



Republic of the Philippines  
**Department of Education**



MAR 17 2008

DepED MEMORANDUM  
No. **135** s. 2008

ANNUAL IMPLEMENTATION REVIEW OF THE BRIGHT MINDS  
READ PROGRAM

To: Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents

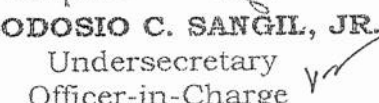
1. The Adopt-A-School Program Secretariat, in partnership with the Ronald McDonald House Charities, will conduct an Annual Implementation Review of the Bright Minds Read (BMR) Program on April 9-11, 2008 at Richville Mansion Hotel, Mandaluyong City.
2. The objectives of this activity are to:
  - a. appraise the outcome of implementation of BMR in each region for the school year 2007-2008;
  - b. prepare annual report on accomplishment for each region;
  - c. discuss and share lessons learned; and
  - d. prepare work and financial plan for BMR implementation for school year 2008-2009.
3. Participants to this activity are selected regional supervisors, principals and elementary school teachers who composed the BMR regional core trainers given training in April 2007.
4. Enclosed is the list of participants. They are instructed to bring the following during the workshop:
  - a. Complete list of schools that were given BMR kits and corresponding training for the year 2007;
  - b. Pretest and posttest results of schools that were given BMR training for year 2007; and
  - c. Phil-IRI results for school year 2007-2008 of each BMR school (start, mid, and end).

5. Participants are advised to check-in at the venue on April 9 (1:00 p.m.) and will be provided meals and accommodations until April 11 (12:00 nn). Enclosed is the Program of Activities.

6. Regions and divisions are enjoined to confirm attendance of those concerned on or before March 18, 2008 to the Adopt-A-School Program Secretariat c/o Ms. Ella Arienda or Ms. Eleonor Prado at telefax no. (02) 638-8637 or 39; e-mail address: [ellaarienda@yahoo.com](mailto:ellaarienda@yahoo.com)

7. Ronald McDonald House Charities will be funding the cost of training, including transportation expenses of participants and resource persons. Participants traveling by land from Regions I, II, III, IV-A, V, and CAR shall be reimbursed of their expenses during the training. On the other hand, those coming from Regions IV-B, VI, VII, VIII, IX, X, XI, XII and CARAGA shall claim their plane tickets from McDonald's store near their area (Refer to the enclosed sheet for the location of the McDonald's store where to claim tickets).

8. Immediate dissemination of this Memorandum is desired.

  
**TEODOSIO C. SANGIL, JR.**  
Undersecretary  
Officer-in-Charge

Encls.: As stated

Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

PROGRAMS  
TEACHERS

Reformatted by: Sally - bright minds read prog.  
February 27, 2008

**BRIGHT MINDS READ PROJECT**

Region	Regional Supervisor	Division	Core Trainors		School
			Principal	Teacher	
CAR	Dr. Erlinda Calado (F) 0919-5178814	Baguio City	Revelina Abarquez (F) 0917-5069970	Analiza Banglayan (F) 0917-5069970	Josefa Cariño ES Yandoc St., Baguio City
1	Marcelli Macob 072-2427871	Vigan City	Pamela T. Balmaceda (F) 0906-7135147	Ginalyn Aquino (F)	Tamag ES Brgy. Tamag, Vigan City
2	Dr. Samuel Bunagan 0906-3455492	Isabela	Rosalia B. Gutierrez 0926-3574114	Gina R. Gabriel 0919-4034335	Ambalatunag ES Santiago City, Isabela
3	Mr. Jose Vitanzos (045) 860-5301 0917-5170743	Pampanga	Oliva Dizon (F) 0918-3474518	Liezel Caliwag (F)	San Luis ES San Luis, Pampanga
4A	Christopher Diaz 0906-5812642	Tanauan City	Marita N. Castillo (F) 0919-4380768	Maria B. Blasco 0921-2931032	Boot ES Brgy. Boot, Tanauan City
4B	Lerma V. Janda (F) 637-0492 / 0916-7855588	Puerto Princesa	Raidis E. Salvador (F) 0915-2019787	Gemma Arguelles (F)	Mateo Jagmis Memorial ES Puerto Princesa District II, PP City
5	Dr. Fe Anuevo 052-4820310 0919-8120185	Legaspi City	Agnes D. Montiveros (F) 052-4808281	Emily Semliniano 052-4808281	Albay CS Old Albay, Legazpi City
6	Sonia H. Herezo (F) 0920-2776884	Bacolod City	Aldrin Virigno (M) 0916-3440502	Elsie H. Remada 0916-3440502	Estefania ES Estefania, Bacolod City
7	Dr. Luz Allac 0928-2044135	Dumaguete City	Rosalima C. Lacorte (F) 0928-4136035	Julieta Piñero (F)	West City ES Cervantes St., Dumaguete City

**BRIGHT MINDS READ PROJECT**

Region	Regional Supervisor	Division	Core Trainors		Teacher	School
			Principal			
8	Dr. Cresencia B. Catan (F) 322-6479 / 0919-8882101	Leyte	Ma. Evelyn O. Encina (F) 320-6595 / 0919-6590954	Jo-Ann V. Meniano (F) 0927-8594959		Calsadahay ES Tanauan 1 District, Calsadahay, Tana
9	Sonia P. Lumbay (F) 062-2144143 / 0919-5528873	Zamboanga City	Rosalio B. Conturno Jr. 0918-3912895	Glenda G. Tan 0917-7167350		Ayala CS Calle Vicente, Ayala, ZC
10	Lita B. Murillo 0917-7075105	Cagayan de Oro City	Maria Lodel C. Daabay (F) 0915-2020667	Wilma Aruelo (F) 0915-4132575		City Central School Yacapin-Velez Sts., Cagayan de Oro C
11	Dr. Carmencita I. Diamante (F) 0917-7190499	Davao City	Ma. Epifania M. Villa (F) 0927-9946710	Mary Jane Turingan (F) 0926-6321917		Dona Pilar L. Marfori ES Ponciano St., Davao City
12	Nieva P. Manaluz 09165634017	General Santos City	Elizabeth C. Alforque 0920-4377544	Jennifer Ruiz 0915-5491436		Fatima CES
CARAGA	Elena M. Acasio 0919-4882124	Butuan City	Mrs. Nyletha Fat (F) 341-7383 / 342-9777	Ma. Victoria Cagalawan (F) 341-7383 / 342-9777		Obrero ES Butuan City



**PROGRAM OF ACTIVITIES**  
**BMR IMPLEMENTATION REVIEW**

April 9-11, 2008 | Richville Mansion Hotel, Mandaluyong City

Date/Time	Activity	Person Responsible
<b>Day 1</b>		
Officer of the Day: <b>ELLA ARIENDA</b>		
1:00PM –2:00 PM	Check-in Registration	Secretariat Participants
2:00 – 2:30 PM	Opening Program	Secretariat
	Opening Remarks	Mari Paul C. Soriano Executive Director, ASP National Secretariat Special Assistant for Private Sector Concerns
2:30 – 3:00 PM	Workshop Mechanics	Ella Arienda
3:30 – 4:30 PM	Presentation of Over-all Accomplishments for SY 2007- 08	RHMC-BMR Program Officer
4:30 – 5:30 PM	Reporting of Accomplishments per region/ Feed backing session	BMR Regional Trainers Resource Persons
5:30 – 7:00 PM	Open Forum Discussion/Consolidation of Issues and Concerns	BMR Regional Trainers Resource Persons
<b>Day 2</b>		
Officer of the Day: <b>ANGELICO MERCADER</b>		
8:00 – 8:30 AM	Annual Report Preparation Mechanics	Ella Arienda
8:30 – 12:00 NN	Writing of Annual Report	BMR Regional Trainers Resource Persons
12:00 – 1:00 PM	LUNCH	
1:00 – 3:00 PM	Presentation of Draft Reports and Critiquing	BMR Regional Trainers Resource Persons
3:00 – 4:30 PM	Finalization of Reports	BMR Regional Trainers Resource Persons
4:30 – 7:00 PM	Revisiting of Training Design	Resource Persons
<b>Day 3</b>		
Officer of the Day: <b>ROLLY SORIANO</b>		
8:00 – 8:30 AM	Mechanics on the Preparation of Work and Financial Plan	Ella Arienda
8:30 – 10:00 AM	Preparation of Work and Financial Plan	BMR Regional Trainers Resource Persons
10:00 – 11:00 AM	Submission of Reports and Plans	
11:00 – 12:00 NN	Closing Program	