



OCT 07 2008

DepED MEMORANDUM
No. 468 , s. 2008

SCHOOL HEALTH MONTH CELEBRATION

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Private Elementary and Secondary Schools
All Others Concerned

1. In compliance with Presidential Proclamation No. 471 dated September 22, 1994, and pursuant to DepED Memorandum No. 148, s. 2005 (School Celebrations of Significant Events), the School Health Month will be celebrated in the month of October to give impetus on the importance and relevance of responsible partnership, cooperation and coordination among other non-teaching personnel for better health services delivery and promotion of sound mental and emotional health and response to emergencies/disaster. The theme of the celebration is **“Promoting Preparedness and Partnership Towards a Responsive and Effective Disaster Management”**.

2. The month-long celebration aims to:

- a. provide health care services to pupils/students, teachers, especially the victims of calamities/disaster;
- b. conduct/implement psycho-social activities to affected pupils, teachers and non-teaching personnel especially during calamities/disaster;
- c. encourage more participation of other government and non-government organizations in the provision of health care and nutrition services to the school population; and
- d. intensify campaigns for the improvement of the environment.

3. The School Health Month shall be celebrated with activities focused in the following concerns per week:

First Week: School Children Oral Health Month Awareness Week

- * Inauguration of the Global Child Dental Health Task Force (GCDHT) Beacon Center at DepED Central Office
- * Launching and Signing of MOA on BSBF Dental Caravan

Second Week: Delivery of Health and Nutrition Services

- * Continue the implementation of E-UMDC prioritizing the low performing schools and execute immediate rehabilitation measures in calamity stricken and armed conflict areas.
- * Intensify the feeding program using the school-based recipe for identified recipients to address the prevalence of malnutrition and those pupils at the evacuation areas.
- * Give emphasis on visual and hearing needs of the pupils considering their effects for teaching-learning process and in support of the Every Child A Reader Program (E-CARP).
- * Refer cases to appropriate agencies.

Third Week: Environmental Sanitation and Healthful Living

- * Campaign for clean, green, safe and drug free school.
- * Campaign for food security thru food production initiated by each pupil in every household.
- * Promotion of Smoke-Free-School.
- * Intensify earthquake and fire drills.
- * Advocacy campaign on disease prevention and on healthy lifestyle and school plant safety.
- * Malunggay/Tree planting activities.
- * Gulayan sa Paaralan.
- * Creation of awareness of life skills to enhance psychosocial competence of students.

Fourth Week: Resource Mobilization and Advocacy

- * Health and nutrition program advocacy to other GOs and NGOs.
- * "Adopt a School Program" to sustain health and nutrition activities.
- * Consultative meetings with PTCAs and other various sectors re: Program Support.

4. The regional/division health and nutrition units/sections in coordination with other GOs and NGOs shall take the lead in planning activities in their respective areas of coverage. They are likewise, expected to mobilize other stakeholders for the delivery of health and nutrition services to the pupils and teachers.

5. It is desired that a brief consolidated narrative and pictorial report on the School Health Month Celebration be integrated by the Regional Health and Nutrition Units in their 4th Quarter Report, for submission to the Office of the Secretary, Attn.: Health and Nutrition Center, DepED, 5th Floor, Mabini Bldg., DepED Complex, Meralco Avenue, Pasig City.

6. Immediate and wide dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary

References: DepED Memorandums: No. 421, s. 2007; (148, s. 2005)

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
SCHOOLS

Sally: school health month celebration
September 30, 2008