



MAR 28 2008

DepED MEMORANDUM
No. **151**, s. 2008

HOME ECONOMICS SLOGAN AND ESSAY WRITING COMPETITION
ON GLOBAL WARMING AND CLIMATE CHANGE

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. To respond positively to a problem facing the world and humankind on global warming and climate change, the Philippine Home Economics Foundation (PHEF) and the Philippine Home Economics Association (PHEA) in their humble way to respond to relevant activities announce the 2008 Slogan and Essay Writing Competition on Global Warming and Climate Change.

2. The competition is designed to arouse awareness, interest, and involvement among families, pupils/students, and teachers.

3. There will only be one (1) regional winner and one (1) outstanding national winner in each category either from the private or public schools in the following categories:

Slogan Writing Competition – Grade VI
Essay Writing Competition – 4th Year

4. From among the regional winners, there will be an overall national winner in each category to be selected on the spot on October 17, 2008 during the annual-seminar convention in Home Economics at Bohol Plaza Resort, Panglao Island, Dayo Hill, Mayacabac, Dawis, Bohol. Attendance of public school participants is on official time.

5. The implementing guidelines, timeframe, and criteria of selection are enclosed.

6. For more information, please contact Dr. Leticia S. Navarro, President, PHEA at tel. no. (02) 882-2081 and Michelle Calaquian, Secretariat at tel. no. (02) 634-8587.

7. Immediate dissemination of this Memorandum is desired.

Ramon C. Bacani
RAMON C. BACANI
Undersecretary

Encls.: As stated

Reference: None

To be indicated in the Perpetual Index
under the following subjects:

CONTESTS
Learning Area, HOME ECONOMICS

PUPILS
STUDENTS

HOME ECONOMIST AS EDUCATOR, PRACTITIONER, HOMEMAKERS, AND FAMILY MEMBERS HAVE A BIG ROLE IN SUSTAINING THE HOME AND THE FAMILY IN FACING THE GLOBAL WARMING AND CLIMATE CHANGE

General Guidelines:

1. Home Economist calls for facing challenges, enhancement, and innovativeness/creativity in any aspects/fields of Home Economics.
2. The competition is open to grade 6 and fourth year students for both boys and girls in the public or private schools.
3. All contestants will compete in the division category.
4. All division contestants will compete for the regional level. Each region will have one student winner in essay and one pupil in slogan only.
5. All regional winners in both category will compete for the national level competition on October 17-19, 2008 during the PHEA convention at Bohol Plaza Resort, Panglao, Bohol.
6. Contestants are required to attend the briefing/orientation with the contestant administrator two hours before the contest proper. (October 18, 2008)
7. Pupils and students will wear their uniform for the whole duration of the contest with their school ID.
8. All contestants must register to the contest administrator immediately after the briefing with the certification from the Superintendent and Regional Director.
9. Focus Global Inc. will provide all materials for free, except individual sewing box.
10. Only authorized persons are allowed to stay at the contest venue during the competition. The number assigned through raffle system identifies each contestant. The contest date is on October 18, 2008 from 8:00 a.m. - 10:00 noon.
11. Finished work will be displayed at a designated room after the competition. Evaluation starts at 1:00 p.m.
12. The winner will read their slogan/essay at the closing ceremony at the national convention, October 17-19, 2008.
13. The finished work will be given to PHEA to be submitted at the Asian Regional Association of Home Economics Convention in India.

Timetable

Screening and Contest Period By Level

Level	Screening and Contest Period	Consolidation of Reports	Submission of Official Results to the Next Level
Division	June 9, 2008 to July 9, 2008	July 10, 2008 to July 14, 2008	July 16, 2008 to July 18, 2008
Region	July 21, 2008 to August 21, 2008	August 25, 2008 to August 27, 2008	September 8, 2008 to September 12, 2008
Final Candidates for the National	September 17, 2008 to September 19, 2008	September 22, 2008 to September 23, 2008	September 24, 2008 Deadline and Final Result

Deadline of Submission for Required Information Form and Complete pertinent documents Two (2) copies on or before September 24, 2008 as follows: one (1) copy to the National Capital Region, Secondary Education Division, Misamis St., Bago Bantay, Quezon City c/o Dr. Ma. Teresa A. Namoro, NCR Supervisor and one (1) copy to Focus Global Inc., Pioneer cor Reliance Sts., Mandaluyong City 1550 c/o Michelle Calaquian tel. 6348587

Essay and Slogan Competition with Needlecraft Category

I. Division Level (for both Grade VI and Fourth year students)

- Student..... DMC Kit
- Teacher Certificate + DMC Kit
- Supervisor..... Certificate to be received during the National Convention

II. Regional Level for Essay Competition with Needlecraft Category

- Students..... Costs of transportation subject to a limit of Php 2,500.00; Board and lodging worth Php 3,950.00.
A total of 12 students will be sponsored for this competition
- Trainers Will receive a DMC gift pack and certificate
- Division and Regional Supervisors Will be given a DMC certificate to be received personally during the National Convention

Regional Level for Slogan Competition with Needlecraft Category

- Students..... Costs of transportation subject to a limit of Php 2,500.00; Board and lodging worth Php 3,950.00.
- Trainers Will receive a DMC gift pack and certificate
- Division and Regional Supervisors Will be given a DMC certificate to be received personally during the National Convention

III. National Level

Outstanding Grade VI Pupil in Slogan - Php 3,000.00 and Trophy
 Outstanding 4th Year Student in Essay - Php 3,000.00 and Trophy

- A. Student
 - 1st prize Trophy + certificate and DMC gift pack
 - 2nd prize Trophy + certificate and DMC gift pack
 - 3rd prize Trophy + certificate and DMC gift pack
- B. Pupil
 - 1st prize Trophy + certificate and DMC gift pack
 - 2nd prize Trophy + certificate and DMC gift pack
 - 3rd prize Trophy + certificate and DMC gift pack
- C. Teacher
 - 1st prize Certificate and DMC gift pack
 - 2nd prize Certificate and DMC gift pack
 - 3rd prize Certificate and DMC gift pack

Slogan Contest (Grade VI)

Guidelines:

1. The contest is open to Grade VI elementary pupils public and private schools.
2. Slogan will be in English depicting and revolving within the concept theme "Global Warming and Climate Change" and should consist of two (2) lines with 14-16 syllables or four (4) lines with 10-12 syllables.
3. The contestants will prepare the slogan based on the topic given by the chairman of the board of judges on the spot which is relevant to the theme.
4. The contestants will be given 30 minutes to prepare and finish their slogan. One (1) hour to embroider.
5. Slogans must be printed/presented in one-half (1/2) white cartolina. Cut lengthwise for 2 liners and crosswise for 4 liners. Pentel pen will be used in preparing the slogan. No border design or marginal line to be applied.
6. Appropriate embroidery applied to all the words of the slogan.
7. Decision of the judges will be final.

Criteria fro Judging:

Criteria	Percent
I. Content/Appropriateness to the Theme	30%
II. Originality	30%
III. Appeal (clean and neat)	10%
IV. Creative embroidery appropriate	30%
Total	100%

Essay Contest

(4th Year)

Guidelines:

1. The contest is open to fourth year students, boys and girls, public and private schools.
2. Contestants at the District and Division levels must present a certification from his/her Principal to the registration committee. He/she should come in complete school uniform of his/her school.
3. The topic for the essay will be based on the theme: "Global Warming and Climate Change."
4. The essay should be written in English of not less than 300 words excluding articles, legibly written on the yellow pad, double-spaced. Only the number of the contestants should appear at the right hand corner of the paper.
5. Only the yellow paper to be provided by the contest committee will be used. The contestants will bring his/her ballpen.
6. The essay should have appropriate "Icon" to be embroidered together with the title of the essay.
7. The decision of the Judges are final.

Criteria for Judging:

- I. Originality - **25%**
 - a. Not lifted from other sources - 15%
 - b. Style/presentation - 10%
- II. Relevance - **30%**
 - a. Ideas are relevant to the topic, well presented, and organized, applicable to the present situation, challenges, and needs - 15%
 - b. Message is clear, there is continuity of thought and ideas - 15%
- III. Embroidery for the Title and Icon to reflect the theme - **30%**
 - a. Embroidery for the title appropriate - 15%
 - b. Icon reflect the theme - 15%
- IV. Mechanics - **15%**
 - a. Neat and clean - 5%
 - b. Mechanics of written composition are observed (spelling, grammar, and punctuation marks, etc.) - 10%

Parental Consent

This is to certify that I am allowing my son/daughter _____
_____ to participate in the Slogan/Essay competition and
attend the on the spot competition to be held at Bohol Plaza Resort, Panglao Island, Dayo Hill,
Mayacabac, Dauis, Bohol City October 17, 18, and 19, 2008.

Date Signed

Parents name and Signature

Certification of Grade/Year Level

This is to certify that _____
enrolled at _____ in Grade/Year _____
Section _____

Date Signed

Principal's Name and Signature

**Philippine Home Economics Association
2008 Competition in Slogan and Essay
Embroidery Aspect
Scoring Rubric**

Criteria for Judging the Embroidery of the Complete Slogan and the Title and Icon of the Essay 30% each.

	10	8	6	4	2	10	8	6	4	2
I. Color and Design 10%										
* Color harmony pleasing, creative variations with the use of thread color, design simple and appropriate - 5% * Innovate/create something out of the ordinary cross stitch material - 5%	Color harmony pleasing, creative variations with the use of thread color, design simple and appropriately followed	Color harmony pleasing variations creativity with the use of thread color, design simple and appropriately followed	Color harmony pleasing simple appropriate creativity variations with the use of thread, color followed except 2	Color harmony pleasing, simple appropriate creativity variations with the use of thread color followed except 3	Color harmony pleasing simple appropriate creativity variations with the use of thread color was not found					
	Different innovative stitches and design properly placed	Different stitches and design not so properly placed	Different stitches innovative design not properly placed	Different stitches and design poorly placed	Different stitches and design very poorly placed					
II. Workmanship 14%										
* Starting and ending stitches secure and inconspicuous. Stitches correctly and uniformly made - 5% * Stitches even in tension, wrong side without knots and hanging threads - 4% * Use of different stitches to emphasize design and give appropriate impact - 5%	Starting and ending stitches has secure, inconspicuous, correctly uniformly made Excellent stitches even in tension Design 100% correctly followed Wrong side of the cross stitch without knots and hanging threads Different stitches used to emphasize design	Starting and ending stitches secure, inconspicuous, correctly made Best stitches even in tension. Design 90% correctly followed. Wrong side of the cross stitch some with knots without hanging threads Few stitches used design less emphasized	Starting and ending stitches secure, inconspicuous, correctly not uniformly fully made Good stitches even in tension Wrong side of the cross stitch some with knots and some hanging threads Design not emphasized	Starting and ending stitches secure, inconspicuous, poorly made Fair stitches even tension. Wrong side of the cross stitch with knots and with hanging threads Design not emphasized	Starting and ending stitches secure, inconspicuous, very poorly made Poor stitches not even in tension Wrong side of the cross stitch with bigger knots and longer hanging threads Design not attractive and emphasized					
III. General Appearance 6%										
* Finished project pleasing and attractive - 3% * Finished project with time and effort spent - 3%	Excellent finished project pleasing and attractive Excellent time and effort spent to the finished project	Best finished project pleasing and attractive Best time and effort spent to the finished project	Good finished project pleasing and attractive Good time and effort spent to the finished project	Fair finished project pleasing and attractive Fairtime and effort spent to the finished project	Poorly finished project not pleasing and attractive Poor time and effort spent to the finished project					