



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City



**Tanggapan ng Kalihim**  
*Office of the Secretary*

SEP 09 2008

DepED MEMORANDUM  
No. **420**, s. 2008

**MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
**2008-2009**

**To: Bureau Directors**  
**Regional Directors**  
**Schools Division/City Superintendents**  
**Heads, Public and Private Elementary Schools**

1. The Mitsubishi Public Affairs Committee, the Asian Pacific Federation of UNESCO Clubs and Associations (APFUCA) and the National Federation of UNESCO Associations in Japan (NFUAJ) in cooperation with the Department of Education (DepED) through the Bureau of Elementary Education (BEE) and the UNESCO National Commission of the Philippines will launch the **Mitsubishi Asian Children's Enikki Festa** on July 1 to October 27, 2008.
2. With the theme "**Here is My Life**," the art contest aims to offer Asian children the opportunity to make friends through illustrated diaries (ENIKKI in Japanese).
3. Participants to this contest are public and private elementary school children aged 6-12. They will show other children in Asia how they enjoy their daily life by means of a five-day illustrated diary. The Festa will feature the illustrated diaries of children from 24 countries throughout Asia.
4. The National Screening Committee in each participating country will send eight (8) selected entries to Japan where an International Screening Committee will select the final winners from each country. From each of the 24 countries, one (1) entry will receive the Grand Prix Award, two (2) entries for the Organizers' Award and five (5) entries for the Excellence Award. The Grand Prix winner with one (1) guardian will be invited to join the Asia Study Tour in the Socialist Republic of Vietnam. Other details of the contest are contained in the enclosures.
5. For more information, please contact **The Secretariat, Mitsubishi Asian Children's Enikki Festa, Bureau of Elementary Education (BEE), DepED, 2<sup>nd</sup> Floor Bonifacio Bldg., DepED Complex, Meralco Ave., Pasig City, tel. nos. (02) 638-4799 and (02) 632-1361 local 2055.**
6. Immediate and wide dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Encls.: As stated

Reference: DepED Memorandum: No. 274, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CONTESTS

SOCIETY or ASSOCIATIONS

STUDENTS

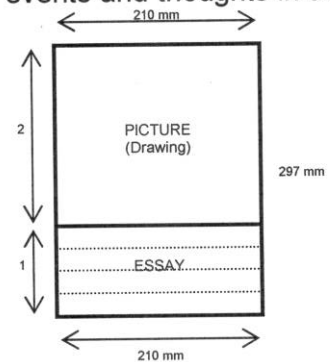
## FESTIVAL OF ASIAN CHILDREN'S ART

### CONTEST RULES AND REGULATIONS

1. All Filipino school-children ages 6-12 regularly enrolled during the school-year 2008-2009 in all public and private elementary schools are qualified to join.

2. Each entry should consist of five pages. Each page should contain a drawing and a short essay/description of an event in the child's daily life. This is called an ENIKKI in Japanese (Illustrated Diaries). An Enikki portrays daily events and thoughts in the form of a picture and a short essay.

3. The theme of the contest is "Here is My Life." Show your friends in Asia how you enjoy your daily life by means of ENIKKI, a five-day illustrated diary. Draw and write freely about any topic such as your favorite things to play, your school life and happy memories, your family, local festivals and other events. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.



4. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm approximately 11  $\frac{3}{4}$  x 8  $\frac{1}{4}$  inches used vertically. The ratio of the picture to the essay should be approximately 2:1, with the essay about 3-5 lines in length at the bottom of the page as shown in the diagram. The essay should be in Filipino and in the handwriting of the participant

5. Watercolor, crayon, poster paint, oil pastel, craypas, pentel pen, colored pencil, etc., or any combination of several media may be used.

6. Submit entry together with the ENTRY FORM. Paste the entry form on a separate sheet of paper. The five pages of drawings should be loose. Do not bind, staple or paste together. Write your name at the back of each of the five pages and number them consecutively 1-5 also at the back.

7. All entries must reach on or before the close of office hours (5:00 p.m.) on Friday, October 31, 2008 to:

**The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Bureau of Elementary Education (BEE)  
Department of Education (DepEd)  
2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City  
Tel. No. 637-4346/638-4799

8. The National Screening Committee shall select eight (8) winning entries (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the final winners.

9. The final winners shall receive the following awards:

- ✓ GRAND PRIX: (1 winner per participating country)  
Certificate of Commemoration and a Commemorative medal;  
An invitation with one (1) guardian to join the Study Tour in the Socialist Republic of Vietnam.
- ✓ ORGANIZERS' AWARD:
  - Mitsubishi Public Affairs Committee Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - National Federation of UNESCO Associations in Japan Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
- ✓ EXCELLENCE AWARD: (5 winners per participating country)  
Certificate of Award and Commemorative gift

10. Non-winning participants will receive a Certificate of Participation and a gift from the National Executive Committee.

11. Participating countries are: Bangladesh, Bhutan, Brunei Darussalam, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Republic of Kazakhstan Democratic People's Republic of Korea, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore, Sri Lanka, Thailand, Timor-Leste, Vietnam and Japan.

12. Application Forms will be distributed through the following centers:

- ▶ **The Secretariat, MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA**  
Bureau of Elementary Education, 2<sup>nd</sup> Floor Bonifacio Bldg.,  
DepEd Complex, Meralco Ave., Pasig City
- ▶ DepEd Regional Office (in your locality)  
c/o Elementary Education Division
- ▶ DepEd Division Office (in your locality)  
c/o Division Art Supervisor
- ▶ Your nearest DepEd District Office/Principal's Office

**ORGANIZERS:**

- MITSUBISHI PUBLIC AFFAIRS COMMITTEE
- ASIAN PACIFIC FEDERATION OF UNESCO CLUBS AND ASSOCIATIONS
- NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN

**LOCAL ORGANIZER:**

- BUREAU OF ELEMENTARY EDUCATION (BEE)  
DEPARTMENT OF EDUCATION (DEPED)

**SUPPORTED BY:**

- UNESCO NATIONAL COMMISSION OF THE PHILIPPINES

**DEADLINE FOR SUBMISSION OF ENTRIES:**

*Friday, October 31, 2008  
(5:00 p.m.)*

## MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA

### OPISYAL NA ENTRY FORM

(Official Entry Form)

*Sagutin ang mga sumusunod sa iyong sulat-kamay.  
(Answer the following in your own handwriting.)*

Pangalan: ..... Gulang: .....  
(Name) (Age)

Kasarian: ..... Kapanganakan: .....  
(Sex) (Date of Birth)

Tirahan:  
(Home Address)

Numero at kalye: .....  
(Number and Street)

Baranggay/Bayan: .....  
(Barangay/Town)

Siyudad/Lalawigan: .....  
(City/Province)

Bansa: ..... Zip Code: .....  
(Country)

Nasyonalidad: .....  
(Nationality)

Pangalan ng Paaralan: ..... Baitang: .....  
(Name of School) (Grade)

Direksiyon ng Paaralan: .....  
(Address of School)

Distrito: .....  
(District)

Dibisyon: ..... Rehiyon: .....  
(Division) (Region)

.....  
Lagda ng Kalahok  
(Signature of Participant)

.....  
Pangalan at Lagda ng Punong-guro ng Paaralan  
(Name and Signature of School Head/Principal)