



Republic of the Philippines
Department of Education



SEP 24 2008

DepED MEMORANDUM
No. **439**, s. 2008

WORLD FOOD DAY POSTER MAKING CONTEST

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. The Department of Agriculture (DA), in cooperation with the Food and Agriculture Organization (FAO) of the United Nations and National Agricultural and Fisheries Council (NAFC) will lead the celebration of the World Food Day (WFD) on October 16, 2008 with the theme **“World Food Security: The Challenges of Climate Change and Bioenergy”**.
2. One of the highlights of the celebration is a Nationwide Poster Making Contest. Enclosed is the contest guidelines.
3. This is open to all Grades IV to VI pupils of public and DepED-accredited private elementary schools nationwide.
4. The deadline of submission of the winning entries to the national level is on October 9, 2008. These shall be submitted to Dr. Felimon F. Barral, OIC, Office of the Director, Agricultural and Fisheries Information Service, Department of Agriculture, Elliptical Road, Diliman, Quezon City at tel. nos. 920-4080/928-0588 local 2148 or thru the Regional Information Officers, DA Regional Field Units.
5. For more information, please contact World Food Day and Special Initiatives Branch with tel. nos. +39 06 570 55361/+39 06 570 52917; fax no. +39 06 570 53210/+39 06 570 55249; e-mail address: world-food-day@fao.org/telefood@fao.org.
6. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary

Encl. As stated
Reference: None
Allotment: 1- -(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

CONTESTS

SCHOOLS

The CONTEST RULES

1. The On-the-Spot Poster Making Contest shall be held in the school, district, division and regional levels.
2. The contest is open to all Grades IV to VI elementary pupils enrolled in public and DepEd-accredited private elementary schools nationwide.
3. The poster entry shall be an original creation of eligible participants, depicting the central theme, **“World Food Security: The Challenges of Climate Change & Bioenergy”**, of the 2008 World Food Day celebration.
4. There will be eliminations done at school, district, division and regional levels following the schedules shown below:

School Level	September 17, 2008
District Level	September 23, 2008
Division Level	September 29, 2008
Regional Level	October 3, 2008
National Judging	October 13, 2008

5. Only the best three (3) posters will be selected for each level based on the following criteria:

Originality	20%
Visual Impact	20%
Creativity	25%
Relevance to the theme	35%

6. The Department of Education (DepEd) Secretariat in coordination with the Department of Agriculture's Regional Information Officers shall assign a number to each entry during the start of the contest. This number will be the basis for identification. Names of winners shall be revealed only after judging.

SCHOOL LEVEL: September 17, 2008

1. Materials to be used in the On-the-Spot Poster Making contest will be a white cartolina (18.5" x 25"). Any art medium except oil shall be used and provided by the participants.
2. The theme should be indicated/written on the poster as part of its design. Posters with no indicated theme shall be disqualified.
3. Winners at this level shall be given Certificates of Merit by the school.
4. Deadline of submission of winning posters to the District is on **September 19, 2008**.

REGIONAL LEVEL: October 3, 2008

1. The three (3) winners in the Division Level elimination round are eligible to participate in the poster making contest in the Regional level.
2. The participants/contestants shall fill out an entry form which will also include the brief description/ explanation of the finished design written in English or Filipino to be posted at the back of the poster. The theme: **“World Food Security: The Challenges of Climate Change & Bioenergy”** should be written on the poster as part of the design.
3. Illustration boards 18.5” x 25” inclusive of border shall be given free to all participants. The participants can use any art medium except oil. The medium shall be provided by the participants.
4. The contest will commence at 8:00 a.m. and will end at 12:00 noon.
5. The three (3) regional winners will receive **ONE THOUSAND PESOS (P1,000.00)** each from the Food and Agriculture Organization (FAO) of the United Nations. From among the top three (3) regional winners, the board of judges will select **one (1) Best Poster to represent the region.**
6. Deadline of submission of the winning entry to the National Level is on **October 9, 2008.**

NATIONAL CONTEST: October 13, 2008

1. The regional entries shall be submitted to the Chairman of the Nationwide On-the-Spot Poster Making Contest:

FELIMON F. BARRAL, Ph.D.
 OIC, Office of the Director
 Agriculture and Fisheries Information Service
 Department of Agriculture
 Elliptical Road, Diliman, Quezon City
 Tel. Nos. 920-40-80/928-0588 loc. 2148

**Thru the Regional Information Officers
 DA Regional Field Units**

2. The board of judges will select eight (8) Best Posters from among the seventeen (17) regional entries. Two (2) from the Luzon Cluster, one (1) from the Visayas Cluster, two (2) from the Mindanao Cluster and three (3) from NCR.

The composition of each cluster is as follows:

NCR	All public and DepEd accredited private elementary schools
Luzon	Regions I, II, III, IV-A, IV-B, V & CAR
Visayas	Regions VI, VII, VIII
Mindanao	Regions IX, X, XI, XII, CARAGA, ARMM

3. The judges' decision will be final.

4. The winning posters will be displayed at the Department of Agriculture, DepEd and FAO offices.

AWARDING OF PRIZES

1. The eight (8) Best Posters will each receive a cash prize of **TEN THOUSAND PESOS**, a **TROPHY** and a **PLAQUE** for the winning school. All the prizes will be shouldered by FAO.

2. Prizes shall be awarded during the World Food Day Celebration on October 16, 2008. The venue and date will be announced later.

3. The national winners shall be provided an all-expense-educational tour including food sponsored by the National/Agricultural and Fishery Council (NAFC). Each winner shall be escorted by **ONE PARENT ONLY**.

DISTRICT LEVEL: September 23, 2008

1. The best three (3) entries from each school shall be eligible for the District level elimination.

2. The posters will be displayed in the District Office where a panel of judges shall select the best three (3) entries.

3. The winners will be awarded Certificates/Medals of Merit coming from the District.

4. Deadline of submission of winning entries to the Division is on **September 25, 2008**.

DIVISION LEVEL: September 29, 2008

1. The best three (3) posters from each district shall be eligible for the Division Level elimination.

2. The posters will be displayed in the Division Office where a panel of judges shall select the best three (3) entries.

3. The winners will be awarded Certificates/Medals of Merit coming from the Division.

4. Deadline of submission of winning entries to the Region is on **September 30, 2008**.