



Republic of the Philippines  
**Department of Education**



Office of the Secretary

JUN 04 2008

DepED MEMORANDUM  
No. 285, s. 2008

12<sup>TH</sup> PBDM BOOK MARATHON AND STORYTELLING CONTESTS

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The National Book Development Board (NBDB) will celebrate its 12<sup>th</sup> Philippine Book Development Month (PBDM) on November 2008 with the theme "**Read Pinoy!**"
2. There will be two contests that aim to promote the love for reading, especially the reading of locally-published books: a book marathon and the Art of Folk.
3. The contests are open for public and private schools students. The students from Grades IV-VI are invited to read among 25 pre-determined titles. They will then compete in an inter-school quiz bee contest, answering questions based on the books they read.
4. The Art of Folk is a storytelling contest for teachers from both public and private schools. Schools interested to join will send two (2) teachers from their school to compete with other teachers from other schools. Enclosed are the mechanics of both contests.
5. For more information, please contact Ms. Graciela Cayton, FHL Manager at 1/F NPO Building, EDSA cor. NIA Northside Road, Diliman, Quezon City at tel. nos. 920-9853; 929-3677; 929-3883; 929-3881; 928-0048.
6. Immediate dissemination of this Memorandum is desired.

  
**JESLI A. LAPUS**  
Secretary

Incls.: As stated

Reference: None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

STUDENTS

TEACHERS

Sally: 12<sup>th</sup> pbdm book marathon  
May 27, 2008

## **BOOK MARATHON (for the 12<sup>th</sup> Philippine Book Development Month)**

### Contest Mechanics:

1. The contest is open to all elementary schools in NCR who have officially signed up for the Book Marathon.
2. Each elementary school may field one contestant. Each contestant must be currently enrolled in the elementary school and in the fourth, fifth, or sixth grade level.
3. The schools shall compete in the Eliminations in September 2008 (exact date to be announced). The top six contestants (based on score) shall advance to the Finals to be held at the Filipinas Heritage Library in November 2008 (exact date to be announced).
4. Questions in the Eliminations and Finals shall be grouped into three types: Easy, Average, and Difficult. There will be 10 questions asked in the Easy round; 10 questions asked in the Average round; and, 5 questions asked in the Difficult round. Points will be awarded to contestants who are able to answer correctly within the time allowed for them to write down their answer (5 seconds). The contestant who finishes with the most number of points wins.
5. Contestants will answer the questions by writing their answer on the board provided them. They should be able to write down their answer within the time allowed (5 seconds). Contestants are required to put down their pens/markers once the buzzer signals the end of the 5-second allowance.
6. Each Easy question merits 1 point; each Average question merits 3 points; and, each Difficult question merits 5 points.
7. Ties will be broken with sudden-death questions.
8. Questions will be based on the following stories/books:
  - A. The Secret
  - B. The Brothers Wu and the Goodluck Eel
  - C. Ang Prinsipe ng Bansang Niyebe
  - D. Papel de Liha
  - E. Sa Silangan ng Araw at Kanluran ng Buwan
  - F. Ibong Adarna
  - G. La-on and the 7-Headed Dragon
  - H. Lola Puti
  - I. Manik Buangsi
  - J. Magnificent Benito
  - K. Alamat ng Ampalaya
  - L. Ang Pambihirang Buhok ni Raquel
  - M. The Love of Lam-ang
  - N. Bru-ha-ha-ha-ha-ha Bru-hi-hi-hi-hi-hi
  - O. Tight Times
  - P. The Greedies of Rajahs and the Whitest of Clouds
  - Q. The Cat Painter

- R. Melampus and the Snakes
- S. Odysseus and the Cyclops
- T. Si Botbot ang Asong Kulubot
- U. Si Jack ang Asong Kalaban ng mga Bulaklak
- V. Si Pilantod ang Asong Tatlo ang Tuhod
- W. Ang Paaralan ni Fuwan
- X. The Quarreling Kites

9. There will be three judges from the organizers. All the decisions reached by the judges will be considered final.
10. The winners of the Book Marathon will receive P10,000, P7,000, and P5,000.
11. The awarding of prizes shall be done right after the Finals.
12. Students who are related to the employees of the National Book Development Board and the Filipinas Heritage Library up to the second degree of affinity or consanguinity are not eligible and are prohibited from joining the competition.

## Storytelling Contest Mechanics

1. The contest is open to all elementary teachers in public and private schools in the National Capital Region.
2. Interested participants will be required to inform his/her school principal of his interest to join the contest. He will also be required to submit a biodata and the story material\* indicating the title, author, and publisher to the following:

Filipinas Heritage Library  
Makati Avenue, Ayala Triangle  
Makati City, Philippines  
Tel.: 892 1801  
Fax: 892 1810  
[www.filipinaslibrary.org.ph](http://www.filipinaslibrary.org.ph)  
([cayton\\_gm@ayalafoundation.org](mailto:cayton_gm@ayalafoundation.org))

**\*story to be used may be in English or Filipino, must be locally published, and published or distributed by any of the listed companies (attached):**

3. All story materials should be suited to elementary students and will be subject for approval. Story may a dialogue or narrative and may be a children's story, folk tale, fairy tale, or epic.
4. Deadline of registration is on June 30, 2008. A final list of participants will be posted in the FHL and NBDB websites.
5. The semi-final round will be held at the 29<sup>th</sup> Manila International Book Fair in September 2008 (exact date to be announced).
6. The top 6 six (6) contestants based on scores will advance to the grand final round.
7. The grand final round will be held at the Filipinas Heritage Library in November 2008 (exact date to be announced).
8. There will be 3 judges for each round. All the decisions reached by the judges will be considered final.
9. Criteria for judging is as follows:
  - Diction
  - Skill in Narration
  - Character Differentiation in dialogue
  - Gestures and Body Language
  - Rapport with Audience
  - Effectiveness of Entire Presentation
10. Three (3) winners will be chosen and will receive cash prizes. Awarding of prizes will be done on the same day.

11. Parties who are related to the employees of the National Book Development Board and the Filipinas Heritage Library up to the second degree of affinity or consanguinity are not eligible and are prohibited from joining the competition.

**Guidelines for actual storytelling**

1. Contestants are only allowed the basic required clothing for the storytelling: a black or white shirt, blue jeans, and flat shoes.
2. No props or excessive accessories apart from the book used for storytelling will be allowed.
3. Actual storytelling must not exceed 5 minutes. Contestant that exceeds the time limit will automatically be disqualified.