



Office of the Secretary

**CORRECTED COPY**

SEP 25 2008

DepED MEMORANDUM  
No. 443 , s. 2008

**ZERO CAVITIES, ZERO WASTE  
(Oral Health and Recycling Project/Contest)**

To: Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools  
All Others Concerned

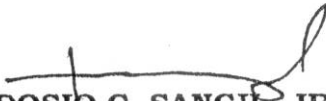
1. The Department of Education announces the launching of "Zero Cavities, Zero Waste", an oral health and recycling promotion project/contest in partnership with the Colgate-Palmolive Philippines, Inc. (CPPI). This project aims to promote oral health consciousness and concern for environment among public school children through coming up with creative and innovative ways of converting used Colgate sachets into useful crafts and materials.
2. With reference to DepED Memorandum No. 321, s. 2008, all recipient schools of the oral health kits given by Colgate-Palmolive Philippines Inc. (CPPI) are encouraged to collect empty Colgate sachets and participate in the recycling contest that will be launched in October.
3. For complete information on the Contest Theme and Mechanics, Timeline, Criteria for judging, prizes and other details regarding the contest, please refer to Enclosure No.1.
4. In line with this, all regional and division offices are enjoined to support this campaign/project by encouraging the participation of all public schools nationwide, including public secondary schools. Aside from the regular contest prizes, please note that special prizes will be given to divisions with most number of school-entries and regions with most number of school and division-entries.
5. Schools interested to join the contest must submit Contest Entry Forms to CPPI through post mail at 1049 JP Rizal St., Makati City or telefax at (632) 895-9444 local 2196 on or before October 15, 2008. Contest Entry Forms will made available in the division office or download in DepED website. Please see application form enclosed.

6. Contest Entry Forms for each school level (Enclosure No. 2), division (Enclosure Nos. 3 and 4), and region (Enclosure Nos. 5, 6 and 7) are likewise enclosed. Completed forms should be submitted as follows:

Contest Period	: October-December, 2008
Contest Memorandum (to be disseminated by DepED to all schools)	: September 15, 2008
Contest Launch	: October 7, 2008
First Elimination (Division Level)	
Submission of entries by schools to Division Office	: November 17, 2008
Judging and Announcement of 189 School Winners	: November 18, 2008
Second Elimination (Regional Level)	
Submission of entries by Division to Region	: November 24, 2008
Judging and Announcement of 17 School and Division Winners	: November 25, 2008
Final Elimination (National Level)	
Submission of entries by Region to National	: December 1, 2008
Judging and Selection of National Winners	: December 8, 2008
Announcement of National Winners	: December 12, 2008

7. For more details, please get in touch with the Health and Nutrition Center-DepED Central Office at tel. no. (02) 633-7245 c/o Dr. Harry Veal/Dr. Ritchell Corilla or the Adopt-A-School Program Secretariat at tel. no. (02) 638-8639 c/o Ms. Ella Arienda or Colgate-Palmolive Philippines c/o Ms. Jac Saez at cell. no. 0917-8981-012.

8. Immediate and wide dissemination of this Memorandum is desired.

  
**TEODOSIO C. SANGIL, JR.**  
Undersecretary

Encls.:

As stated

Reference:

DepED Memorandum: (No. 321, s. 2008)

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
SCHOOLS

PROJECTS  
STUDENTS

PUPILS

**ZERO CAVITIES, ZERO WASTE**  
**(Oral Health and Recycling Promotion Project / Contest)**

**Project / Contest Description**

Zero Cavities, Zero Waste Project is an oral health and environmental promotion project which aims to foster care for oral health and environment by encouraging schools and students to recycle used Colgate sachets by turning them into useful things such as (but not limited to) bags, purse, kits, folders and etc.

Used Colgate sachets are not limited to those given by CPPI. Students, schools and divisions are encouraged to collect or gather used Colgate sachets from other sources.

Note that to enable to covert used sachets into crafts, students must be advised to cut sachets properly and wash to clean the sachets to be usable for craft conversion.

The Contest will be launched during the Oral Health Awareness Week (OHAW), which is celebrated on October 5-11, 2008.

**Contest Objectives**

- Promote Oral Health Awareness by forming a daily tooth brushing habit with fluoride toothpaste such as Colgate.
- Promote care for environment by recycling used toothpaste sachets.
- Promote creativity and teamwork among schools in a division-led activity.

**Contest Mechanics**

1. Contest Theme: Crafting on Colgate Sachets
2. Who can join: Contest is open to all DepEd Schools (Public Schools).
3. Contest Period: October 1, 2008 to December 12, 2008
4. How to Join: Schools interested to join the contest must submit entries with application form to their respective Division Offices on or before November 17, 2008. Contest Application form will made available in the division office or downloaded in DepEd website. Please see application form enclosed.
5. All entries should be original creations of the participating DepEd School/s, depicting the central theme mentioned above.
6. To participate, school must submit at least three (3) items. Each of the three (3) items will be considered as separate entries. Each item must make use of at least 150 pieces of sachets.
7. Materials to be utilized should primarily use Colgate sachets, regardless of variant. Participants are not allowed to use any other sachet brands. Use of other sachet brands will be automatically disqualified.

8. Submission of Entry: Description and Photo (or possibly the real craft) of the craft will be sent...
- First Elimination: by School to Division Offices
  - Second Elimination: by Division to Region
  - Third Elimination: by Region to the Central Office.

9. Criteria for Judging is as follows:

Innovation / Originality – Item must capture attention. It should show the use of imagination. Item must have an inviting show of design and color combination.	30%
Usefulness – Item created / developed must serve practical purpose for any person's daily life.	30%
Workmanship -- Item must be neatly made and should show quality of work.	20%
Brand Visibility – Item must clearly depict the show of Colgate brand.	10%
Extent of Use of Colgate Sachets – The more sachets used the better.	10%
<b>Total</b>	<b>100%</b>

10. Eliminations & Panel of Judges

- Judges shall choose the winning entries based on the Criteria for Judging, mentioned in the preceding section.
- Decision of the judges in the division, regional, and national levels shall be final.

<b>Elimination</b>	<b>Judges</b>	<b>No of Winners</b>
First Elimination (Division Level)	Division Superintendent Division Dentist-In-Charge Division ASP Coordination	One (1) school winner per division  Total of 189 school Winners
Second Elimination (Regional Level)	Regional Director Regional Supervising Dentist Regional ASP Coordinator	One (1) school winner per region  One (1) division winner per region  Total of 17 school & division winners
Final Elimination (National Level)	Deped Central office: Sec. Jesli Lapus Asec. Thelma Santos Dir. Mari Paul Soriano  Colgate Philippines Ms. Lucie Claire Vincent, President and GM	One (1) Third Prize Winner One (1) Second Prize Winner One (1) First Prize Winner  Special Prizes: One (1) School with the most number of entries.

Mr. Toby Gatchalian,  
Associate Marketing Director  
Dr. Angel David, PR Manager  
Ms. Jac Saez, BSBF Manager

One (1) Division with the most  
number of school entries.

## 11. Timeline

Contest Period	:	October-December 2008
Contest Memo (to be disseminated by DepEd to all schools)	:	September 15, 2008
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Judging and Announcement of 189 school winners	:	November 18, 2008
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Submission of entries by Division to Region	:	November 24, 2008
Judging and Announcement of 17 School and Division winners	:	November 25, 2008
<i>Final Elimination (National Level)</i>		
Submission of entries by Region to National	:	December 1, 2008
Judging and Selection of National Winners	:	December 8, 2008
Announcement of National Winners	:	December 12, 2008

## 12. Prizes

Winners	Prizes	Certificates / Trophy
<b><u>Division Level</u></b>		
189 School Winners	7 cases of CDC 10ml or 1,000 pcs of Colgate Sachets for school	<ul style="list-style-type: none"> <li>• Certificate to Head</li> <li>• Certificate to Lead Teacher</li> <li>• Certificate to Dentist Assigned to School</li> <li>• Certificate to Lead Student</li> </ul>
<b><u>Regional Level</u></b>		
17 School Winners	All in One Printer (printer, fax and photocopier)	<ul style="list-style-type: none"> <li>• Certificate to Head</li> <li>• Certificate to Lead Teacher</li> <li>• Certificate to Dentist Assigned to School</li> <li>• Certificate to Lead Student</li> <li>•</li> </ul>
17 Division Winners	All in One Printer (printer, fax and photocopier)	<ul style="list-style-type: none"> <li>• Certificate to Division SDS</li> <li>• Certificate to DIC</li> <li>• Certification to HNS Chief</li> </ul>

**Winners****Prizes****Certificates / Trophy**

- Certificate to ASP Coordinator
- 

**National Level**

Third Prize Winner

School: Desktop Computer

- Trophy to School
- Certificate to Head
- Certificate to Lead Teacher
- Certificate to Dentist Assigned to School
- Certificate to Lead Student
- 

Division: AVP Package

- Trophy to Division
- Certificate to Division SDS
- Certificate to DIC
- Certification to HNS Chief
- Certificate to ASP Coordinator
- 

Region: All in One Printer

- Trophy to Region
- Certificate to Regional Director
- Certificate to Regional Supervising Dentist
- Certificate to Regional ASP Coordinator

Second Prize

School: 2 Desktop Computer

- Trophy to School
- Certificate to Head
- Certificate to Lead Teacher
- Certificate to Dentist Assigned to School
- Certificate to Lead Student
- 

Division: 1 Desktop Computer

- Trophy to Division
- Certificate to Division SDS
- Certificate to DIC
- Certification to HNS Chief
- Certificate to ASP Coordinator
- 

Region: AVP Package

- Trophy to Region
- Certificate to Regional Director
- Certificate to Regional Supervising Dentist
- Certificate to Regional ASP Coordinator

First Prize

School: 3 Desktop Computers

- Trophy to School
- Certificate to Head
- Certificate to Lead Teacher
- Certificate to Dentist Assigned to School
- Certificate to Lead Student
- 

Division: Desktop Computer and AVP Package

- Trophy to Division
- Certificate to Division SDS
- Certificate to DIC

Winners	Prizes	Certificates / Trophy
	Region: Desktop Computer	<ul style="list-style-type: none"> <li>• Certification to HNS Chief</li> <li>• Certificate to ASP Coordinator</li> <li>•</li> <li>• Trophy to Region</li> <li>• Certificate to Regional Director</li> <li>• Certificate to Regional Supervising Dentist</li> <li>• Certificate to Regional ASP Coordinator</li> </ul>
Special Prize	School: 1 Desktop Computer	<ul style="list-style-type: none"> <li>• Trophy to School</li> <li>• Certificate to Head</li> <li>• Certificate to Lead Teacher</li> <li>• Certificate to Dentist Assigned to School</li> <li>• Certificate to Lead Student</li> <li>•</li> </ul>
	Division: 1 Desktop Computer	<ul style="list-style-type: none"> <li>• Trophy to Division</li> <li>• Certificate to Division SDS</li> <li>• Certificate to DIC</li> <li>• Certification to HNS Chief</li> <li>• Certificate to ASP Coordinator</li> <li>•</li> </ul>

\* All prizes for the Region Offices, Division Offices and Schools will be placed in the Health and Nutrition Section.

\* All prizes will be labeled: "A Property of DepEd's Health and Nutrition Section. A Prize from Zero Cavities, Zero Waste Contest of DepEd-HNC, DepEd-ASP and Colgate Philippines"

#### 13. Claiming of Prizes

- CPPI will shoulder delivery of prizes to schools, division office and regional office.
- CPPI will be shouldering the prize tax.
- Regional Director, Division Superintendent and School Principal / Head must present their official DepEd ID with picture to claim prizes

#### 14. Ownership of Artwork

- Contest Entries are owned by Colgate.
- Colgate shall have the right to use any of the Contest entries its oral health programs and activities, and/or to mass produce or duplicate the winning entries for any purpose (e.g., as giveaways, promotional items), without need of notice or compensation to DepEd, participating schools and/or students, teachers or any person participating in the creation of the Contest entries.



**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**

**SCHOOL ENTRY FORM**

Submission Deadline: November 17, 2008

Submit entry photo and / or actual craft together with this School Entry Form to Your Division Office

**Filled by School Head**

Entry 1 Title & Description

Entry 2 Title & Description

Entry 3 Title & Description

Enclose additional paper in case school entries are more than 3 items.

**School Information**

School Name	:	_____	School Region	:	_____
School Address	:	_____	School Division	:	_____
	:	_____	School Contact	:	_____
School Head Name	:	_____	Lead Student Name	:	_____
Lead Teacher Name	:	_____	Dentist Assigned to School Name	:	_____

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
School Head Signature

**Filled by Division Dentist In Charge**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature





**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**

**DIVISION ENTRY FORM**

Submission Deadline: November 24, 2008

Submit entry photo or actual craft together with this Division Entry Form to Your Regional Office

**Filled by Division Dentist In Charge**

Division Entry Title &  
Description

**School Information**

School Name : \_\_\_\_\_ School Region : \_\_\_\_\_  
School Address : \_\_\_\_\_ School Division : \_\_\_\_\_  
: \_\_\_\_\_ School Contact : \_\_\_\_\_  
School Head Name : \_\_\_\_\_ Lead Student Name : \_\_\_\_\_  
Lead Teacher Name : \_\_\_\_\_ Dentist Assigned to School Name : \_\_\_\_\_

**Division Information**

Division : \_\_\_\_\_ ASP Coordinator : \_\_\_\_\_  
Division HNS Head : \_\_\_\_\_  
SDS Dentist In Charge : \_\_\_\_\_ Division Contact : \_\_\_\_\_

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
Division Head Signature

**Filled by Regional Supervising Dentist**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature



**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**

DIVISION ENTRY FORM (School with Most Entries)

Submission Deadline: November 24, 2008

Submit item photos together with this Division Entry Form for School with most Entries to Your Regional Office

**Filled by Division Dentist In Charge**

Number of Entries of the School with the most entries & List Title of Each entry

[Empty box for listing entries]

**School Information**

School Name : \_\_\_\_\_ School Region : \_\_\_\_\_  
School Address : \_\_\_\_\_ School Division : \_\_\_\_\_  
: \_\_\_\_\_ School Contact : \_\_\_\_\_  
School Head Name : \_\_\_\_\_ Lead Student Name : \_\_\_\_\_  
Lead Teacher Name : \_\_\_\_\_ Dentist Assigned to School Name : \_\_\_\_\_

**Division Information**

Division SDS \_\_\_\_\_ ASP Coordinator \_\_\_\_\_  
Division HNS Head \_\_\_\_\_  
Dentist In Charge \_\_\_\_\_ Division Contact \_\_\_\_\_

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
Division Head Signature

**Filled by Regional Supervising Dentist**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature



**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**  
REGION ENTRY FORM

Submission Deadline: December 1, 2008

Submit entry photo or actual craft together with this Region Entry Form to Your DepEd National Office

**Filled by Regional Supervising Dentist**

Region Entry Title & Description

**School Information**

School Name : \_\_\_\_\_ School Region : \_\_\_\_\_  
School Region : \_\_\_\_\_ School Division : \_\_\_\_\_  
School Address : \_\_\_\_\_ School Contact : \_\_\_\_\_  
School Head Name : \_\_\_\_\_ Lead Student Name : \_\_\_\_\_  
Lead Teacher Name : \_\_\_\_\_ Dentist Assigned to School Name : \_\_\_\_\_

**Division Information**

Division SDS \_\_\_\_\_ ASP Coordinator \_\_\_\_\_  
Division HNS Head \_\_\_\_\_  
Dentist In Charge \_\_\_\_\_ Division Contact \_\_\_\_\_

**Region Information**

Regional Director \_\_\_\_\_ Regional ASP Coordinator \_\_\_\_\_  
Regional Supervising Dentist \_\_\_\_\_ Region Contact \_\_\_\_\_

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
Region Head Signature

**Filled by DepEd Central Office**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature



**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**

REGION ENTRY FORM (School with Most Entries)

Submission Deadline: December 1, 2008

Submit item photos together with this Region Entry Form for School with Most Entries to Your DepEd National Office

**Filled by Regional Supervising Dentist**

Number of Entries of the School with the most entries & List Title of Each entry

**School Information**

School Name	:	_____	School Region	:	_____
School Region	:	_____	School Division	:	_____
School Address	:	_____	School Contact	:	_____
School Head Name	:	_____	Lead Student Name	:	_____
Leac Teacher Name	:	_____	Dentist Assigned to School Name	:	_____

**Division Information**

Division SDS	_____	ASP Coordinator	_____
Division HNS Head	_____		_____
Dentist In Charge	_____	Division Contact	_____

**Region Information**

Regional Director	_____	Regional ASP Coordinator	_____
Regional Supervising Dentist	_____	Region Contact	_____

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
Region Head Signature

**Filled by by DepEd Central Office**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature



**ZERO CAVITIES, ZERO WASTE (Sachet Recycling Contest)**  
 REGION ENTRY FORM (Division with most schools who joined the contest)  
 Submission Deadline: December 1, 2008

Submit this Region Entry Form for the Division with the most school who joined contest to DepEd National Office

**Filled by Regional Supervising Dentist**

Number of School who joined the contest and list of all the Schools who joined.

**School Information**

School Name	:	<hr/>	School Region	:	<hr/>
School Region	:	<hr/>	School Division	:	<hr/>
School Address	:	<hr/>	School Contact	:	<hr/>
School Head Name	:	<hr/>	Lead Student Name	:	<hr/>
Lead Teacher Name	:	<hr/>	Dentist Assigned to School Name	:	<hr/>

**Division Information**

Division SDS	:	<hr/>	ASP Coordinator	:	<hr/>
Division HNS Head	:	<hr/>		:	<hr/>
Dentist In Charge	:	<hr/>	Division Contact	:	<hr/>

**Region Information**

Regional Director	:	<hr/>	Regional ASP Coordinator	:	<hr/>
Regional Supervising Dentist	:	<hr/>	Region Contact	:	<hr/>

I've read contest mechanics and hereby agree to abide by the same.

Submitted by:

\_\_\_\_\_  
Region Head Signature

**Filled by by DepEd Central Office**

Date Submitted \_\_\_\_\_

Received by:

\_\_\_\_\_  
Print Name and Signature