



Republic of the Philippines
Department of Education



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OCT 23 2007

DepED MEMORANDUM

No. 440, s. 2007

DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors
Regional Directors
Directors of Services/Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 23 dated September 30, 1998, the **Drug Abuse Prevention and Control Week** will be observed on November 12-18, 2007 with the theme "**Do Drugs Control Your Life? Your Life...Your Community ...No Place for Drugs**", to make people aware of the ill-effects of drug abuse, and further strengthen their resolve to do their share in the fight against this menace.

2. All public and private elementary and secondary schools are enjoined to organize educational activities such as the following:

- a. Putting up bulletin board displays depicting the theme in strategic places in the schools and in the communities;
- b. Radio broadcasts announcing the Drug Abuse Prevention and Control Week Celebration;
- c. Coordination with municipal and barangay officials, Parents-Teachers-Community Association and non-government organizations related to the week's activities;
- d. Intensive educational campaign against drug abuse through symposia, seminars, film showing, community assemblies, PTCA meetings/conferences and print and broadcast media;
- e. Integration of the drug abuse prevention messages/concepts in appropriate subject areas at the elementary and secondary levels and in the school paper/organ; and
- f. Mobilization of student organization and scouts in drug abuse prevention activities.

3. Immediate dissemination of this Memorandum is desired.

R. C. Bacani
RAMON C. BACANI
Undersecretary
Officer-in-Charge

Reference: DepED Memorandum: No. 396, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

DRUG EDUCATION

SCHOOLS

Model: Drug abuse
10-15-07
Computer used: maricar