



APR 25 2008

DepED MEMORANDUM

No. 230, s. 2008

BRIGADA ESKWELA 2008 IMPLEMENTATION GUIDELINES

To: Regional Directors
Schools Division/City Superintendents

1. All regional offices are enjoined to hold a caravan or motorcade on June 2, 2008 to mark the first day of the National Schools Maintenance Week (NSMW).
2. The Brigada Eskwela Caravan should be composed of at least 20 vehicles and must go around the major thoroughfares of the city or town where the regional offices are located and to nearby divisions. Local communities, parents, alumni, civic groups, local business, NGOs, private individuals, teachers, students, school administrators, and DepED personnel should be encouraged to get involved and participate in this activity.
3. This will be a DepED-wide simultaneous activity. Hence, all caravans should start at 6:00 a.m. from the regional offices. The final stop of the caravan should be in one public school (if possible, first time implementor of Brigada Eskwela) where an official kick-off ceremony will be done. Participants to the caravan are also expected to do the activities to prepare the schools for the opening of classes.
4. Advocacy materials such as posters, tarpaulins and Brigada Eskwela MTV CDs to be used for the activity will be distributed by the Adopt-A-School Program Secretariat to all regional offices on or before the third week of May 2008. T-shirts will be locally purchased by the regional offices and distributed to their respective divisions (design will be provided by the ASP Secretariat).
5. Expenses related to the conduct of the activity shall be charged against the Adopt-A-School Program (ASP) funds downloaded from the Central Office.
6. In line with this, all ASP Regional Coordinators are requested to prepare their respective budgets for the activity with complete details on the nature of expenses and justification. Said costing should be submitted to the ASP Secretariat c/o Mr. Rolly Soriano either thru fax (02) 638-8637 or 39 or email address: rolvsor@yahoo.com on or before May 7, 2008 so that the necessary fund transfer can be facilitated. Non-submission of budget estimates would mean no subsidy from the ASP Central Office.
7. This also serves to reiterate that the schools which have not been previously participating or implementing the Brigada Eskwela program should be the focus of all monitoring efforts and given technical assistance during the said week.
8. Immediate dissemination of this Memorandum is desired.

TEODOSIO C. SANGIL, JR.
Undersecretary

Reference:

DepED Order: No. 24, s. 2008

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS and FESTIVALS
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Sheila, MPPD-TS, DM Brigada Eskwela 2008 Implementation Guidelines
April 18, 2008