



Republic of the Philippines
Department of Education



MAR 3 1 2008

DepED MEMORANDUM
No. 154 , s. 2008

110TH ANNIVERSARY OF THE PROCLAMATION OF PHILIPPINE INDEPENDENCE

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers, and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. Pursuant to and by virtue of the authority granted by Administrative Order No. 205, the Secretary of the Department of Education (DepED) shall take the lead in planning, coordinating, and implementing the programs and events in celebration of the Independence Day on June 12, 2008. This is a collaborative task with the Office of the President, Department of Tourism, and National Historical Institute. All the departments, bureaus, offices, government agencies, government owned and controlled corporations are hereby enjoined to give full support, assistance, and cooperation to the National Organizing Committee (NOC) in the exercise of its responsibilities and functions towards the success of the celebration.

2. The objectives of this year's celebration are to:

- a. reawaken the Filipino people of their responsibility and patriotic commitment especially the youth to commemorate the heroism, nationalism and self-sacrifice of our forefathers in the struggle for independence;
- b. instill in our minds the greatness of our race, the legacy of our heroes and the ideals of nationhood;
- c. rally behind the government's Ten Point Agenda to "Beat the Odds" and the country's institutions; and
- d. unite and celebrate the freedom and liberty of our Nation.

3. As Chairman of the 2008 National Organizing Committee (NOC), the Secretary with the DepED officials (national, regional, divisions), teachers and students will actively participate in the scheduled programs and activities.

4. All DepED offices and schools both public and private are hereby requested to display and raise the flag from May 21 to June 30 to support the National Flag Day. Also, significant events in history that led to the proclamation of Independence be taken up in classroom discussions especially in Social Studies, English, Filipino, Values, and MAPEH. Teachers may also conduct related activities such as classroom-based essay writing, poster making, oratorical, declamation and other activities that will enhance the significance of the celebration.

5. One of the highlights of the celebration is the awarding ceremonies of the 4th Pambansang Gawad sa Ulirang Kabataan of which the National Organizing Committee will recognize the outstanding students in their academic and leadership achievements and excellence in their school and community (DepED Memorandum No. 48, s. 2008). Also, a performance concert of the selected First Sining Pambansa Festival participants from the Philippine High School for the Arts (PHSA), Regional Pilot School for the Arts (RPSA), Zamboanga City National High School (ZCNHS), Mandaue City School for the Arts (MSA) and the 2nd Rizal National Festival of Excellence Musical Theater National Awardee, Tupi National High School (TNHS) will be held on June 11, 2008 at the Cultural Center of the Philippines (tentative venue).

6. The National Capital Region will play a vital role in the success of this very momentous event in our history. The fourteen (14) divisions are requested to join and witness all the scheduled events from May 15, 2008 to June 30, 2008 specifically five hundred (500) students in the Division of Manila who will be Flip Cards presenters during the Parada ng Kalayaan on June 12, 3:00 PM at Quirino Grandstand. *(Please see enclosed Program of Activities).*

7. The transportation/travel expenses of the awardees (17), the Regional Special Events Coordinators or their alternates (17) and the performers from PHSA (30 pax), RPSA (30 pax), ZCNHS (30pax), MSA (30 pax) and TNHS (30pax) shall be charged against local funds (such as but not limited to PTA/PTCA, local school board funds, regional, division MOOE) or maybe sourced out from municipality/city and provincial funds, NGOs, civic spirited clubs, associations and organizations subject to the usual accounting and auditing rules and regulations. Further, expenses for the board and lodging of all the awardees, participants, coordinators, evaluators, judges, NTWC, honoraria (judges, evaluators, emcee, etc.) production cost, and travel expenses of the DepED Secretariat and Technical Working Group, communication, documentation, supplies and materials, preparatory expenses and operational costs for the scheduled date of performance (June 8-12), and rehearsal (April-June) of the participants shall be charged to the 2008 Independence fund allotted by the Department.

8. Cognizant of the significance of the National Flag Day and the 110th Anniversary of the Proclamation of Philippine Independence, the Department of Education (DepED) in partnership with the National Historical Institute (NHI), Philippine Information Agency (PIA), Department of Interior and Local Government (DILG), Department of Tourism (DOT), and the Heritage Institute Center will conduct a three-day Conference on R.A. 8491 (Philippine Anthem and Flag Code) and Its Implementing Rules and Regulations (please refer to Enclosure No. 2). Enclosure No. 3 is the Registration Form.

9. For more information, please contact the Task Force of the 110th Anniversary of the Proclamation of Philippine Independence c/o the Office of the Assistant Secretary for Special Projects and Legislative Liaison with tel nos. (02) 633-7224 and (02) 633-1940 and the Task Force Secretariat c/o Ms. Luzviminda F. Dela Rosa and the staff of the Special Events Unit located at Room 505 Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City with telefax no. (02) 637-5832 and tel. nos. (02) 637-5834 and mobile nos. 0919-5164759, 0927-2204951, and 0928-6075533.

10. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

PROGRAM OF ACTIVITIES

110TH ANNIVERSARY OF THE PROCLAMATION OF PHILIPPINE INDEPENDENCE

Activity	Date / Venue	Lead Agency	DepED Participation
*Display of Flags (establishments, schools, homes, major thoroughfares)	May 15-June 30 Nationwide	DPWH	All DepED central, regional, division, and field offices will display the Philippine National Flag
*Kick-Off Ceremony for the Flag Awareness campaign at PIA	May 26 @ PIA Grounds, Visayas Avenue, QC	PIA Nationwide	Teachers are requested to join the Flag Raising Ceremony
National Flag Day (Araw Ng Watawat) Simultaneous Flag Raising	Nationwide May 28, 8:00 AM at Alapan Historical Landmark, Imus, Cavite	NHI	
Installation of the permanent marker on the flagpoles where the National Flag should be permanently hoisted.	Aguinaldo Shrine Senate of the Philippines Supreme Court		
Flag Advocacy Campaign	Cluster - Northern Luzon (R I, II, III, & CAR) on April 22-25 at Banaue Hotel, Banaue, Ifugao	DepED with NHI, DILG, PIA, and Heritage Institute Center	Please refer to DepED Memorandum
for teachers in Social Studies, MAPEH, Values Education, English, Filipino, and LGU, DOT, PTA/PTCA Rep's, Boy/Girl Scout Advisers, & CAT Commandants	Cluster - Southern Luzon (R IV-A, IV-B, V, & NCR) on April 27-30. Venue to be announced later	do	do
for teachers in Social Studies, MAPEH, Values Education, English, Filipino, and LGU, DOT, PTA/PTCA Rep's, Boy/Girl Scout Advisers, & CAT Commandants	Cluster - Visayas (R VI, VII, & VIII) on May 6-9 at Mc. Arthur Park, Beach Resort, Palo Leyte	do	do
for teachers in Social Studies, MAPEH, Values Education, English, Filipino, and LGU, DOT, PTA/PTCA Rep's, Boy/Girl Scout Advisers, & CAT Commandants	Cluster - N. Mindanao (R IX, X, Caraga) on May 13-16 at the Gardens of Malasag, Cag de Oro City	do	do
for teachers in Social Studies, MAPEH, Values Education, English, Filipino, and LGU, DOT, PTA/PTCA Rep's, Boy/Girl Scout Advisers, & CAT Commandants	Cluster - S. Mindanao (R XI, XII & ARMM) on May 20-23 at Davao City Venue to be announced later	do	do
National Conference on the Respect and Reverence for the Philippine National Flag and Anthem for ARD, ASDS, Education Supervisors in Social Studies, MAPEH, English, Fil., Values Education, ALS Coordinators, RSEC's, Public & Private Elementary & Secondary School Heads, Principals/ Directors, LGU & DOT Officials, Elem & Secondary Education Division Chiefs/ Assistant Chiefs, DepED Central Office officials, and Youth Leaders.	May 25-28 at Manila	do	do
*Musikalayaan	May 28, 6:00 pm at the Rizal Park Grounds or the Open Auditorium	AFP & NPDC	

Continuation of the Kalayaan 2008 Programs of Activities.....

*Peripheral Activities (A Flag in every home, office, schools, etc.)	May 28-June 30 Nationwide	DILG	A Flag in every home, office, and schools
*Agraryo Trade Fair	June 4-8 at SM Megamall Quezon City	PFVII & DAR	
*Handog (a special presentation of Paco Park Presents)	June 6 at 6:00 pm Paco Park, Paco Manila	NPDC	
*Musikang Bayan (a special presentation of Concert at the Park)	June 8, 5:00 pm at the Rizal Park Open Auditorium	NPDC	
*Sinekalayaan showing different films on the same venue	June 8-10 at 7:00 pm June 11 @ 9:00 pm June 12 @ 7:00 pm Rizal Park Auditorium	NCCA & NPDC	Open for all
*4th Pambansang Gawad sa Ulirang Kabataan	June 8 - Arrival June 11 - Awarding Ceremonies & Cultural Concert @ CCP (Tentative Venue)	DepED & CCP	17 Regional Awardees will be awarded and 1 National Awardee will be chosen from among the Reg'l Awardees.
*Kulturang Kamalaysayan: Isang Pagtatanghal - selected Art Schools (PHSA, RPSA, MSA, ZCNHS, and TNHS)			
*Sentro: K3 (Kaisahan, Kagalingan, at Kalayaan Ng Bayan)	June 7-12	DOT with all the agencies	install exhibit on the theme: "Ang Galing-Galing Natin!" - and "WOW Pinoy Ngayon" best DepED programs on Education in the field of Science, Arts, and etc.
*DBP Concerts and Exhibits	(set tentatively)	DBP	
*Staging the Play: "Dalawang Bayani"	June 11 at 6:30 pm Rizal Park Open Auditorium	NPDC Gantimpala Theater Found.	Open to the Public
*Walking Tour in the Park	June 10 at Rizal Park	DOT, NPDC, & DepED	Open for all especially to the students and teachers
*Guided Tour at the Martyrdom of Dr. Jose P Rizal (A Light and Sound Presentation at the last monuments of Rizal)	June 11-15, 9:00 am-5:00pm & 6:30pm-7:00pm Execution Site, Rizal Park, Manila	NPDC and PAGCOR	Open for all especially to the students and teachers
*Parada Ng Paanyaya	June 11 at 7:00 am	Fire Fighters of the Phils & DILG	
*KALAYAAN Book Sale	June 11-12 @ Rizal Park and NHI	NHI & DOT	all is invited to buy books in a low & discounted prices
*Kulay Ng Kalayaan: On the Spot Painting Competition	June 11 9:00 am-3:00 pm Kanlungan ng Sining, Rizal Park, Manila	AAP and NPDC	to be participated in by Fine Arts students and young Filipino Artists 16 yo & above
*Kalayaan Art Exhibit	June 12 (right after the Flag Raising) @ Kanlungan Ng Sining Gallery	AAP and NPDC	
*Independence Day Simultaneous Flag-Raising and Wreath-Laying Rites	June 12 at Rizal Park Monument. Simultaneous Nationwide	DepED, NHI & DOT	DepED National Officials, teachers & Students. 14 Divs of NCR, Uliran Awardees & Cultural Concert Performers

Continuation of the Kalayaan 2008 Programs of Activities....

*Independence Day Parade	June 12 at 3:00 pm Assembly at Manila Hotel area to Quirino Grandstand	DOT with all the government agencies	Float of the Proclamation of Philippine Independence 1000 NCR students as FLIP CHART Presenters Uliran Awardees, Cultural Performers, DepED employees students, and teachers as walking contingents and our full cooperation & participation
*Replication of Independence Day Activities Nationwide	June 12 Nationwide	DILG & CSC	
Launching of the Rizal Is Alive! DVD	June 17 at Fort Santiago Intramuros, Manila	DepED-SEU, OCCIP OKOR, NHI, & Knowledge Channel	DepED Officials, Special Events Coordinators & MAKABAYAN Supervisors (National & Regional),, NCR Principals

I. Project Title: **Flag Advocacy Campaign and National Conference on the Respect and Reverence of the Philippine National Flag and Anthem (RA 8491 and its Implementing Rules and Regulations)**

II. Project Objectives:

- a. promote the history, uses and importance of our national symbol and its significance in the development of our country;
- b. instill in the hearts and minds of all Filipino especially the youth just pride in their native land;
- c. promote public awareness, thereby instilling values such as love of country, respect for the Flag and the elderly, sense of patriotism and nationalism; and
- d. foster continuing respect for the Flag and the Anthem implanting it deeply into our national consciousness.

III. Coverage and Target Dates and Venues.

Activity / DepED Participation	Dates	Agencies Involved	Remarks
Flag Advocacy Campaign (Cluster I - Northern Luzon) for Regions I, II, III, & CAR Banaue Hotel, Ifugao	22-25 April	DepED, NHI, DILG PIA, Heritage Institute Center	Teachers in Social Studies, MAPEH, Values Education, English, Filipino, and CAT Commandants Boy/Girl Scout Advisers
Flag Advocacy Campaign (Cluster II - Southern Luzon) for Regions IV-A, IV-B, V, & NCR Banaue Hotel, Ifugao	27-30 April	DepED, NHI, DILG PIA, Heritage Institute Center	
Kick-Off Ceremony for the Flag Awareness Campaign nationwide spearheaded by PIA	26-May	DepED, NHI, DILG, PIA	to be held nationwide
Flag Advocacy Campaign (Cluster III - Visayas) Regions VI, VII, & VIII Mc. Arthur Park Beach Hotel, Palo, Leyte	6-9 May	DepED, NHI, DILG PIA, Heritage Institute Center	Teachers in Social Studies, MAPEH, Values Education, English, Filipino, and CAT Commandants Boy/Girl Scout Advisers
Flag Advocacy Campaign (Cluster IV - Northern Mindanao) for Regions IX, X, & Caraga (Cag. De Oro City)	13-16 May	DepED, NHI, DILG PIA, Heritage Institute Center	
Flag Advocacy Campaign (Cluster V - Southern Mindano) for Regions XI, XII, & ARMM (Davao City)	20-23 May	DepED, NHI, DILG PIA, Heritage Institute Center	
National Conference on the Respect and Reverence for the Philippine National Flag and Anthem for all the Asst. Reg'l Directors, Assistant Schools Superintendents, Reg'l Special Events Coordinators (RSEC) with DILG (Manila)	25-28 May	DepED, NHI, DILG PIA, Heritage Institute Center	ARD, ASDS, Education Supervisors in Social Studies, English, Fil., Val. Ed, & MAPEH, RSEC, ALS Coordinators Public Elementary and Secondary School Heads,

			Principals/Directors, Elementary & Secondary Education Division Chiefs/Assistant Chiefs.
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* All the participants shall attend the National Flag Day Celebration at Rizal Park

- IV. Target Participants: Public Elementary and Secondary Teachers and Supervisors in Social Studies, English, Filipino, MAPEH, Values Education, CAT Commandants, DOT officials/representatives, PTA/PTCA representatives, DepED Regional Directors/ Assistant Regional Directors, Superintendents/Assistant Superintendents, ALS Coordinators, Regional Special Events Coordinators (RSEC), Public School Heads, Principals/Directors, Elementary and Secondary Education Chiefs and Assistant Chiefs.

The participation of the Regional Directors is encouraged during the Flag Disposal Ceremony at DepED Central Office on May 28, 2008, 3:00 o'clock in the afternoon.

Authorized to attend from the DepED Central Office on May 25-28 are Assistant Directors, Division Chiefs, Education Program Specialists of the abovementioned subject areas, and designated Conference Committee Chair and Members. Further, a DepED Official shall be invited in every venue for a very important role. Attendance of the participants to this conference shall be on **official business**.

- V. Allotment per Region:

	REGIONS	Allotment	Dates	Venue
Northern Luzon	I	295	April 22-25	Banaue Hotel, Ifugao
	II	159		
	III	387		
	CAR	159		
	Total	1000		
Southern Luzon	IV-Calabarzon	291	April 27-30	Banaue Hotel, Ifugao
	IV-Mimaropa	145		
	V	270		
	NCR	294		
	Total	1000		

Visayas	VI	405	May 6-9	Mc. Arthur Park Beach Hotel, Palo, Leyte
	VII	357		
	VIII	238		
Total		1000		
N. Mindanao	IX	276	May 13-16	Gardens of Malasag, Cagayan de Oro City
	X	414		
	CARAGA	310		
Total		1000		
S. Mindanao	XI	333	May 20-23	Davao City
	XII	333		
	ARMM	333		
Total		999		
National Congress on the Respect and Reverence for the Philippine National Flag and Anthem		1000 pax	May 25-28	Bayview Park Hotel

VI. Conference Fee:

A registration fee of **Six Thousand Pesos (P6, 000.00)** shall cover the board and lodging during the conference (3 breakfast, 6 snacks, 3 lunches, and 3 dinners), seminar kit with all paraphernalia, and the Honoraria of the Speakers of the Lecture-Demonstration on the Philippine National Anthem. Meals shall be served starting pm snack of Day 0 and ending with lunch on Day 3.

The conference materials, venue and equipment rentals, transportation and honoraria of speakers and facilitators, other preparatory and operational costs, and travel expenses shall be charged to OSEC funds subject to the usual accounting and auditing rules, regulations, and procedures.

The Regional Directors are requested to submit the list of the participants for pre-registration. Pre-registration and payment in cash are encouraged. The registration fee with the corresponding accomplished registration form and an Authority to Travel or letter from the Regional Director authorizing the delegate's attendance to the conference should be submitted to the Special Events Unit, 505 Bonifacio Building, DepED Complex, Meralco Avenue, Pasig City. Pre-registration will ensure the participants of a complete set of conference materials.

In view of the benefits that will be gained during the conference and as a part of advocacy campaign, private school teachers and administrators who will attend the conference may make financial arrangements with their respective institutions.

For those who may not be able to pre-register may register at the designated venue at the time of arrival from 9:00 am to 7:00 pm. It is important that all prospective participants register not later than the expected day of arrival in the venues where the conference will be held.

VII. Program of Activities:

Day 0	Arrival of the Participants and Registration
7:00 am	Registration
2:00 pm	Billeting
3:00 pm	Snacks will be served
6:00 pm	Dinner and Opening Program
Day 1	RA 8491: The Flag and Heraldic Code of the Philippines
7:00 am	Checking of Attendance
8:00 am	Welcome Remarks / Overview of Day 1
8:30 am	History of RA 8491
9:30 am	Break
9:45 am	RA 8491 and Its Implementing Rules and Regulations
12:00 nn	Lunch Break
1:00 pm	Continuation of RA 8491 and its Implementing Rules and Regulations
3:00 pm	Break and Open Forum
4:00 pm	Advocacy and Media Planning Workshop
6:00 pm	Dinner / Recap of Day 1
Day 2	Lecture – Demonstration on the Philippine National Anthem
7:00 am	Checking of Attendance

- 8:00 am Unfreezing Activity / Recap of Day 1 / Overview of Day 2
- 8:30 am History of the National Anthem
- 9:15 am Lyrics and Meaning of the National Anthem
- 10:00 am Break
- 10:15 am Proper Singing of the National Anthem
- 12:00 nn Lunch Break
- 1:00 pm Proper Conducting of the National Anthem
- 2:30 pm Demo-Teaching* by Subject Area
- History of the National Anthem (Social Studies)
 - Lyrics and Meaning of the National Anthem (Filipino/English/Values Ed)
 - Proper Singing and Conducting of the National Anthem (MAPE)
- 3:40 pm Break
- 3:50 pm Practice Singing and Conducting of the National Anthem or Lesson Plan Writing on the National Anthem
- 4:30 pm Open Forum
- 5:30 pm Reenactment of the Flag Disposal Ceremony*
Deputization, Commitment and Oath-Taking
- 7:00 pm Closing Ceremonies and Socials

Day 3 Check-out until Lunch

- 12:00 nn Packed Lunch will still be served

*The Flag Disposal Ceremony and Signing of a National Manifesto will be conducted during the Sixth Cluster Conference on May 25-28, 2008, venue to be announced later.

**FLAG ADVOCACY CAMPAIGN AND NATIONAL CONGRESS ON
THE RESPECT AND REVERENCE FOR THE PHILIPPINE
NATIONAL FLAG AND ANTHEM**

in connection with the 110th Anniversary of the Proclamation of Philippine Independence

REGISTRATION FORM

Cluster: _____ Venue: _____

Please write in PRINT

Name of Participant (Surname, Given Name, M.I.)		Nick Name	Gender
Region	Division	Position / Designation	
Subject Area		<input type="checkbox"/> Elementary	<input type="checkbox"/> Secondary <input type="checkbox"/> ALS
		<input type="checkbox"/> Others (Specify) _____	
Office / Agency / School Name			Tel No (Area Code + Tel No)
Office / Agency / School Address			
Contact Number (s)	Email Address		Participants' Signature
O.R. Number	Date:	Collecting Officer Name & Signature:	

Collecting Officer Name & Signature:		Date:	O.R. Number
Participants' Signature	Email Address		Contact Number (s)
Office / Agency / School Address			
Tel No (Area Code + Tel No)		Office / Agency / School Name	
Subject Area		<input type="checkbox"/> Elementary	<input type="checkbox"/> Secondary <input type="checkbox"/> ALS
		<input type="checkbox"/> Others (Specify) _____	
Region	Division	Position / Designation	
Gender	Nick Name	Name of Participant (Surname, Given Name, M.I.)	

Please write in PRINT

Cluster: _____ Venue: _____

REGISTRATION FORM

in connection with the 110th Anniversary of the Proclamation of Philippine Independence

**FLAG ADVOCACY CAMPAIGN AND NATIONAL CONGRESS ON
THE RESPECT AND REVERENCE FOR THE PHILIPPINE
NATIONAL FLAG AND ANTHEM**