



Republic of the Philippines
Department of Education



OCT 02 2008

DepED MEMORANDUM

No. **457**, s. 2008

NATIONAL SCHOOLS PRESS CONFERENCE (NSPC)
FOR SY 2008-2009

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Sec. 1 Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991, the holding of the **National Schools Press Conference for SY 2009** is set on February 15-21, 2009 in the Division of Naga City, Region V with the theme **"Climate Change: A Call for Responsible Campus Journalism."**

2. The conference aims to:

- a. promote awareness and understanding of climate change through varied journalistic approaches;
- b. demonstrate commitment to support programs and advocate for community initiatives to ward off the negative effects of climate change through responsible journalism; and
- c. enhance journalistic competencies through friendly individual and group competitions.

3. Preceding the NSPC are the Regional Schools Press Conferences (RSPC) within the period covering from October to December 15, 2008. The regions are advised to craft a theme of their own along with the general theme.

4. Submission of Regional entries on School Papers for Group Contest will be on or before January 9, 2009, 5:00 pm, strictly no extension on the late submission.

5. Participants to the 2008-2009 National Schools Press Conference are the following:

- the top three regional winners in each of the seven categories, Elementary and Secondary, English and Filipino in Individual Writing Contest.

$3 \times 2 \times 2 \times 7 = 84$ Campus Journalists per Region

$3 \times 2 \times 2 \times 7 = 84$ School Paper Advisers per Region

- Fourteen participants (7 elementary and 7 secondary) and four coaches (2 elementary and 2 secondary) of the radio broadcast and scriptwriting contests from the regional winners.

$7 \times 2 = 14$ Campus Journalists per Region

$2 \times 2 = 4$ School Paper Advisers per Region

6. RA 7079 earmarks a subsidy of Two Million Five Hundred Thousand Pesos (PhP2,500,000.00) to the host region for the conduct of the NSPC.
7. A registration fee of Three Thousand Pesos (PhP3,000.00) shall be charged each participant to the NSPC payable in cheque or in cash to the host division – Naga City. The first meal (dinner) shall be served on February 15 and the last meal (morning snacks) on February 21, 2009.
8. The Implementing Guidelines for the conduct of the NSPC, the mechanics for the radio broadcast and scriptwriting contests, and the composition of the regional delegation and other participants are provided as Enclosure nos. 1, 2 and 3 respectively.
9. For more information, please contact Ms. Simeona T. Ebol, Chair, Technical Working Group for NSPC 2009, 2nd Floor Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City, tel. nos. (02) 6337270; (02) 6374346; (02) 6387105 and (02) 6384799.
10. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 480, s. 2007

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

~~CONFERENCE~~
~~CONTESTS~~
~~PUPILS~~
~~SCHOOL PAPER~~
~~STUDENTS~~

Model c: NSPC
9-22-08

(Enclosure No. 1 to DepEd Memorandum No. 457, s. 2008)

**IMPLEMENTING GUIDELINES FOR THE CONDUCT OF THE NATIONAL
SCHOOLS PRESS CONFERENCE (NSPC) SY 2008-2009**

1. The National Schools Press Conference (NSPC) is a five-day activity highlighting the Individual/Group Writing Contests, and the Radio Broadcasting Contest. A key feature of the NSPC are the concurrent journalistic conferences.
2. **A REGISTRATION FEE of THREE THOUSAND PESOS (P3,000.00)** shall be charged each participant to the NSPC payable in cheque or in cash to the host division (Division of Naga City). The first meal (Dinner) shall be served on February 15 and the last meal (morning snack) on February 21,, 2009.

The necessary documents required by the Registration Committee are as follows: ***school identification card (ID), medical certificate issued by a government physician, parent's permit and an extra ID picture for the individual information sheet.***

3. **TRAVEL ARRANGEMENTS.** The head of the delegation to the NSPC is the Chief or Asst. Chief of the Secondary/Elementary Education Divisions who shall be responsible for the delegation's travel arrangements to and from the contest venues and during all the NSPC activities.

Non-official participants are requested to coordinate with the host division for billeting reservations.

Information on the mode of transportation, the date and approximate time of arrival of the regional delegation should be provided to the host division and the national chair at least two (2) weeks before the date of arrival.

Each regional delegation is requested to bring its regional flag, (banner or streamer) for the flag raising ceremony during the opening program on February 19, 2009.

4. **INDIVIDUAL CONTESTS.** The following are the individual contest categories in English and in Filipino for the elementary and secondary levels: Editorial Writing, News Writing, Feature Writing, Sports Writing, Copy reading & Headline Writing, Photojournalism, and Editorial Cartooning, in that sequence of testing.

Each category shall observe the time format of one hour writing contest except for Photojournalism and Sports which are to be conducted for two hours, including the photo lay-out and the sports coverage, respectively.

5. **CONTEST WINNERS:** There shall be seven (7) winners in the Individual Writing Contests for each of the seven (7) categories in English and Filipino at the

elementary and secondary levels for each region for a total of 196 winners. However, only the first three (3) of the 7 winners in each category (English and Filipino) shall participate in the national level.

Altogether, there shall be One Hundred Sixty-Eight (168) winners covering the elementary and secondary levels at the RSPC but only 84 will proceed to the NSPC.

Fourteen Winners for the Radio Broadcasting and Script Writing (7 for the elementary and 7 secondary) shall participate in the national level.

A certified list of the regional winners in the Individual Writing Contests indicating the names of their school, name of school publication (English or Filipino), years of circulation, divisions and address of same shall be submitted to the Office of the Bureau Director (Elementary/Secondary), copy furnished the host division, a week after the conduct of the RSPC.

6. **GROUP CONTESTS.** The Group Contest is open to all elementary and secondary schools that published newspapers in SY 2008 – 2009. The contest shall involve two brackets of student publications in both levels, A and B with the following specifications:

Elementary	Bracket A	-	9" x 12" Standard printed newsletter With at least 8 pages
	Bracket B	-	8-1/2" x 13 Mimeographed/Photocopied, 8 pages Following standard style of print journalism
Secondary	Bracket A	-	12" x 8" Standard printed broadsheet or tabloid At least 14 but not more than 20 pages In circulation for at least 5 years
	Bracket B	-	Standard prints broadsheet or tabloid With 8 – 12 pages

The five (5) categories for the Group Contests as announced in DECS Memorandum No. 160, s. 2000 (Guidelines for the Division and Regional Screening for the Group Contests in the National Schools Press Conference (NSPC), are as follows:

English	Filipino
Editorial Page	Pahinang Editoryal
Feature/Literary Page	Pahinang Lathalain
News Page	Pahinang Balita
Sports Page	Pahinang Isports

The guidelines therein shall continue to be adopted for judging the same. Deadline for submission to the DepEd Central Office (CO) of school paper entries for the Group Contests is at close of office hours (5:00 p.m) of January 9, 2009.

7. **Contest Rules:** Participants and teacher advisers are instructed to always observe promptness and punctuality in all activities. A waiting/holding area for the advisers shall be provided within the compound of the testing areas.

Contestants are required to wear their IDs at all times.

The next contestant in rank shall be allowed as substitute should the 1st or second regional winner who cannot participate but only for valid/justified reason. The CO should be informed of the arranged substitution at least a week before the NSPC.

Group contests are open to all elementary and secondary school newspapers published in SY 2008-2009, whether or not they are represented by delegates at the NSPC. Schools which did not publish a school paper shall not be allowed to send participants to the individual Writing Contests.

Contestants are not allowed to use cellular/mobile phones and the like nor respond to calls during the contest proper.

Contestants in photojournalism may use cameras of their choice. Sophisticated cameras (with zoom lens, wide angle, telephoto and the like) may be allowed except digital cameras. Films and illustration boards for lay outing of photos shall be made available to participants a few minutes before the contest. Loading of films shall be made on cue.

Contestants in Editorial Cartooning are requested to provide their own pencils. (Mongol 482 No. 2). Oslo paper shall be given for free.

Teacher advisers are not allowed to mingle with their contestants during the viewing of the sports events and at the photojournalism and cartooning contest venues.

The Regional Offices are encouraged to observe the same guidelines in the conduct of the RSPC.

GUIDELINES FOR THE CONDUCT OF THE NSPC RADIO BROADCAST CONTEST

Instruction:

- Before the orientation, devote ample time for proctors-teachers and judges to get familiar with each other as well as the task that have been assigned to them;
- Allow time for the proctors/teachers to accomplish the program/acknowledgement form so that credit shall be properly accorded to all those taking part in the undertaking. Anchor/Chief Judge shall keep the same form for purposes of back announcements during the awards ceremony.
- Begin orientation and briefing of competitors. Give a short lecture on basics of radio broadcast to relax them and further arouse their interest in the competition. (Utilize prepared lecture material.)
- Adhere strictly to time allotted for the competition.
- The acceptability and effect of contestants' presentation depend largely on the quality of the sound system; thus, the host should ensure that a good facility and sound equipment should efficiently serve the purpose.
- Explain contest rules:

The conduct of the radio broadcast contest is part of the annual National Schools Press Conference pursuant to Section 1, Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991.

This group competition serves as a vehicle through which we can help enhance the young journalists competence and honing farther their communication skills... coupled with the objective of promoting a culture of peace.

Scriptwriting

1. Teams shall draw lots.
2. Each team (elementary category) shall be given a set of four (4) raw news items corresponding to the number it has drawn.
3. Each set of items shall be accompanied with two forms (presenters' data sheet) to be submitted to the proctors and judges ONLY before the team's presentation.
4. As an additional challenge, each item shall device and produce its own (one item) of infomercial that shall be incorporated in the presentation.
5. Scripts must be written in duplicate (2) copies.
6. Teams shall be given ONE HOUR to prepare their scripts for the five (5) minute production and another ONE HOUR to rehearse their presentation.
7. After the FIRST HOUR, proctors shall collect duplicates of the scripts for early screening and ranking by the judges.

Actual Presentation

8. The format for broadcast copy (line count method)/script writing shall be used.
9. Infomercials may be derived from subjects which have values related to government, economy, health, environment, social, spiritual and/or moral responsibilities.
10. Group presenters in English shall be asked to perform ahead to give ample time to producers in Pilipino to catch-up and make up for time devoted to translation.

- CHECKLIST

1. Copy of guidelines and judging procedure (for judges)
 2. Program/Acknowledgement Form
 3. Presenters' Data Sheet (Proctor's Copy)
 4. Presenters' Data Sheet (Judges' Copy)
 5. Numbered Competition Sets of Raw Items
- Turn over competition materials (raw news items) to proctor/teachers for safekeeping, making sure that PRESENTERS' DATA SHEETS (1 copy for judges and 1 copy for DepEd proctors) are attached.
 - Proctors/Teachers conduct drawing of lots.
 - Sets of raw news items have already been numbered in advance from 1-17.
 - Each set shall correspond to the number drawn by any group.
 - Proctors/teachers shall be responsible for the collection of duplicate scripts following the first hour and handing the same to the judges for the initial screening.
 - Proctors/teachers shall turn over to judges their copy of the presenters' data sheet.

SAMPLE:

PROGRAM/ACKNOWLEDGEMENT

	<u>JUDGES</u>	<u>CATEGORY</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____

	<u>TEACHERS/DEPED STAFF</u>	<u>DESIGNATION</u>	<u>ROLE</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

SAMPLE:

PROGRAM/ACKNOWLEDGEMENT

	<u>JUDGES</u>	<u>CATEGORY</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____

	<u>TEACHERS/DEPED STAFF</u>	<u>DESIGNATION</u>	<u>ROLE</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

JUDGING

Groups must fill up forms before their presentation. Two copies shall be handed out: a) for DepEd; and b) judges:

SAMPLE:

PRESENTERS' DATA SHEET
(PLEASE SUBMIT THIS FORM BEFORE ACTUAL PRESENTATION)
(DEP-ED/PROCTORS' COPY)

CATEGORY :
GROUP NUMBER :
MEDIUM :
REGION :
ADVISER :
COACH :

	<u>MEMBERS</u>	<u>ROLE</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____

SAMPLE 1:

PRESENTERS' DATA SHEET
(PLEASE SUBMIT THIS FORM BEFORE ACTUAL PRESENTATION)
(JUDGES' COPY)

CATEGORY :

GROUP NUMBER :

MEDIUM :

REGION :

ADVISER :

COACH :

MEMBERS	ROLE	INDIVIDUAL PERFORMANCE			REMARKS
		(G)	(VG)	(EX)	
1.					
2.					
3.					
4.					
5.					
6.					
7.					

scale of 1-10

Judge 1 Name & Signature

Judge 2 Name & Signature

Judge 3 Name & Signature

NSPC 2009
RADIO BROADCAST SUMMARY OF RESULTS

LEVEL: ELEMENTARY
MEDIUM: ENGLISH/FILIPINO

GROUP NUMBER	SCRIPT/ PRODUCTION (APPLICATION OF BROADCAST & JOURNALISM PRINCIPLES) 30 x 3 + 10 = 100 30%	DELIVERY & PRESENTATION (MODULATION, CONFIDENCE, PRESENTATION OF NEWS ITEMS) 30%	STYLE/ TECHNIQUE (CREATIVITY & UNIQUENESS) 30 x 3 + 10 = 100 30%	IMPRESSION/ IMPACT (OVERALL AUDIENCE APPEAL/ EFFECT) 10%	TOTAL (BEST IN RADIO BROADCAST)	RANK	INFO- MERCIAL 100%
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.							
12.							
13.							
14.							
15.							
16.							
17.							

CERTIFIED TRUE AND CORRECT

Chair, Board of Judges

Judge

Judge

CRITERIA FOR JUDGING (OVERALL/GROUP PERFORMANCE) BROADCASTING

- 30% - SCRIPT/PRODUCTION
 - Application of broadcast and journalism principles
 - Broadcast form of writing
 - Clear and logical organization of news scripts

- 30% - DELIVERY/PRESENTATION
 - Clear presentation of items
 - Modulation, volume and voice quality
 - Confidence

- 30% - STYLE/TECHNIQUE
 - Creativity
 - Uniqueness

- 10% - IMPRESSION/IMPACT
 - Overall audience appeal
 - Effect

100%

note: corresponding points shall be deducted from the overall team score for presentations which run under or over the prescribed time limit of 5-minutes

(Enclosure No. 3 to DepEd No. 457, s. 2008)

COMPOSITION OF THE REGIONAL DELEGATION AND OTHER PARTICIPANTS IN THE NSPC

The member of participants of each regional delegation is Two Hundred Fourteen (214) broken down as follows:

ELEMENTARY = 84 + 9 + 7 = 100

42 winners (7 categories x 2 medium x 3winners)

7 Winners for Radio Broadcasting

44 school paper advisers (acting as chaperons and coaches of the regional winners)

7 other Participants:

- 1 outstanding school campus journalist
- 1 outstanding school paper adviser
- 1 Chief or Assistant Chief, Elementary Education Division'
- 1 Regional Supervisor of English or Filipino
- 1 Division Supervisor of English or Filipino
- 1 President of the Regional Association of Elementary School Paper Advisers
- 1 Adviser of the Regional Elementary Editors' Guild

SECONDARY = 84 + 9 + 7 = 100

42 winners (7 categories x 2 medium x 3winners)

7 Winners for Radio Broadcasting

44 school paper advisers (acting as chaperons and coaches of the regional winners)

7 other participants:

- 1 outstanding school campus journalist
- 1 outstanding school paper adviser
- 1 Chief or Assistant Chief, Elementary Education Division'
- 1 Regional Supervisor of English or Filipino
- 1 Division Supervisor of English or Filipino
- 1 President of the Regional Association of Elementary School Paper Advisers
- 1 Adviser of the Regional Elementary Editors' Guild

Other participants:

30 Members of the Central Office Working Committees (acting as chair and co-chair)

BEE	-	15	PAESPA	-	1
BSE	-	15	Editors' Guild-		2
Accounting	-	1			
Publication	-	1			
NSSPAA	-	1			