



DepED MEMORANDUM
No: **402** , s. 2008

AUG 27 2008

OBSERVANCE OF 2008 CHILDREN'S MONTH CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

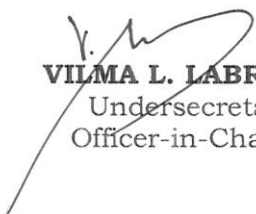
1. The Department of Education (DepED) joins the Council for the Welfare of Children (CWC) in celebrating the 16th Year of Children's Month this October with the theme, "Bright Child: Sa Tamang Pag-aaruga, Kinabukasan ay Maginhawa" which aims to strengthen the Bright Child Campaign.

2. As member and co-chair of the Board of Council for the Welfare of Children/National ECCD Coordinating Council by virtue of Republic Act No. 8980, respectively, the Department of Education requires all its officials and personnel to participate in the observance of the Children's Month. The following activities are suggested to be undertaken:

- a. hanging of streamers in the gates/façade of DepED offices and schools;
- b. dissemination of the Children's Month theme by speakers during the Monday flag raising ceremonies and in other activities of the school;
- c. putting up bulletin board displays depicting the theme; and
- d. conduct of symposia, seminars, lectures, and other fora involving DepED employees and pupils/students, and parents.

3. The Children's Month Celebration shall be integrated in the School Year Calendar of Activities as part of the Guidance Program Action Plan. Also, documentation including pictorials/reports on the Celebration should be incorporated in the School Annual Report and submitted to the Schools Division Office. These should be consolidated at the DepED Regional Office for submission to the Planning and Programming Division, Office of the Planning Service (OPS), DepED Central Office, Meralco Avenue, Pasig City for integration in the Department's Annual Report.

4. Immediate and wide dissemination of this Memorandum is desired.


VILMA L. LABRADOR
Undersecretary
Officer-in-Charge

Reference: DepED Memorandum: No. 351, s. 2007

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS
PUPILS

SCHOOLS
STUDENTS