



SEP 30 2008

DepED MEMORANDUM  
No. **453**, s. 2008

CENTER FOR EDUCATIONAL MEASUREMENT, INC. (CEM) NATIONAL WORKSHOPS  
ON USING DATA TO IMPROVE LEARNING  
AND INSTRUCTION

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The Center for Educational Measurement, Inc., in cooperation with the Commission on Higher Education (CHED) and the Department of Education (DepED), announces the conduct of the **National Workshops for School Principals and Teachers** on October 16 and 17, respectively at the Isla Ballroom of the EDSA Shangri-La Hotel in Mandaluyong City.

2. Generally, the workshop theme ***“Strengthening Our Use of Data and School Improvement Plans”***, aims to develop awareness of ways in which schools need to use data to guide school improvement planning and instructional decision-making in order to increase student achievement. Specifically, it aims to:

- a. review critical decision points in the school improvement planning process;
- b. practice with a graphic organizer to illustrate the big picture of current efforts and make sure everything fits;
- c. reflect on current use of data in planning and monitoring processes;
- d. make important connections between data analysis, curriculum work, professional development, school improvement and classroom practice;
- e. clarify instructional practices and expectations;
- f. identify next steps for strengthening use of data in the participants’ respective schools; and
- g. explore the impact of a proactive approach to tell “the rest of the story.”

3. The Principals’ workshop on October 16, 2008 and Teachers workshop on October 17, 2008 will both be facilitated by Dr. Edie L. Holcomb, an authority on school leadership, improvement and reform. Her expertise on improving student achievement draws on a rich background that includes: a) teaching at all grade levels including children with multiple disabilities; b) coordinating services for gifted students; c) school-and district-level administration; and d) consultative work on the implementation of school improvement efforts throughout the United States, and in Canada, Guam, Sta. Lucia, Hong Kong, and the Philippines. She is currently the Executive Director of Curriculum and Instructional Services in the 23,000 student district of Kenosha, Wisconsin.

4. A registration fee of Three Thousand Five Hundred Pesos (PhP3,500.00) will be shouldered by each participant to cover meals and workshop materials. Attendance of public school participants is on official time only.

5. The participants are requested to fill in the enclosed registration form and submit the accomplished form and payment to the Center for Educational Measurement, Inc. with address at 24/F Cityland Pasong Tamo Tower 2210 Chino Roces Avenue, Makati City 1231 or fax it together with their machine-validated deposit slip (if applicable) to (02) 894-5536 or (02) 894-1392 by September 30, 2008 or until slots have been filled.

6. For more information and inquiries, please contact the CEM Customer Care Center at (02) 813-3686, 813-3691, 813-3694 to 95 local 101, 123, 107, 110 or e-mail at [cem30reg@cem-inc.org.ph](mailto:cem30reg@cem-inc.org.ph).

7. Immediate and wide dissemination of this Memorandum is desired.



**JESLI A. LAPUS**  
Secretary

Encl.:

As stated

Reference:

N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
TEACHERS  
WORKSHOPS

Madel:c:CEM  
9-25-08



**REGISTRATION FORM FOR  
NATIONAL WORKSHOPS**

Edsa Shangri-La Hotel-Isla Ballroom  
October 16-17, 2008

**Registrant Details.** Please type or print in block letters. (For Workshop ID and Certificate)

**Name** \_\_\_\_\_

*Mr./Ms./Mrs/Dr./Others (please specify)      First Name      M.I.      Family Name*

**Position** \_\_\_\_\_ **Mobile No.** \_\_\_\_\_ **Email** \_\_\_\_\_

**School Address** \_\_\_\_\_

*Street      Town/City      Province*

**Telephone No(s).** \_\_\_\_\_ **Fax No.** \_\_\_\_\_

**Registration Fee.** Choose () the event(s) that you will join and the applicable registration fee.

Oct. 16 Workshop for Principals       P 3,500.00

Oct. 17 Workshop for Teachers       P 3,500.00

**Payment Methods**

1. Bank deposit. Remit your payment at the nearest Bank of the Philippine Islands (BPI) branch under the account name: Center for Educational Measurement, Inc., and account number: 1881-0450-24.

Type or print your name on the machine-validated deposit slip and fax it together with your accomplished registration form to (02) 894-5536 or (02) 894-1392.

2. Direct payment. Remit payment directly to the Cashier of Center for Educational Measurement, Inc. located at the 24th Floor Cityland Pasong Tamo Tower, 2210 Chino Roces Avenue, Makati City 1231 (Monday-Friday, 9am-12nn & 1pm-4pm).

Accomplish and fax this form together with your machine-validated deposit slip, if applicable, to (02) 894-5536 or (02) 894-1392. Registration form and payment can also be hand delivered directly to: The Cashier, CEM 30th Anniversary Celebration, Center for Educational Measurement, Inc., 24/F Pasong Tamo Tower, 2210 Chino Roces Avenue, Makati City 1231 (Monday-Friday, 9am-12nn & 1pm-4pm).