



Office of the Secretary

JUL 02 2008

DepED MEMORANDUM

No. 312, s. 2008

BRIEFING-ORIENTATION WORKSHOPS OF THE NATIONAL
TEXTBOOK DELIVERY PROGRAM (**Textbook Count**)
ON THE 2008 TEXTBOOK WALK

To: Regional Directors
Schools Division/City Superintendents
District Supervisors
Heads, Public Elementary Schools
All Others Concerned

1. The Department of Education (DepED) through the Instructional Materials Council Secretariat (IMCS) and in partnership with the Government - Watch (G-Watch) of the Ateneo School of Government shall conduct one-day Briefing-Orientation Workshops on the implementation of the Textbook Walk program at the following selected Division Offices from July to August 2008. **(Final date and venue shall be communicated separately to the Division Offices, selected Districts, and concerned elementary schools):**

Selected Divisions	Proposed Dates	Venue
Misamis Oriental	July 22	Cagayan de Oro City
North Cotabato	July 22	Kidapawan City
Lanao del Sur II (B)		
Zamboanga del Norte	July 22	Dipolog City
Lanao del Sur I (A & B)	July 24	Iligan City
Lanao del Sur II (A)		
Negros Oriental	July 29	Dumaguete City
Albay	July 29	Legazpi City
Sorsogon	July 31	Sorsogon
Masbate	August 01	Masbate City
Sultan Kudarat	August 05	Tacurong City
Negros Occidental	August 05	Bacolod City
Camarines Sur	August 05	Pili
Isabela	August 05	Iligan City
Maguindanao	August 08	Cotabato City
Misamis Occidental	August 08	Ozamis City
Antique	August 11	San Jose City
Davao Oriental	August 11	Mati
Cebu Province	August 12	Cebu City
Siargao	August 14	Dapa
Pangasinan I	August 14	Lingayen
Sarangani	August 14	Alabel
Zamboanga del Sur	August 15	Pagadian City

2. The above Division Offices were selected based on the following criteria: a) With the highest number of low performing elementary schools in English; b) With elementary schools belonging to the 5th or 6th municipality classification located within a 5-km radius from the school district; c) Divisions that successfully implemented the Program during the pilot/trial run in 2007 for sustainability; and d) Divisions supported by the USAID funded project, Educational Quality and Access for Learning and Livelihood Skills (EQUALS 2).

3. The Textbook Walk Program aims to: a) invoke support from school- and community-based organizations and stakeholders (i.e., PTCAs, Local Government Units, Barangay Officials, and other interested groups) in bringing the required quantity of books to the elementary schools by sharing their time, effort, and resources; b) encourage greater community and local government participation, bring education and governance to the consciousness of the members of the community, and strengthen the process of its institutionalization; c) provide a mechanism for the timely delivery of books, facilitate the onward distribution of textbooks from the districts to elementary schools, and ensure that these are utilized; and d) appreciate the value of utilizing alternatives in textbook distribution and address the problem of corruption. When institutionalized, this program shall help the government save on the cost of distributing the textbooks.

4. A team from the IMCS and G-Watch will conduct Planning Workshops in each of the selected Division Offices prior to the Briefing-Orientation Workshops in order to discuss and agree on the following: a) determine and finalize the district offices and elementary schools to be included in the program; b) plan for the briefing-orientation workshops on Textbook Walk; c) identify the roles of each stakeholder which includes the CSOs (GSP/BSP/NAMFREL), PTCAs, LGUs, and Barangay officials; and d) discuss preparatory activities for the effective implementation of the program.

5. As identified by the planning team, the districts selected shall be involved in the Briefing-Orientation Workshops. Each selected district shall have the following participants: a) District Supervisor; b) Property Custodian; c) Principal of the central school where the district is situated; d) Principal/School Head of selected elementary schools; e) PTCA President of the selected elementary school; and f) the Council Executives of the Girl or Boy Scouts of the Philippines or Coordinator of the National Movement for Free Election (NAMFREL).

6. Offices and Organizations involved:

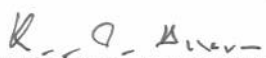
<u>DepED Offices</u>	<u>Community Coordinating Teams (CCTs)</u>	<u>Volunteer Partners</u>
Instructional Materials Council Secretariat (IMCS), Selected Division Offices, Selected District Offices and Elementary Schools under their jurisdiction	PTCAs, LGUs, BSP/GSP, NAMFREL, CSOs/NGOs, Barangay officials, local businessmen, and volunteers	Educational Quality and Access for Learning and Livelihood Skills (EQUALS 2); McArthur Mining Inc. (MMI); and Coca-Cola Foundation, Inc. (CCFI)

7. Travel and all other allowable expenses for the Briefing-Orientation Workshops, such as, but not limited to, the board and lodging of IMCS Officials and staff and G-Watch Officials, payment for the conference room, meals (2 snacks and lunch), supplies and materials, communication and freight expenses, rental of inland transportation vehicles, and extra duty allowance for the resource persons, facilitators, and secretariat shall be chargeable to FY 2008 Textbook Budget.

8. Transportation expenses (excluding per diem) of participants and CSO Local Executives to and from the venue shall be reimbursed by IMCS chargeable to FY 2008 Textbook Budget subject to the usual accounting and auditing rules and regulations as validated by the Host Division Chief Accountant and certified by the Schools Division Superintendent.

9. For any query or clarifications, please contact Ms. Kaye T. Rivera or Ms. Ellen Pelobello at telefax nos. (02) 634-0901 or (02) 631-3690 or at cellphone nos. 0928-6960132 or 0917-4720653.

10. Immediate and wide dissemination of this memorandum is desired.


RAMON C. BACANI
Undersecretary
Officer-in-Charge

Reference:

DepED Memorandum: No. 352, s. 2007

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
PROGRAMS
TEXTBOOKS
WORKSHOPS