



Republic of the Philippines
Department of Education



DepED MEMORANDUM
No. 336, s. 2008

JUL 18 2008

BCBP's NATIONAL 'BE HONEST' ORATORICAL COMPETITION

To: Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Secondary Schools

1. The National 'Be Honest' Oratorical Competition shall be conducted by the Brotherhood of Christian Businessmen and Professionals (BCBP) in coordination with the Bureau of Secondary Education. It shall commence on September 30, 2008 and will end on February 21, 2009 upon the announcement of the first, second, and third place winners at the national level.
2. The competition is intended to:
 - a. inspire and encourage the youth to live the virtue of honesty in their daily life; and
 - b. heighten public awareness on the immediate need to dismantle and denounce corruption and dishonesty in Philippine society.
3. The theme of the competition is "How to Live the Virtue of Honesty as a Filipino Youth and Student".
4. The competition is open to third and fourth year students from public and private schools where a BCBP chapter operates. The principals of these schools shall submit a letter of intent to participate to Mr. Arturo G. Legarde, National Service Coordinator, Programs and Services Directorate, Brotherhood of Christian Businessmen and Professionals (BCBP), BCBP Center, No. 34th Lacson Street, Bacolod City or through electronic mail at artlegarde@gmail.com.
5. The enclosure contains the mechanics on participation and level competitions. For further information, please contact Mr. Arturo G. Legarde at telefax no. (034) 709-0112 or mobile no. 0917-300-5474.
6. Immediate dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.:

As stated

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
SECONDARY EDUCATION
SCHOOLS

Maricar/DM-Be Honest
07-10-08

(Enclosure to DepED Memorandum No. 336, s. 2008)

BCBP NATIONWIDE BE HONSET ORATORICAL COMPETITION

TECHNICAL AND FINANCIAL GUIDELINES

PROJECT BRIEF

1	Project Title	:	BCBP NATIONAL "BE HONEST" CAMPAIGN ORATORICAL COMPETITION
2	Directorate	:	PROGRAM & SERVICES DIRECTORATE (PSD)
3	Proponent	:	Brotherhood of Christian Businessmen & Professionals
4	COVERAGE		<ul style="list-style-type: none">• Chapter Level Competition• Regional Inter-Chapter Level Competition• Regional Level Competition• National Level Competition
5	Fund Source		General Fund / Corporate Sponsorship
6	Contest Period		3 rd Quarter 2008 -1 st Quarter 2009

- **NOTE:** Outreaches may participate depending upon:

✦ Availability of logistics and resources.

1. BACKGROUND & RATIONALE

The Brotherhood of Christian Businessmen and Professionals in line with its Advocacy Program has initiated a "Be Honest" campaign program in 2003. The nationwide campaign was first launched in Cebu on August 30 with the different Cebu Chapters in attendance. The campaign is to encourage all of us in the BCBP and everyone else in this country, to live out the Christian virtue of honesty, as a response to the prevalence of corruption and dishonesty that currently plagues our society. We seem to be faced with the Herculean task of putting a dent on the culture of dishonesty which is so well entrenched in our society. Be that as it may, we have to persevere and pursue the campaign without let up. God has anointed BCBP for this task, therefore, by His grace and through the workings of the Holy Spirit, we shall surely reap the harvest in His appointed time.

Since the campaign was launched some three years ago, many BCBP Chapters and Outreaches have already launched the program. The strategies implemented were focused on information dissemination to create awareness among the populace, regarding the need for honesty at all times. The program kicked off with a motorcade during the official launching, followed up with the putting up of billboards, banners, and posters in key or strategic areas. During the last 2007 May elections, in coordination with the PPCRV and COMELEC, the BCBP extensively campaigned for honest and clean elections, the highlight of which was the Nationwide Be Honest Campaign Motorcade, which resulted to an overwhelming 80% BCBP participation nationwide.

However, we need to shift the Be Honest Campaign Program into higher gear. As a follow up and to sustain the momentum of the program, the BCBP Mancom has approved the Nationwide Be Honest Campaign Oratorical Competition. This is to be launched simultaneously nationwide, the time frame of which is 3rd quarter of 2008 up to 1st quarter of 2009. There will be four basic competition events and the process flow is as follows: Chapter Level Competition, Regional Inter-Chapter Level Competition, Regional Level Competition and the National Level Competition.

2. OBJECTIVES OF THE COMPETITION

2.1 Being the hope of our country's future, the BCBP Nationwide Be Honest Oratorical Competition aims to inspire and encourage our Youth to live out the virtue of honesty as a way of life, and be morally persuaded never to join the bandwagon of corruption and dishonesty that is so prevalent in our society today.

2.2 To heighten public awareness of the immediate need to dismantle the well entrenched culture of dishonesty in our society that has brought untold sufferings to many Filipinos, specifically the poor, **BY BEING HONEST EVEN IF OTHERS ARE NOT, EVEN IF OTHERS WILL NOT, EVEN IF OTHERS CANNOT.**

2.3 To evangelize the entire Filipino nation through the Christian call to a life of honesty and truth. Jesus Christ said, "I am the way the **truth** and the life."

(John 14:6)

3. GENERAL APPROACH

The active participation of selected high schools in the GEOGRAPHICAL AREA where a BCBP Chapter Operates.

- 3.1 DECS National Secretary thru the Regional Directors to the Division Superintendent/Supervisor to issue a memorandum to principals to extend their support / cooperation in the conduct of the contest thereof;
- 3.2 The Chapter writes to all school principals (private and public) in their area inviting them to participate and select a school representative from among third and fourth year high school students to the Oratorical Competition. Letter of invitation shall include the guidelines / mechanics / criteria of the competition. Mechanics of selection will be left to the individual schools. Deadline for the submission of letter of intent from schools to participate, not later than September 30, 2008. **Selection of participating schools will be on a first come first serve basis, limited to the first twelve (12) schools on the maximum, to submit letter of intent to participate;**
- 3.3 The Chapter Level Competitions will be held November 15-23, 2008. The name of the winner should be submitted to the National Competition Secretariat right after the competition. PLEASE NOTE: In areas where there are more than one Chapter, the Chapters in that area are strongly encouraged to cluster together. (i.e. Cebu City: Joint effort of BCBP Cebu North, South and Central);
- 3.4 The Regional Inter-Chapter Level Competition within the Region will be held November 29-30, 2008, and the name of the winner should be submitted to the National Competition Secretariat right after the competition;
- 3.5 The Regional (Semi-Finals) Level Competition will be split into two, as 16 BCBP Regions will compete. One on January 24, 2009 in Manila, for all participating regions in Luzon. For all participating regions in the Visayas and Mindanao, it shall be held in Cebu on January 31, 2009. There should be the same panel of Judges for the two competitions, and the results in both, to be tabulated as one. Sixteen BCBP Regions would be too many;
- 3.6 The top six winners of the Regional (Semi-Finals) Level Competition will compete in the National Level Competition which will be held on February 21, 2009 and the top three to be declared as the 1st, 2nd, 3rd, National Winners.

4. SCOPE OF THE COMPETITION

4.1 Area of the Competition

- ↓ The contest area shall cover selected high schools in the area where a BCBP Chapter operates.
- ↓ Participating schools should not be more than twelve.
- ↓ If there are more than one Chapter in an area, the Chapters are strongly encourage to cluster together.

4.2 Theme of the Competition

✦ **Theme:** “How To Live the Virtue of Honesty as a Filipino Youth and Student.”

- For all to be Honest in All things and at All times.
- Conceptualized from the perspective of the Filipino youth and should cover the following:
 1. What is honesty to me
 2. How do I perceive the culture of dishonesty in our society
 3. How will it affect our future if not addressed properly
 4. How can I live the virtue of honesty as a Filipino youth and as a student
 5. What can I do to address this vacuum in honesty (i.e. advocacy)
 6. A call to honesty addressed to all Filipino youth and citizens.

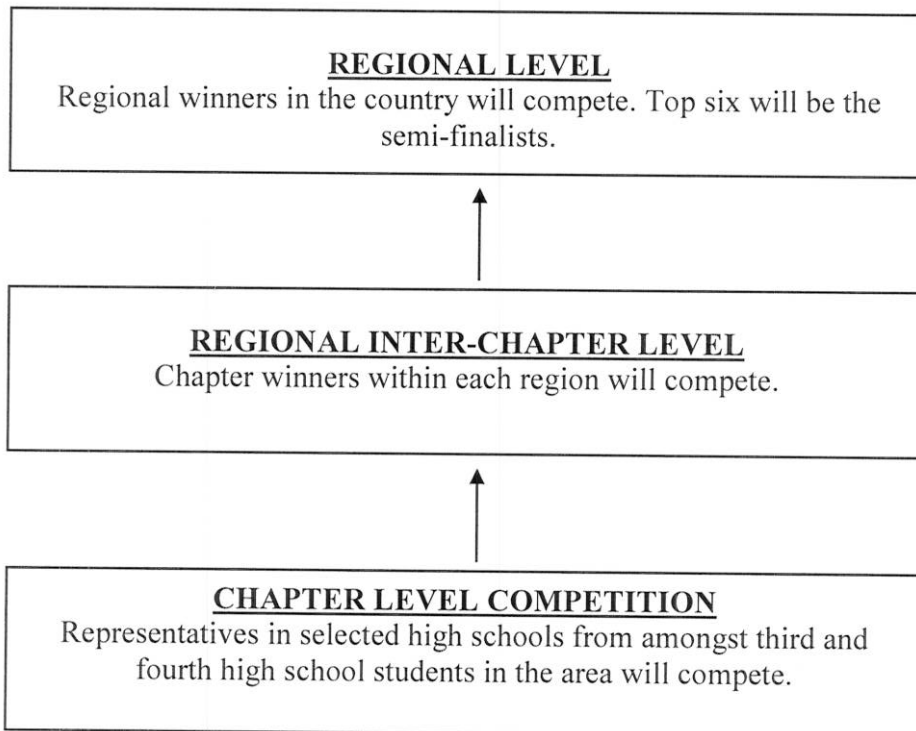
4.3 Process Flow Of The Be Honest Nationwide Oratorical Competition:

- Selected high schools in the area will select their representative from among third and fourth year high school students to participate in the **Chapter Level Competition.**
- Winners in the Chapter Level Competition will compete in the **Regional Inter-Chapter Level Competition.**
- Winners in the Regional Inter-Chapter Level Competition will compete in the **Regional Level (Semi-finals) Competition.**
- **Top six** winners in the Regional Level (Semi-finals) Competition will compete in the **National Level (Finals) Competition.**

NATIONAL LEVEL

Top six semi-finalists will compete for the First, Second, Third
National Winner.





5. CRITERIA & MECHANICS FOR THE CONDUCT OF THE BCBP NATIONWIDE BE HONEST ORATORICAL COMPETITION

Date and Time of Competition	
Venue	
Deadline for Confirmation	
Prizes	
Honorarium for Trainers	
Certificates	
Mechanics:	
1. The BCBP Chapter/Outreach Be Honest Campaign Oratorical Competition is open to 3 rd & 4 th year high school students enrolled this school year 2008-2009. Children, grandchildren, brothers and sisters of BCBP members are not allowed to join,	
2. Competition participation must be done through the endorsement and confirmation of participation by the Principal of respective schools no later than September 30, 2008.	
3. The English language is the medium to be used although few words in Pilipino are allowed.	
4. The slogan, “Be Honest even if others are not; even of others will not; even if others cannot” should be mentioned at least once in the delivery.	
5. The text of the oratorical piece should have no political undertones, no finger pointing, and no malicious color. The contestant will be automatically disqualified if these elements are evident in the oratorical piece.	

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6. Each orator will be given a minimum of 6 minutes and a maximum of 7 minutes and 30 seconds only. Beyond that a deduction of 1 point will be applied on every 30 seconds below the minimum required time limit. The counting of minutes shall start at the time the contestant says the first word.
 7. All deliveries will be timed by an official timekeeper appointed by the sponsor to be introduced before the competition.
 8. Prompting or coaching during the contest is strictly prohibited.
 9. Cue cards or copies of the piece are not allowed during the delivery.
 10. There will be no rostrum between the orator and the microphone; microphone will strictly be used by the contestant;
 11. Four copies of the final masterpiece (1 copy contains the name of the contestant and the school he/she is representing, the 3 others without any detail of the participant) must be submitted and addressed to BCBP Chapter Head, _____ not later than October 10, 2008.
 12. Contestants should not wear the school uniform but the school ID should be presented during the registration.
 13. Presentation of contestants will be based on the number assigned to the contestant that will be drawn before the contest starts.
 14. No clapping of hands is allowed during the delivery of the oratorical piece. Those who failed to abide with this rule shall be asked to leave the room.
 15. The names of the contestants and the school represented will be announced to the audience after the competition proper, particularly prior to the announcement of the winners.

16. The criteria for judging are:

- **CONCEPT** (organization, mechanics and originality) -----40%
- **DELIVERY** (platform behavior, gestures and mastery) -----30%
- **VOICE** (pronunciation, diction, voice projection and voice quality)-----30%
- Total** -----**100%**

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17. The panel of judges will be selected by the BCBP Chapter. The judges will be made known during the contest program immediately preceding competition proper.
 18. Before the competition, the board of judges will choose among themselves their chairman.
 19. The decision of the judges is final and irrevocable.
 20. Efforts should be exerted to maximize attendance of multi-sectoral audience (i.e students, parents civic groups, church)
 21. The submitted copies of the oratorical pieces are deemed owned by BCBP Chapter / Outreach

ALL HONOR, GLORY, AND PRAISE BE TO OUR GOD!