



OCT 07 2008

DepED MEMORANDUM
No. **471**, s. 2008

2008 STAND UP, TAKE ACTION CAMPAIGN AND NATIONAL WEEK
FOR OVERCOMING EXTREME POVERTY

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. Pursuant to Presidential Proclamation No. 717, series of 2004, declaring October 17-23 of every year as the National Week for Overcoming Extreme Poverty, the United Nations initiated in 2006 an exciting and innovative global challenge called Stand Up Against Poverty. The international campaign for this year is **“Stand Up, Take Action Against Poverty and for the Millennium Development Goals.”**
2. The Department of Education (DepED), which is a core member of the National Anti-Poverty Commission (NAPC), together with the other government agencies, the basic sectors and other non-government organizations and private sectors shall take part in the implementation of activities lined up for the occasion. DepED’s participation will include those of the central, regions, divisions and schools including students in the elementary school level, both public and private.
3. The local theme of the celebration is **“Mag-ina’y Sagipin. Bata’y Pag-aralin” (Save Mother and Newborn. Send Children to School)**. This is so because among the MDGs, MDG 1 (Alleviating poverty and hunger), MDG 2 (Universal primary education), and MDG 5 (Improving maternal health) are least likely to be achieved by year 2015. All actions for this year’s campaign shall revolve around any of the three goals. All actions shall take place from 8:00 am on October 7, 2008 (Friday) to 5 p.m. on October 18, 2008 (Saturday).
4. As DepED’s major “Stand Up, Take Action” activity, gardening and tree-planting activities shall be organized in all public and private elementary schools nationwide at 3:00 p.m.-5:00 p.m. on Friday, October 17, 2008. All school staff, teachers and students shall plant vegetables and/or fruit-bearing trees within the school and/or the community. Seedlings and other planting materials may be produced in school nurseries or secured in coordination with the Municipal/City Agriculture Offices and the local DENR offices. Eventually, the vegetable and fruit harvests will be part of the school feeding program that will benefit the school community.

5. Before the activity, teachers shall briefly present the Millennium Development Goals to students in all classrooms to inculcate awareness on the UN and government's efforts towards poverty reduction. (Please see Enclosure No. 2, Guide to Teachers in Discussing the Millennium Development Goals).
6. Wherever possible, schools shall also hold other "Stand Up, Take Action" activities such as the following:
 - a. The Child Find Program. School officials will identify children who have enrolled at the start of the school year but have stopped schooling, or children of school age within the community who are not in school, and invite them with their parents to a meeting before October 17, 2008 to find out why they are not in school and to discuss what should be done to bring them to school. School officials will monitor the list, and a quarterly report on the number of children back in school will be submitted to the Office of the Secretary, through Assistant Secretary Teresita G. Inciong;
 - b. Child Sponsorship. Support the activities of partners and donor agencies that will raise funds for the education of indigent children;
 - c. Mobilize partners from the Adopt-A-School Program to sustain their efforts in rehabilitating more public schools to accommodate more enrollees; and
 - d. Conduct essay writing, drawing, or poster-making contests among students using the abovestated theme to enhance knowledge, understanding and appreciation of the MDGs.
7. All events that will be undertaken shall be registered using the enclosed registration form together with a SUTA brochure (Enclosure No. 1).
8. All DepED offices and schools are also enjoined to display the Commemoration Banner in their respective areas.
9. Regional Directors (RDs) and Schools Division Superintendents (SDSs) and School Heads are requested to supervise and monitor the conduct of the aforementioned activities.
10. For more information, please contact Dr. Vicente Jurlano, National Program Officer of the UN Population Fund at tel. no. (632) 901-0306; e-mail: jurlano@unfpa.org. or the Office of the Assistant Secretary for Special Projects, DepED, Pasig City, at tel. no. (02) 633-7224 or telefax no. (02) 633-1940.
11. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 411, s. 2007

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
PUPILS
SCHOOLS
STUDENTS

Sally: stand up, take action
September 19, 2008

**Stand Up Take Action (SUTA)
Advanced Registration Form**

Name of Organization: _____

Name of Representative: _____

Address: _____

E-mail address: _____

Tel Nos. _____

Mobile _____

Title/s of your Organization's Stand Up Take Action Event/s: _____

Location of Stand Up, Take Action moment _____

Time/Date of Stand Up, Take Action moment: _____

Number of people that will participate: _____

Write a brief overview of the event (including where it will be, how many people will participate, celebrity / high-profile participation, notable highlights): _____

(This portion is to be filled up after event completion)

**Stand Up Take Action (SUTA)
Activity Tabulation Form**

Title of the Event: _____

Please indicate the number of people that participated: _____

Certified by (independent witness):

Name: _____

Designation: _____

Date: _____

To be counted, kindly complete this portion and submit the whole form by fax or e-mail before 8 p.m., 19 October 2008, SUNDAY

UN SUTA Secretariat

	Tel.Nos.	Fax Nos.
Secretariat	901-0403/05/06	901-0404
UNDP	901-0100	901-0200
UNFPA	901-0300/0303	901-0348
UNICEF	901-0124	901-0196
UNIC	338-5520/22	338-0177

NAPC SUTA Secretariat 426-5028/426-5249

e-mail:

millenniumcampaign.ph@undp.org or
sutaph@yahoo.com

To be registered, kindly complete this portion of the form and submit by fax or by e-mail on or before 03 October 2008, Friday

FIGHT POVERTY: ACHIEVE THE MDGs

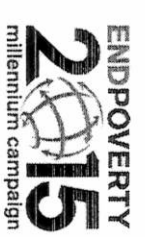
STAND UP

TAKE ACTION

MAG-INAY SAGIPIN, BATA'Y PAG-ARALIN

**Let's get
15 million Filipinos
to STAND UP
and be part of the
Guinness World Record!**

**OCTOBER
17-19, 2008**



What is STAND UP & TAKE ACTION?

In September 2000, world leaders from 191 member countries of the UN committed to achieve the MDGs.

STAND UP, TAKE ACTION (SUTA) coincides with the annual observance of the National Week for Overcoming Poverty, International Day for the Eradication of Poverty and the White Band Day of the Global Call To Action Against Poverty on 17 October.









This 2008...

On 17-19 October, join millions all over the world and BE COUNTED! Stand Up and Take Action Against Poverty and for the Millennium Development Goals (MDGs)!

Help break last year's world record of 43 million! Send a louder message to the world and our leaders to end poverty and achieve the MDGs by 2015!

What are the Millennium Development Goals (MDGs)?

The MDGs are a set of eight time-bound, concrete and specific targets aimed at significantly reducing, if not decisively eradicating poverty, by the year 2015:

-  Eradicate extreme poverty and hunger*
-  Achieve universal primary education*
-  Promote gender equality & empower women
-  Reduce child mortality
-  Improve maternal health*
-  Combat HIV/AIDS, malaria and other diseases
-  Ensure environmental sustainability
-  Develop a global partnership for development

*While the Philippines is progressing well in its bid to achieve most of the MDGs, faster pace of gains is urgently needed to reach 2015 targets, especially because poverty has increased in the country. Specifically, current trending shows that targets for MDG 2 (Achieve Universal Primary Education) and MDG 5 (Improve Maternal Health) will least likely be achieved.

WHY STAND UP & TAKE ACTION?

- Worldwide 980 million people live on less than US\$1 a day
- 27.6 million Filipinos are poor
- 33 out of 100 Filipinos are poor
- Only 84% of Filipino children of school age are enrolled
- Only 70% of Filipino children complete primary school
- More than 4,000 Filipino women die during pregnancy every year, or an average of 11 per day
- Poor women lack access to RH services, resulting in half a million abortions every year
- The number of HIV and AIDS cases are increasing; increase of 133% reported monthly from 2005 to July 2008

How can you participate?

1. ORGANIZE A SUTA EVENT

Here are some ideas that tie-in with this year's theme:

- a. Education:
 - Hold remedial classes in Science, Math & English for public elementary school students
 - Donate books to far-flung rural areas
 - Distribute vitamins in your community
- b. Maternal Health:
 - Give a lecture on reproductive health for women
 - Mount medical missions for underprivileged communities
 - Encourage/send pregnant women for pre-natal check-ups

- Register your event on or before 03 October 2008
- Fill out the Registration Form at the back of this brochure and fax to 901-0404 or 901-0200
- You may also email the SUTA Secretariat at millenniumcampaign_ph@undp.org or sutaph@yahoo.com.

- Your SUTA event can be held anywhere—just make sure it takes place within 8 a.m., 17 October, Friday to 8 p.m., 19 October, 2008, Sunday

- Perform your chosen symbolic action all at the same time, photograph or video it, and send to the Secretariat

2. JOIN A PLANNED EVENT

The UN and the National Anti-Poverty Commission (NAPC) are working with partners such as schools, NGOs, businesses, faith-based organizations, and local and national government agencies. Visit www.standupphilippines2008.blogspot.com to find a SUTA event nearest you.

How can your activity be counted?

- Register your activity by filling out the Advanced Registration Form at the back of this page and submitting it to the SUTA Secretariat either by fax or e-mail.
- After the event, submit the completed Activity Tabulation Form at the back of this page, duly certified by an independent witness, to the SUTA Secretariat either by fax or e-mail on or before 8 p.m., 19 October, Sunday.
- Where possible, submit photos, videos and other documents (e.g. attendance sheets) for documentation.

The UN Millennium Development Goals

The Millennium Development Goals (MDGs) is a development plan that all countries and all leading development institutions worldwide have agreed to adopt to help the world's poorest countries and lead them to progress. The general goal is to cut in half the number of people living in absolute poverty by 2015.

What are the MDGs?

1. Eradicate extreme poverty and hunger
 - Reduce by 50 percent the following: (1) Number of Filipinos living in extreme poverty between 1990 and 2015; (2) Number of Filipinos who get lower than the minimum level of dietary energy consumption; and (3) Number of underweight children under five years old
2. Achieve universal primary education
 - All Filipino children should have elementary school education by 2015
3. Promote gender equality and empower women
 - All females and males should have equal opportunity in primary and secondary education, preferably by 2005, and in all levels of education no later than 2015
4. Reduce child mortality
 - Reduce by two-thirds the number of children who die before the age of five
5. Improve maternal health
 - Reduce by 75 percent the number of women who die giving birth and increase access to reproductive health services to 60 percent by 2010, and 80 percent by 2015
6. Combat HIV/AIDS, malaria and other diseases
 - Stop the spread of HIV and AIDS, malaria and other major diseases by 2015
7. Ensure environmental sustainability
 - Implement national strategies to reverse loss of environmental resources by 2015
 - Bring down the number of people with no access to safe drinking water and basic sanitation for those who cannot afford it by 2015
 - Achieve a significant improvement in the lives of at least 100 million slum dwellers by 2020
8. Develop a global partnership for development
 - Improve the trading and financial system, deal comprehensively with the debt problems of developing countries, and provide access to affordable essential drugs

Are we meeting the targets?

Halfway through 2015 – the target year to achieve the Millennium Development Goals – the Philippines has made considerable progress particularly in poverty reduction, nutrition, reducing child mortality, combating HIV and AIDS, malaria and other diseases and access to safe drinking water and sanitary toilet facility. But the country needs to work harder on MDG 2 (Universal Primary Education) and MDG 5 (Maternal Mortality).

- MDG 2: Universal Primary Education

Access to primary education worsened in School Year 2005-2006. It showed a decline in the net enrolment rate – the number of children enrolled in elementary education – from 96.8 percent in 2000 to 84.4 percent in SY 2005-2006. The weak ability of the government to provide complete basic education services in more than 7,000 barangays in the country may be one of the reasons for the deterioration of the enrollment rate. If this trend continues, it may set back our 2015 target of providing primary education for all Filipino children.

- MDG 5: Maternal Mortality

Decline in number of maternal deaths per 100,000 live births has slowed down, from 209 deaths in 1993 to 162 death in 2006. Since then, it has not showed further improvements. In view of this, the goal of reducing it to 52 by 2015 is also unlikely to be met.