



Republic of the Philippines  
**Department of Education**



AUG 05 2008

DepED MEMORANDUM

No. **363**, s. 2008

“APOY, BAGYO, KALAMIDAD: DIBUHONG PAMBATA”, (ABKD) 2008

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The Citizens’ Disaster Response Center (CDRC) Inc., as mandated by the Department of Social Welfare and Development (DSWD) to carry-out community-based disaster management activities throughout the country, announces its conduct of annual poster-making contest for children dubbed as “Apoyn, Bagyo, Kalamidad: Dibuhong Pambata (ABKD) 2008”.

2. The contest aims to generate childrens’ perspective on disaster preparedness through artworks. It is open to children aged 7 to 12 years old.

3. The contest mechanics are:

- a. Think of ways you can help your community prepare for disasters. Express your ideas in a poster.
- b. Choose a theme in your category:

**Category A**  
**(7-9 years old)**

- Floods/Typhoons
- Volcanic Eruption/Lahar
- Earthquake
- Fire
- Landslide/Trashlide
- Environmental  
Destruction due to  
mining, illegal logging,  
and other projects

**Category B**  
**(10-12 years old)**

- Drought
- Fishkill/Redtide
- Infestation
- Epidemic
- War/Armed Conflict
- Climate Change

4. Poster Details

- Design (in any medium) should be drawn on a 20” x 25” illustration board.
- Indicate category and disaster type.
- Contest entries should be with titles and captions.

- Contest entries should be covered with plastic when submitted.

5. Entries should be submitted on or before September 12, 2008 with the following information:

- Name
- Age
- Name of School
- Grade Level
- Address
- Contact number
- Title of Work

These must be addressed to:

Citizens' Disaster Response Center  
72-A Times St., West Triangle Homes, Quezon City  
Tel. No. (02) 929-9820/22

6. Winners:

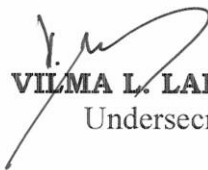
- Two (2) major prize winners and Four (4) finalists from each category will be selected.
- Announcement of winners and finalists is on October 6, 2008.
- Winners will be informed through phone or by letter.
- Major prize winners will get cash prize of P5,000.00 each and finalists P1,000.00 each.
- Prizes not claimed within 6 months will be forfeited.
- Finalists and winning entries shall become CDRC property and featured in the 2009 CDRC Disaster Preparedness Calendar and other promotional materials.
- Non-winning entries can be reclaimed at the CDRC Office. Entries not claimed within 60 days after the announcement of winners shall be considered donations to CDRC.

7. Contest Limitations:

- A maximum of two entries per participant.
- Two-time winners of previous ABKD are disqualified to join.
- Posters that have won or have been submitted in other contests will not be accepted.

8. For more information, please contact Ms. Christie Suyin Ceres G. Jamoralin, Coordinator, Research and Public Information Department, CDRC, 72-A Times St., West Triangle Homes, Quezon City with tel. no. (632) 929-9820; telefax no. (632) 929-9822 or e-mail [cdrc\\_1984@yahoo.com](mailto:cdrc_1984@yahoo.com).

9. Immediate dissemination of this Memorandum is desired.

  
**VILMA L. LABRADOR**  
Undersecretary

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CALAMITY  
CONTEST  
PUPILS  
SCHOOLS

Maricar/DM-ABKD  
07-29-08