



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepED Complex, Meralco Avenue, Pasig City



JUN 04 2008

DepED MEMORANDUM
No. 286 , s. 2008

REGIONAL TRAINING OF SCHOOL PAPER ADVISERS
AND CAMPUS JOURNALISTS

To: Regional Directors
Schools Division/City Superintendents
All Others Concerned

1. The Department of Education (DepED) as mandated by Republic Act No. 7079, also known as the Campus Journalism Act of 1991, through the Bureau of Elementary Education (BEE) and the Bureau of Secondary Education (BSE), announces the conduct of the Regional Training of School Paper Advisers/Campus Journalists across the country.

2. This training aims to:

- a. develop the journalistic skills of new teacher advisers/campus journalists;
- b. assess the training needs supported by an output of the said participants; and
- c. further equip teacher advisers/campus journalists with the much needed skills in the field of journalism.

3. The upgrading of the journalistic skills of teacher advisers and campus journalists will focus on the three (3) development areas namely: Scriptwriting and Radio Broadcasting, Sports Writing, and News Writing, for English and Filipino. These three (3) areas are considered priority development areas in the majority of the regions. However, options are given to the regions to select from the three (3) categories based on their needs and interests.

4. The Regional Coordinator for Journalism, in coordination with the Regional School Paper Advisers Association, shall nominate the teacher advisers and campus journalists/participants to said training with a total of thirty two (32) participants for both elementary and secondary levels. Each level shall have 16 participants such as eight (8) Advisers- four (4) English, four (4) Filipino; and 8 Journalists- four (4) English and four (4) Filipino per division.

5. The contestants for Radio Broadcasting and Scriptwriting should **not be** entries to the Individual Writing Contest.

6. The Regional Training Program shall be subsidized by the Campus Journalism Funds (RA 7079) at the rate of Sixteen Thousand Five Hundred Pesos (Php16, 500.00) per division. Expenses of participants shall be charged against local journalism funds, while traveling expenses of monitors and training staff including incidental expenses shall be charged against the

Campus Journalism Funds subject to the usual accounting and auditing rules and regulations. The Accounting Division, this Department, shall transfer the subsidy to the Regional Offices upon submission of a training design to BEE/BSE. A sample training proposal and matrix are contained in Enclosure No. 1. All regions shall submit to BEE/BSE their training proposal and matrix not later than June 16, 2008 based on the above mentioned areas and/or on areas deemed needed by them. All concerned are required to send said documents to this address:

Bureau of Elementary/Secondary Education
Department of Education
Bonifacio Bldg., DepED Complex
Meralco Avenue, Pasig City

Attn: Simeona T. Ebo/ Eldy U. Onas (Elementary)
Angelito O. Pineda (Secondary)

7. Teacher-advisers/journalists from the private schools are encouraged to participate as paying participants.
8. The schedule of the Regional Training for School Paper Advisers/Campus Journalists and the list of Monitors are found in Enclosure No. 2.
9. Each region are expected to submit its output a week after the conduct of the training to the above mentioned address.
10. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.: As stated
Reference: DepED Memorandum: No. 218, s. 2007
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
SCHOOL PAPERS
STUDENTS
TEACHERS
TRAINING PROGRAMS

Sally: campus journalists
May 28, 2008

Enclosure No. 1 to DepEd Memorandum No. 286, s. 2008

A. SAMPLE TRAINING PROPOSAL

- I. Title: Regional Training for School Paper Advisers/Campus Journalists
- II. Date:
Venue:
- III. Participants:
 - A. School Paper Advisers/per division
 - 8 elementary (4E/4F)
 - 8 secondary (4E/4F)
 - 2 Radio Broadcasting and Script writing
 - C. Campus Journalists/per division
 - 8 elementary (4E/4F)
 - 8 secondary (4E/4F)
 - 2 Radio Broadcasting and Script writing
- IV. Area of Development
Script Writing & Radio Broadcasting, News, Features, Editorial, Sports (English/Filipino)
- V. Resource Speakers:
 - 1.
 - 2.
 - 3.
- VI. Rationale

Describe the performance of the Region in the National Schools Press Conference (NSPC) for the last three (3) years and highlight the areas where advisers and campus journalists need to be enhanced to justify the training to be conducted by the your Region.
- VII. Legal Basis

R.A. 7079, or the Campus Journalism Act of 1991, provides that "freedom of the press must be promoted even at the campus level" and mandates the Department of Education "to conduct training programs and press conferences on the institutional, divisional, regional and national levels culminating in the holding of the annual NSPC in coordination with the national organizations of school paper advisers."

These training and press conferences shall be subsidized from funds of RA 7079 and from the registration fees of the participants.

PROGRAM OF ACTIVITIES

TIME	DAY 0	DAY 1	DAY 2	DAY 3

Prepared by:

Designation

Noted:

Designation

REGIONAL TRAINING FOR SCHOOL PAPER ADVISERS/CAMPUS JOURNALISTS
LIST OF MONITORS

Regions	Advisers	Journalists	Monitors
I	July 21 – 23	July 21 – 22	Estelita Aguilar
II	July 7 – 9	July 7 – 8	Thea Joy Manalo
III	July 27 – 29	July 27 – 28	Ofelia H. Eustaquio
IV - A	July 3 – 5	July 3 – 4	Simeona T. Ebol
IV - B	July 3 – 5	July 3 – 4	Eldy U. Oñas
V	July 22 – 24	July 22 – 23	Angelito O. Pineda
VI	Aug. 10 – 12	Aug. 10 – 11	Eldy U. Oñas
VII	Aug. 3 – 5	Aug. 3 – 4	Simeona T. Ebol
VIII	July 27 – 29	July 27 – 28	Analiza Narca
IX	July 20 – 22	July 20 – 21	Estelita Aguilar
X	July 13 – 15	July 13 – 14	Prudencia Sanoy
XI	Aug. 17 – 19	Aug. 17 – 18	Ofelia H. Eustaquio
XII	Aug. 24 – 26	Aug. 24 – 25	Thea Joy Manalo
CARAGA	Aug. 5 – 7	Aug. 5 – 6	Angelito O. Pineda
ARMM	Aug. 20 – 22	Aug. 20 – 21	Eldy U. Oñas
CAR	Aug. 22 – 24	Aug. 22 – 23	Analiza Narca
NCR	Aug. 24 – 25	Aug. 24 – 23	Prudencia Sanoy

GUIDELINES FOR THE CONDUCT OF THE NSPC RADIO BROADCAST CONTEST

Instruction:

- Before the orientation, devote ample time for proctors-teachers and judges to get familiar with each other as well as the task that have been assigned to them;
- Allow time for the proctors/teachers to accomplish the program/acknowledgement form so that credit shall be properly accorded to all those taking part in the undertaking. Anchor/Chief Judge shall keep the same form for purposes of back announcements during the awards ceremony.
- Begin orientation and briefing of competitors. Give a short lecture on basics of radio broadcast to relax them and further arouse their interest in the competition. (Utilize prepared lecture material.)
- Adhere strictly to time allotted for the competition.
- The acceptability and effect of contestants' presentation depend largely on the quality of the sound system; thus, the host should ensure that a good facility and sound equipment should efficiently serve the purpose.
- Explain contest rules:

The conduct of the radio broadcast contest is part of the annual National Schools Press Conference pursuant to Section 1, Rule IX of Republic Act 7079, also known as Campus Journalism Act of 1991.

This group competition serves as a vehicle through which we can help enhance the young journalists competence and honing farther their communication skills... coupled with the objective or promoting a culture of peace.

Scriptwriting

1. Teams shall draw lots.
2. Each team (elementary category) shall be given a set of four (4) raw news items corresponding to the number it has drawn.
3. Each set of items shall be accompanied with two forms (presenters' data sheet) to be submitted to the proctors and judges ONLY before the team's presentation.
4. As an additional challenge, each item shall device and produce its own (one item) of infomercial that shall be incorporated in the presentation.
5. Scripts must be written in duplicate (2) copies.
6. Teams shall be given ONE HOUR to prepare their scripts for the five (5) minute production and another ONE HOUR to rehearse their presentation.
7. After the FIRST HOUR, proctors shall collect duplicates of the scripts for early screening and ranking by the judges.

Actual Presentation

8. The format for broadcast copy (line count method)/script writing shall be used.
 9. Infomercials may be derived from subjects which have values related to government, economy, health, environment, social, spiritual and/or moral responsibilities.
 10. Group presenters in English shall be asked to perform ahead to give ample time to producers in Pilipino to catch-up and make up for time devoted to translation.
- CHECKLIST
 1. Copy of guidelines and judging procedure (for judges)
 2. Program/Acknowledgement Form
 3. Presenters' Data Sheet (Proctor's Copy)
 4. Presenters' Data Sheet (Judges' Copy)
 5. Numbered Competition Sets of Raw Items
 - Turn over competition materials (raw news items) to proctor/teachers for safekeeping, making sure that PRESENTERS' DATA SHEETS (1 copy for judges and 1 copy for DepEd proctors) are attached.
 - Proctors/Teachers conduct drawing of lots.
 - Sets of raw news items have already been numbered in advance from 1-17.
 - Each set shall correspond to the number drawn by any group.
 - Proctors/teachers shall be responsible for the collection of duplicate scripts following the first hour and handing the same to the judges for the initial screening.
 - Proctors/teachers shall turn over to judges their copy of the presenters' data sheet.

SAMPLE:

PROGRAM/ACKNOWLEDGEMENT

	<u>JUDGES</u>	<u>CATEGORY</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____

	<u>TEACHERS/DEPED STAFF</u>	<u>DESIGNATION</u>	<u>ROLE</u>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

G. JUDGING

Groups must fill up forms before their presentation. Two copies shall be handed out: a) for DepEd; and b) judges:

SAMPLE:

PRESENTERS' DATA SHEET
(PLEASE SUBMIT THIS FORM BEFORE ACTUAL PRESENTATION)
(DEP-ED/PROCTORS' COPY)

CATEGORY :
GROUP NUMBER :
MEDIUM :
REGION :
ADVISER :
COACH :

	<u>MEMBERS</u>	<u>ROLE</u>
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____

**NSPC 2009
RADIO BROADCAST SUMMARY OF RESULTS**

LEVEL: ELEMENTARY
MEDIUM: ENGLISH/FILIPINO

GROUP NUMBER	SCRIPT/ PRODUCTION (APPLICATION OF BROADCAST & JOURNALISM PRINCIPLES) 30 x 3 + 10 = 100 30%	DELIVERY & PRESENTATION (MODULATION, CONFIDENCE, PRESENTATION OF NEWS ITEMS) 30%	STYLE/ TECHNIQUE (CREATIVITY & UNIQUENESS) 30 x 3 + 10 = 100 30%	IMPRESSION/ IMPACT (OVERALL AUDIENCE APPEAL/ EFFECT) 10%	TOTAL (BEST IN RADIO BROADCAST)	RANK	INFO- MERCIAL 100%
1.							
2.							
3.							
4.							
5.							
6.							
7.							
8.							
9.							
10.							
11.							
12.							
13.							
14.							
15.							
16.							
17.							

CERTIFIED TRUE AND CORRECT

Chair, Board of Judges

Judge

Judge

H. CRITERIA FOR JUDGING (OVERALL/GROUP PERFORMANCE) BROADCASTING

- 30% - SCRIPT/PRODUCTION
 - Application of broadcast and journalism principles
 - Broadcast form of writing
 - Clear and logical organization of news scripts

- 30% - DELIVERY/PRESENTATION
 - Clear presentation of items
 - Modulation, volume and voice quality
 - Confidence

- 30% - STYLE/TECHNIQUE
 - Creativity
 - Uniqueness

- 10% - IMPRESSION/IMPACT
 - Overall audience appeal
 - Effect

100%

note: corresponding points shall be deducted from the overall team score for presentations which run under or over the prescribed time limit of 5-minutes