration		
9:00 – 9:30	Welcome Snacks		
9:30 – 10:30	Opening Program		
	Doxology		c/o PSU
	Philippine National Anthem		c/o DepEd Palawan
	Welcome Address		<b>Mayor Hagedorn</b>
	Greetings		<b>PSU Admin</b>
			<b>DepEd Admin</b>
	Inspirational Message		<b>Dr. Aurora Hagedorn Roldan</b>
			Founding President, RAP
	Opening Remarks and Orientation to the Conference		<b>Sor Felicitas Bernardo</b>
			Conference Director
	Introduction of the Keynote Speaker		<b>Dr. Merlene Alon</b>
			President, RAP
10:30 – 11:15	Keynote Address	<i>Philippine Roadmap to Multiliteracy</i> <b>Cong. Magtanggol Guniguindo III</b> House of Representatives, Valenzuela City	
11:15 – 12:15	Plenary Session 1	<i>Mother Tongue, Culture, and Literacy</i> <b>Dr. Catherine Young</b> <b>Dr. Dina Ocampo</b> <b>Dr. Aurora S. Reyna</b>	Summer Institute of Linguistics University of the Philippines, Diliman University of Luzon, Dagupan City
12:15 – 1:30	Lunch		
1:30 – 2:30	Plenary Session 2	<i>Balanced Literacy</i> <b>Dr. Felicitas Pado</b> <b>Prof. Portia Padilla</b>	University of the Philippines, Diliman University of the Philippines, Diliman
2:30 – 3:00	Break		
3:00 – 4:00	Parallel Sessions 1A: Demonstration Teaching on <i>Mother Tongue, Culture, and Literacy</i> and <i>Balanced Literacy</i>		
4:00 – 5:00	Parallel Sessions 1B: Workshops based on Demo Lessons		
6:00 – 9:00	Welcome Dinner and Cultural Night		

Officers of the Day: **Dr. Prudenciana Cruz**  
National Library

#### Day 2 - November 8, 2008 (Saturday)

8:00 – 10:30	Plenary Session 3	<i>Literacies in a Changing World</i> <b>Prof. Randy David</b> <b>Dr. Nemah Hermosa</b> <b>Sor Felicitas Bernardo</b>	University of the Philippines, Diliman University of the Philippines Open University Our Lady of Peace School, Antipolo
10:30 – 12:00	Working Break		
	Parallel Sessions 2A: Demonstration Teaching on <i>Literacies in a Changing World</i>		
12:00 – 1:30	Lunch		
	Organizational Meeting: RAP Palawan Chapter		
1:30 – 3:00	Parallel Sessions 2B: Demonstration Teaching on <i>Literacies in a Changing World</i>		
3:00 – 4:00	Plenary 4 <i>Preparing Literacy Educators: Prospects and Parameters</i> <b>Dr. Yolanda Quijano</b> <b>Dr. Nenilyn Defensor</b> <b>Dr. Nemah Hermosa</b>		Department of Education Commission on Higher Education University of the Philippines Open University
4:00 – 4:30	Induction of Officers: RAP Palawan Chapter		
	Closing Program		
	Farewell Snacks		

Officer of the Day: **Ms. Esperanza Chee Kee**  
Ateneo De Manila University, QC

#### Day 3 - November 9, 2008 (Sunday)

- Optional Tour

### Registration

Early bird registration is from September 20 to October 20, 2008.

Types of Registration	Conference Fee
Non-Refundable Deposit* (to be deducted from registration fee)	Php 500.00
On-site for RAP members** of good standing	Php 2,500.00
Early Bird Registration for RAP members of good standing	Php 2,250.00
Paper and Demonstration Presenter (present acceptance letter)***	Free
On-site for non-members of RAP	Php 3,000.00
Early Bird for non-members of RAP	Php 2,500.00

Registration includes lunch and AM and PM snacks for 7 & 8 November (plus dinner and cultural night on 7 November), conference kit, certificate of participation (and certificate of appearance when requested), and handouts of sessions attended by the participant.

\*A Php500 deposit is required for those who will not avail of the Early Bird Registration for reservation of slot. Without the deposit, there is NO GUARANTEE that those who will be registering on-site will be accommodated.

\*\*Annual membership fee is Php500. A member of good standing is entitled to a free copy of the latest RAP Journal and a discounted rate in every RAP-organized conference.

\*\*\*Paper and demonstration presenters will not pay any registration fee. However, they are responsible for their accommodation and transportation.

#### Deposit payments to:

Acct. Name: Reading Association of the Philippines

Current Acct. Number: 3081-1721-87

Bank: Bank of the Philippine Islands

Fax deposit slip to:

Branch: Loyola, Katipunan

Fax No.: (049)5113450

*Please present bank slip upon registration.*

#### Demofest Registration:

Prof. Portia Padilla	Sr. Felicitas Bernardo, SPC	Dr. Merlene Alon
Secretary	Conference Director	President
0917-858-1124	09213083595	0917-8418282
portiapadilla@yahoo.com		merlene.alon@gmail.com

Email address: [reading.phil@gmail.com](mailto:reading.phil@gmail.com)

#### Housing/Accommodation:

Please get in touch with Olive Barbosa - 09283603595

#### Tour:

Please get in touch with Michael Armildez (Wild Rock Travel and Tours) – 09195903605;  
[wildrock\\_tours@yahoo.com](mailto:wildrock_tours@yahoo.com)

*Participants are advised to wear walking shoes during the demofest.*

*RAP book (developing Comprehension in Young Readers – lesson Plans from RAP Conventions) will be available at a discounted rate.*