



**Tanggapan ng Kalihim**  
*Office of the Secretary*

JUL 21 2008

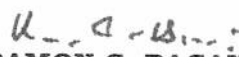
DepED MEMORANDUM  
No. 338, s. 2008

18<sup>TH</sup> ANNUAL NATIONAL CONVENTION OF THE PAMBANSANG SAMAHAN  
PARA SA EDUKASYON SA PAGPAPAHALAGA (PSEP, INC.)

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The Pambansang Samahan para sa Edukasyon sa Pagpapahalaga (PSEP, Inc.) will hold its 18<sup>th</sup> Annual National Convention on November 26-28, 2008 at Venus Park Hotel, Baguio City with the theme "Pagbabagong Loob Tungo sa Moral at Etikal na Pamumuhay".
2. The convention aims to:
  - a. deepen one's understanding in the development of ethical decision making;
  - b. recognize and appreciate concrete programs and projects that promote values leading to the development of the Filipino moral strength and character;
  - c. commit oneself and deepen one's responsibilities in carrying out various activities and strategies towards ethical living; and
  - d. enhance the student's creative participation in the promotion and preservation of moral and cultural values through different contests.
3. The association will also hold its 6<sup>th</sup> Tagis Talino and Sayawit sa Edukasyon sa Pagpapahalaga competitions and the 4<sup>th</sup> On-the-Spot Poster Making Contest during the convention. Contestants for the Poster-Making are advised to bring their own materials (1/4 illustration board, pencil, eraser, pastel crayons, etc.).
4. The 2008 winners of the Search for Outstanding School Based Values Education Program, VE Educator, and Model Kabataang – PSEP organization will also be awarded. The guidelines and nomination form for the searchers as well as the tentative convention program are enclosed.
5. Participants to this convention are Values Education and Makabayan regional, division and district supervisors, principals, head teachers and teachers-in-charge, VE and Makabayan department heads, coordinators and teachers both in the elementary and secondary levels, guidance counselors, Christian Living and Character Education teachers, PSEP, MPSEP and KPSEP national and local officers and members, PTCA officers and members, students and other interested parties.

6. A registration fee of Five Thousand Five Hundred Pesos (PhP5,500.00) shall be charged each PSEP participant and Five Thousand Pesos (PhP5,000.00) each KPSEP participant. The fee is inclusive of board and lodging, convention materials, honoraria for resource persons and membership fees (for PSEP participants only). The fee is chargeable against local funds, school board funds, and other sources subject to the usual accounting and auditing rules and regulations subject to the availability of funds.
7. Regional directors, schools division/city superintendents and school principals are encouraged to send participants to the convention and contests. The regional and division VE/Makabayan supervisors and coordinators shall undertake the coordination in the field pertaining to their respective delegation and representation.
8. The PSEP national officers and organizing committee members are allowed to travel two (2) days in advance to attend to the preliminary preparations for the convention.
9. Student-participants to the convention and contests shall be given enough time to prepare for the quizzes and other examinations which they may have missed because of their absences. They shall be allowed reasonable time to comply with the requirements of the different subject areas.
10. Pre-registration is required before November 10. Confirmed participants may fax their registration at (02) 527-03-82. Arrival of participants, convention registration and issuance of materials is from 8:00-11:30 am of November 26. The first meal of the convention is lunch of November 26.
11. For inquiries, please contact the PSEP Secretariat, Room 309, Philippine Normal University (PNU), Taft Avenue, Manila at (02) 527-03-82, Mr. Dennis M. Mendoza, PSEP Secretary (0917-9946117), Dr. Nancy S. Bumatay, PSEP Vice President and Convention Co-Chairman (0927-4198047), Ms. Modesta V. Santos, PSEP Treasurer (0916-3055217) and Mrs. Luz A. Brillon, PSEP Board Member and Convention Chair (0921-18073261).
12. Immediate dissemination of this Memorandum is desired.

  
**RAMON C. BACANI**  
Undersecretary  
Officer-in-Charge

Encls.: As stated  
Reference: DepED Memorandum: No. 242, s. 2007  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONVENTIONS  
SCHOOLS  
SOCIETY or ASSOCIATIONS  
VALUES EDUCATION

## **PSEP Annual Nationwide Search for Outstanding School-based Values Education Program**

**Rationale and Objectives:** To recognize the outstanding achievements and efforts of schools and institutions in sustaining and strengthening the National Values Education Program.

**Guidelines for Implementation:** The search is open to all secondary schools in both public and private duly nominated by their respective division head using the prescribed nomination form.

### **Award and Prizes**

The winner shall receive the following awards and prizes:

1. A Plaque of Recognition for the School Awardee and its Division.
2. Cash prize of **Php10,000.00** for the winning school.

*The awarding ceremony will coincide with the **Values Education Convention** on **November, 2008.***

### **Qualification of Nominee**

1. The school nominee must be presently offering Values Education both as a separate subject area and as integrated in the core subjects for the last three (3) years or more.
2. The school nominee must be recommended by the Division. Only one nominee per division will be accepted by PSEP.

### **Selection Procedure:**

1. For the first level. All supporting documents (within the last three (3) years) submitted by the school nominees shall be rated according to a set of criteria presented below:

**Outstanding Implementation of the Values Education Program** -----25%  
(Well-managed VE program, introduced innovations in teaching VE, conducted researches, prepared instructional materials in VE and received awards and recognition)

**Faculty Professional Development Program**-----25%  
(qualified teaching staff, provided professional development program, attended Values Education training programs, members of PSEP)

**Student Development Program**-----25%  
(well-organized K-PSEP group, supported various students' activities- youth fora, seminar, convention, etc.)

**Community Involvement and School Leadership**-----25%  
(conducted and participated in community projects and reach out programs, mobilized the community for Values Development)

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100%

2. The top three (3) ranking nominees shall be declared as the **National Finalists.**

**Final Selection:**

<b>Rating based on the First level selection</b>	<b>50%</b>
<b>On-the-spot School Visit</b>	<b>30%</b>
<b>Interview with the Stakeholders (Immediate barangay, students and parents)</b>	<b>20%</b>
	<b>===</b>
	<b>100%</b>

**Documents to be submitted by the School Nominee in the following order (within the last three (3) years.**

1. Duly accomplished Nomination forms (3 copies)
2. School Portfolio (brief history of the school, administration, staff and enrollment trend)
3. Program of Teaching Schedule (for the last (3) years.
4. List of Innovations done in the Teaching of Values Education with supporting documents
5. Profile of Faculty and their corresponding Educational Qualification with supporting documents.
6. List of Faculty Professional Development (attendance in training programs, workshops, etc. related to V.E.) with supporting documents.
7. List of Student Activities with supporting documents.
8. List of Community Involvement and Leadership with supporting documents.

**Schedule of Nomination, Selection and Awards**

1. Deadline for accepting nominations and documents is on September 14, 2008.
2. Finalists will be notified not later than October 10, 2008 of their inclusion in the final selection.

## PSEP Annual Nationwide Search for Outstanding Values Educators

**Rationale and Objectives:** To recognize the outstanding achievements of Values Education teachers and to encourage others in the field to uplift the quality of teaching Values Education in the country.

**Guidelines for Implementation:** The search is open to all full-time Values Education department heads and teachers in the elementary, secondary and tertiary schools both public and private duly nominated by their respective school heads and using the prescribed nomination form.

### Awards and Prizes

The winner shall receive the following awards and prizes:

1. A Plaque of Recognition for the Awardee and the school where he/she comes from.
2. Cash prize of Php5, 000.00 for each winner in the elementary, secondary and tertiary levels.

*The awarding ceremony will coincide with the Values Education Convention on November, 2008.*

### Qualifications of Nominee

1. The nominee must be a Filipino citizen, male or female, presently teaching V.E. and must have taught Values Education in the elementary, secondary or tertiary level, whether in public or private school, for three (3) consecutive years or more.
2. The nominee for the award must be recommended by the school head.
3. The nominee must be of good moral character as certified by the school head.
4. The nominee must not be presently an Officer or Board Member of PSEP.
5. Nominees and Finalists in last year's search (except the winners) are still qualified for re-nomination.

### Selection Procedure

1. For the first level. All supporting documents submitted by the nominees shall be rated according to a set of criteria presented below:

<b>Exceptional Moral Character and Human Relations</b> _____	<b>15 %</b>
(Relationship with head, fellow teachers, parents, students and community)	
<b>Extraordinary Achievements (within the last 5 years)</b> _____	<b>30%</b>
(Conducted seminar and demonstration teaching in VE, served as speaker, facilitator or resource person, introduced new innovations in teaching VE, conducted research, prepared instructional materials and received awards and recognition)	
<b>Community Involvement and Leadership (within the last 5 years)</b> _____	<b>15%</b>
(Organized youth groups and conducted/participated in community programs and projects)	
<b>Professional Development (within the last 5 years)</b> _____	<b>15%</b>
(attended training programs, seminars in VE and membership in professional organizations related to Values Education)	
<b>Teaching Performance (within the last 3 years)</b> _____	<b>15%</b>
<b>Academic Background</b> _____	<b>15%</b>
	<b>100%</b>

2. The top three (3) ranking nominees shall be declared as the National Finalists.

**Final Selection:**

<b>Rating Based on the First Level Selection.....</b>	<b>50%</b>
<b>On-the-Spot Demonstration.....</b>	<b>30%</b>
<b>On-the-Spot Interview .....</b>	<b>20%</b>
<b>Total:.....</b>	<b>100%</b>

**Documents to be submitted by the VE Educator Nominee in the following order:  
(within the last three years)**

7. Duly accomplished Nomination forms (3 copies)
8. Certification of Good Moral Character.
9. Certification of Scholastic Standing
10. Copy of Profile Activities with supporting documents
11. List of Activities , Projects and Programs undertaken with supporting documents
12. List of Community Involvement and Leadership with Supporting documents

**Schedule of Nomination, Selection and Awards**

1. Deadline for accepting nominations and documents is on September 14, 2008.
2. Finalists will be notified not later than October 10,2008 of their inclusion in the final selection.

**PSEP Annual Nationwide Search for Model Kabataang PSEP (K-PSEP) Organization**

**Rationale and Objectives :** To recognize the outstanding achievements of K-PSEP as a youth organization in sustaining and strengthening the National Values Education Program.

**Guidelines for Implementation:** The search is open to all K-PSEP organizations in both public and private schools.

**Awards and Prizes**

The winner shall receive the following awards and prizes:

1. A plaque of Recognition for the K-PSEP Awardee and the school where they belong.
2. Cash prize of Php10,000.00 for the winning K-PSEP organization.

*The awarding ceremony will coincide with the Values Education Convention on November, 2008.*

**Qualification of the K-PSEP Nominee**

1. The organization must be a registered K-PSEP at the National Level and had been in operation for the last three (3) years.
2. The nominee for the award must be recommended by the school head.

**Selection Procedure:**

1. For the first level selection. All supporting documents submitted by the nominees shall be rated according to a set of criteria presented below:

**Well-organized and Managed Organization**-----20%  
(managed by officers with good moral character and scholastic standing)

**Exemplar of a Value Oriented Organization  
For the Promotion of Filipino Values**-----20%  
(conducted strategic planning, well-integrated program of activities)

**Outstanding Achievements and Productivity  
as an Organization with benefits accruing  
to the department of the school**-----30%  
(sponsored activities for values development,  
received awards and recognition)

**Community Involvement and Leadership**-----30%  
(conducted and participated in community programs  
and projects) -----  
**100%**

2. The top three (3) ranking K-PSEP nominees in every category shall be declared the National Finalists.

**Final Selection:**

Rating based on the First level selection	50%
On-the-spot School Visit	30%
Interview with the Stakeholders ( school teachers and personnel, students, parents)	20%
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	100%

**Documents to be submitted by the K-PSEP Nominee in the following order:  
(within the last three years)**

1. Duly accomplished Nomination forms (3 copies)
2. List of officers with a Certification of Good Moral Character.
3. Certification of Scholastic Standing
4. Copy of the Strategic Plan or Program Profile Activities with supporting documents
5. List of Activities , Projects and Programs undertaken with supporting documents
6. List of Community Involvement and Leadership with Supporting documents

**Schedule of Nomination, Selection and Awards**

1. Deadline for accepting nominations and documents is on September 14, 2008.
2. Finalists will be notified not later than October 10,2008 of their inclusion in the final selection.